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OVERSEAS NEWS

S African liberals consider uniting

By Anthony Robinson in Johannesburg

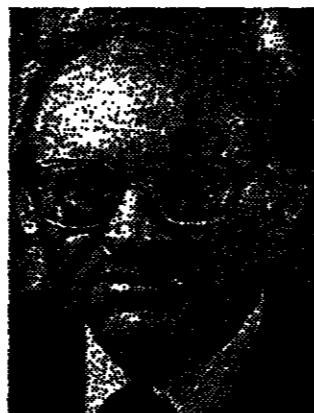
BUOYED up by their improved performance at last week's municipal elections, leaders of South Africa's divided "liberal left" are exploring proposals for a coalition which would fight for the next general election on a common platform.

The Progressive Federal Party (PFP), under its new leader, Dr Zach de Beer, won 18 out of 51 seats in Johannesburg and, together with Independents, retained control of both Durban and Cape Town city councils.

The Independent Party, led by Dr Dennis Worrall, the former ambassador to London, also put up a strong showing, especially at Soweto West in the Cape, where Dr Worrall narrowly missed defeating Mr Chris Hani, the Minister for Constitutional Development, at the May 1987 general elections.

In the Transvaal, Mr Wynand Malan's National Democratic Movement also retained support from disaffected Liberal Afrikaners in the wealthier northern suburbs of Johannesburg.

With speculation mounting about the possibility of early general elections in 1989, however, all three see the merit of combining rather than competing with each other for the 15 to 20 per cent "liberal vote".



Dennis Worrall



Wynand Malan

Dr Worrall in particular argues that such a united left should forge political alliances across the colour line with "moderate" black leaders like Zulu Chief Mangosuthu Buthelezi, the Rev Allen Hendrikse, leader of the coloured Labour Party, and Indian leaders. Obstacles in the path of unity include personal rivalries between Mr Malan and Dr Worrall and different approaches to the extra-parliamentary opposition and black leaders.

Meanwhile, the final results of last week's elections show that the Conservative Party pushed up its share of the poll from 28 per cent at the 1987 general elections to 33 per cent. It won control of 68 town councils in the Transvaal against 20 for the National Party, and 13 in the Free State against 22 for the National Party.

But its share of the poll was less than it achieved in two of

Where presidents meet to produce fine phrases

Gary Mead observes the Group of Eight at work

THE URUGUAYAN beach resort of Punta del Este is dead for nine months of the year.

A playground of jetset Argentines, it mutates into an outpost of Buenos Aires between December and March. At other times, it is definitely not the place to be seen. Or at least it wasn't until last weekend, when seven Latin American presidents and their outsize entourages, invaded it.

They were there to stage the Second Meeting of the Permanent Consultative and Political Agreement Body, otherwise known as the Group of Eight.

The group likes out-of-season resorts. Its inaugural meeting a year ago was in Acapulco, Mexico, where Argentina, Brazil, Colombia, Mexico, Panama, Peru, Uruguay and Venezuela agreed that "peace, democracy and development" should be at the heart of their relationship, now that they were all democracies.

Panama has since fallen by the wayside, as a result of General Manuel Noriega's orchestrating the downfall of President Eric Arturo del Valle. With its membership suspended until it returns to the Acapulco norms, Panama was, by mutual if unstated agreement, non-country this time.

It still had its symbolic place. In the huge, echoing school gym where the seven presidents sat to announce their "Uruguay Declaration", a large motif of the group hung from the wall behind them: a blue circle with eight, not seven, sheriff-badge gold stars.

The same sense of unreality pervaded the declaration itself, which will be recalled for its failure to break out of several vicious circles bedeviling Latin America.

It says precisely nothing new, and that in itself may be an important clue to the nature of Latin America's problems.

Of the issues on the agenda, the seven countries' combined foreign debt of \$420m (£227m)

was uppermost in their minds. But no new initiatives were announced, nothing beyond a repetition of the complaint that this cannot go on, and an announcement that the group's finance ministers will meet before the end of the year in Rio de Janeiro to discuss the problem further.

The opening statement of the declaration speaks of the good news of superpower disarmament - good news for the group in that the resulting cut in arms expenditure "could release an extraordinary mass of resources which could be applied to the creation of a new and more socially just world order."

Cynics might feel uneasy at the hardly hidden hint that the solution to a \$20bn debt is to add a little more to the pot.

The group promised a "new dialogue" with industrialised nations. "In the search for a more equitable system of international relations" it proposes an "immediate dialogue" with the US on problems of common concern.

The problems relate to what the declaration says is the net transfer of \$100bn from the region, in the form of debt repayments, in the last five years.

The group says that "each of our countries has put into practice profound economic reform programmes" but "we have not seen a corresponding effort on the part of developed countries." In other words, we have done our bit - now it's your turn.

The declaration accuses developed countries of protectionism, and international institutions such as the International Monetary Fund - although not named - of providing "inadequate and contradictory" measures, making economic control difficult at an "extremely difficult juncture."

But there are no threats to do anything - apart from holding the Rio conference and the third Group of Eight meeting in Peru next year. Of concrete suggestions for solving the

Mrs Marcos arrives in New York to face fraud charges

MRS IMELDA MARCOS, the wife of deposed Philippine President Ferdinand Marcos, arrived in New York yesterday to prepare for arraignment on fraud and racketeering charges in federal court today, Reuter reports from New York.

She journeyed from her Hawaii mansion, where she has been in exile with her husband since he was ousted in February 1986, aboard a luxurious Boeing 737 owned by the reclusive tobacco tycoon Doris Duke.

Her entourage of 10 people included two nurses, a Catholic priest and a lawyer.

A US judge in New York has delayed indefinitely for health reasons the arraignment of Mr Marcos on racketeering charges, including embezzling more than \$100m from the Philippine treasury to buy New York buildings, but Mrs Marcos was ordered arraigned on Monday on similar charges.

"Her real concern is that she had not left her husband's side for three years and she is very concerned about his health," he said. "She is going to meet her legal obligations, but I just don't see her having a gay old time in New York."

Since she and her husband left the Philippines in the face of a popular uprising, Mrs Marcos has said only the generosity of friends has enabled her to survive in exile.

Mrs Marcos was greeted by about 25 supporters, including

two school children who held a sign saying "We love you, Mrs Marcos", when she arrived at Newark International Airport yesterday morning.

She was whisked away by two lawyers in a limousine and arrived amid heavy security at the plush Waldorf-Astoria.

A spokesman, Arturo Aruiza, said the 59-year-old Mrs Marcos would plead not guilty at her arraignment. Her fingerprints and police photographs will be taken after she is formally charged on Monday.

Aked whether she will repeat the New York shopping spree that once made her notorious, her lawyer, Mr John Parker, said lavish parties and shopping sprees were further from her mind.

"Her real concern is that she had not left her husband's side for three years and she is very concerned about his health," he said. "She is going to meet her legal obligations, but I just don't see her having a gay old time in New York."

Since she and her husband left the Philippines in the face of a popular uprising, Mrs Marcos has said only the generosity of friends has enabled her to survive in exile.

the three Transvaal by-elections earlier this year, while it also failed to capture Port Elizabeth and a string of other Transvaal town councils like Tzaneen, Bloemfontein and Vereeniging in areas with sitting CP MPs. Its failure to penetrate more than marginally into Natal and the Cape also indicates that the CP may already have reached its peak.

According to Mr Donald Simpson, an academic analyst at Potchefstroom University, the ruling National Party would lose around 20 of the 123 parliamentary seats it won in May 1987 if general elections were to be held now on the basis of last week's voting pattern.

But it would still win around 50 per cent of the popular vote, compared to 33 per cent for the PFP. It would thus retain a comfortable 100 seats, against roughly 45 for the CP and 20 for a united left-wing front.

In broad terms, two thirds of the white electorate voted for various degrees of apartheid reform at the municipal elections, while one third showed their desire for a return to the rigid racist apartheid policies of the old National Party under leaders like Dr Hendrik Verwoerd.

The charges are being investigated by a special commission of the legislature set up despite President Miguel de la Madrid's prompt public defence of Mr Beteta, who strenuously denies the charges.

The move by the Union of Workers of the Mexican Republic (STPRM) is seen here as an uncompromising show of muscle and a reminder that if its seven deputies were to shift to the opposition in the ruling legislature, the Institutional Revolutionary Party's majority would be reduced to only six.

It is also clearly a stern message to Mr Salinas that the union wants Mr Francisco Rochas, the present director general, to remain in his post.

The whole affair is reminiscent of how Mr Jorge Diaz Serrano, another former head of Pemex, was charged with and convicted of embezzling \$3m in connection with the purchase of two oil tankers after President de la Madrid had assumed power in 1982.

Corruption claim by Mexican oil union

By Richard John in Mexico City

MEXICO'S powerful and wealthy oil workers' union is ruthlessly pressing ahead with corruption charges against Mr Mario Ramon Beteta, former director general of the state petroleum corporation Pemex, in a move clearly aimed at embarrassing President-elect Carlos Salinas Gortari. Allegations against Mr Beteta, who is now governor of the State of Mexico, relate to the establishment of the shipping company Flota Petrolera Mexicana, its purchase of two Mexican fishing boats with a loan from a state bank set up to provide finance for fishing vessels and the lease of them to Pemex for a 10-year period.

The document submitted to the Chamber of Deputies a week ago by one of the union's seven members said Beteta obtained illegal benefits of \$48m (£28m) as a result of the deal.

The charges were first levelled against President Beteta by a Communist deputy in July 1986.

The oil workers' union is part of the Confederation of Mexican Workers, whose leadership is very much part of the PRI regime. Mr Fidel Velazquez, overlord of the CMT, is sitting uneasily on the fence, saying he has no opinion at the moment.

The whole affair is reminiscent of how Mr Jorge Diaz Serrano, another former head of Pemex, was charged with and convicted of embezzling \$3m in connection with the purchase of two oil tankers after President de la Madrid had assumed power in 1982.

Pentagon contract boosts AT&T's computer efforts

By James Buchan in New York

AT&T efforts by American Telephone and Telegraph to establish itself as a contender in the world computer industry have received a boost with the award of a \$4.5bn (£2.5bn) contract to supply minicomputers to the Pentagon.

But the rightist group would still see capture 30 seats in Parliament, compared with just two at present.

The Labour Party, which has been running a minority Government since 1986, would see its representation drop to 60 seats from 71, while the number of seats held by the Conservative, the mainstream opposition, would drop to 44 from 50.

The rise of the Progress

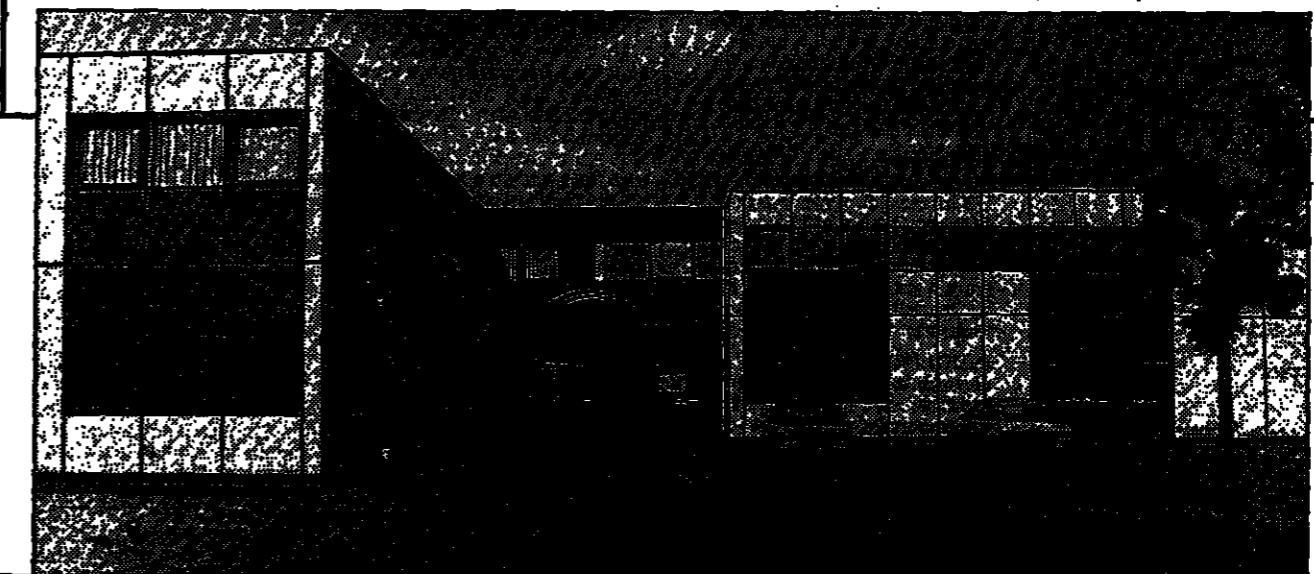
Party, led by Mr Carl Hagen, has intensely alarmed traditional political groupings.

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ABITIBI-PRICE INC.

NOTICE OF MEETING OF ALL DEBENTUREHOLDERS OF ABITIBI-PRICE INC.

NOTICE IS HEREBY GIVEN THAT a meeting (the "Meeting") of all holders of debentures (the "Debentureholders") of Abitibi-Price Inc. ("Abitibi-Price") outstanding at the date of the Meeting (being the Series F Debentures, the Series G Debentures, the Series H Debentures, the Series I Debentures, the Series K Debentures and the Series L Debentures (collectively, the "Debentures")) will be held in Commerce Hall, Concourse Level, Commerce Court West, King and Bay Streets, Toronto, Ontario, Canada on December 5, 1988, at 10 o'clock in the forenoon (Toronto time).

This Notice is given pursuant to an indenture dated as of September 15, 1965 (the "Original Indenture"), as supplemented and amended by twenty-three supplemental trust indentures (collectively, the "Trust Indenture") between Abitibi-Price and Montreal Trust Company, as trustee (the "Trustee").

The Trustee has been requested by Abitibi-Price to call the Meeting pursuant to the provisions of the Trust Indenture for the purpose of:

1. Considering, and if thought fit, passing an extraordinary resolution (as defined in the Trust Indenture) of all Debentureholders (the "Extraordinary Resolution"):

- (a) to amend and restate the Original Indenture as theretofore amended, the indenture supplemental thereto dated as of March 1, 1975 as theretofore amended (the "Series F Indenture"), the indenture supplemental thereto dated as of October 15, 1975 as theretofore amended (the "Series G Indenture"), the indenture supplemental thereto dated as of December 1, 1979 as theretofore amended (the "Series H Indenture"), the indenture supplemental thereto dated as of November 1, 1983 as theretofore amended (the "Series I Indenture") and the indenture supplemental thereto dated as of August 26, 1987 as theretofore amended (the "Series L Indenture") (collectively, the "Supplemental Indentures"), in order to delete the floating charge, to delete or amend certain positive and restrictive covenants and to add a covenant for the benefit of Debentureholders and to make incidental changes to the Trust Indenture, all as set out in the draft restated Original Indenture as theretofore amended to be dated as of December 19, 1988 (the "Restated Indenture"), the draft restated Series F Indenture (the "Restated First Supplemental Indenture"), the draft restated Series G Indenture (the "Restated Second Supplemental Indenture"), the draft restated Series H Indenture (the "Restated Third Supplemental Indenture") and the draft restated Series I Indenture (the "Restated Fourth Supplemental Indenture") and the draft restated Series L Indenture (the "Restated Fifth Supplemental Indenture") each to be dated as of December 19, 1988 (collectively, the "Restated Supplemental Indentures");
- (b) to sanction any modification, abrogation, alteration, compromise or arrangement of the rights of the Debentureholders against Abitibi-Price or against its undertaking, property and assets, which may be contemplated by, involved in or necessary or desirable to carry out the amendments to the Original Indenture as contemplated by the Restated Indenture and to the Supplemental Indentures as contemplated by the Restated Supplemental Indentures;
- (c) to consent to any modification of or change in or omission from or addition to any of the provisions of the Trust Indenture and the Debentures, which may be contemplated by or involved in or necessary or desirable to carry out the amendments to the Original Indenture contemplated by the Restated Indenture and to the Supplemental Indentures as contemplated by the Restated Supplemental Indentures; and
- (d) to authorize the Trustee to concur in and execute the Restated Indenture and the Restated Supplemental Indentures in the form of the drafts presented to the Meeting with such changes made in order to cure any ambiguity or defective or inconsistent provisions or clerical omission or mistake or manifest error contained therein as may be approved by the Trustee provided that in the opinion of the Trustee the Debentureholders are in no way prejudiced thereby.

2. Taking such further or other action as may be considered advisable, whether by way of extraordinary resolution or otherwise pursuant to the provisions of the Trust Indenture.

The foregoing statement of the purposes of the Meeting to be held does not purport to specify the terms of any extraordinary resolution to be proposed at the Meeting, but only to specify in general terms the nature of the business to be transacted thereat.

Pursuant to the provisions of the Trust Indenture, the Extraordinary Resolution, if passed at the Meeting or at any adjournment thereof in accordance with the provisions contained in the Trust Indenture, will be binding upon all of the Debentureholders, whether or not such holders are present or represented at the Meeting or at any adjournment thereof.

In addition to the Extraordinary Resolution to be passed by all Debentureholders at the Meeting, the separate approval of each of the Series F Debentures, the Series G Debentures, the Series H Debentures, the Series K Debentures and the Series L Debentures is required. Abitibi-Price is seeking the requisite separate approvals from each of these individual series of Debentures by way of written resolution. Such written approvals of the proposed amendments will be conditional on the passing of the Extraordinary Resolution by the Debentureholders at the Meeting. Accordingly, once the Extraordinary Resolution is passed at the Meeting, all necessary approvals for the entering into of the Restated Indenture and Restated Supplemental Indentures will have been obtained.

Pursuant to the provisions of the Trust Indenture and regulations made thereunder:

- (a) holders of registered Debentures may attend in person and vote or may by instrument in writing under their hands appoint any person as proxy to be present and to vote for them at such Meeting and at any adjournment thereof;
- (b) holders of unregistered Debentures, being the holders of the Series I Debentures, desiring to be present and vote at the Meeting without producing their bearer debenture certificates may deposit the same with Orion Royal Bank Limited, London, England or other depositary approved by Montreal Trust Company and will receive in exchange voting certificates which will enable the holder named thereon to be present and vote at the Meeting and at any adjournment thereof or to appoint a proxy to represent and vote on behalf of the holder at the Meeting and at any adjournment thereof. Bearer debenture certificates so deposited will be held on deposit until after the Meeting and any adjournment thereof and will then be returned to the depositor on presentation of the receipt therefor;
- (c) save as aforesaid, the only persons who shall be recognized at the Meeting or any adjournment thereof as the holders of any Debentures or as entitled to vote at the Meeting or any adjournment thereof shall be the registered Debentureholders or their proxies and the persons who produce bearer debenture certificates or voting certificates or their proxies; and
- (d) a proxy need not be a Debentureholder.

Reference is made to the full text of the regulations made under the Trust Indenture for the particulars of the foregoing provisions.

Copies of this Notice, an Information Memorandum explaining the proposed changes and containing the text of the Extraordinary Resolution and a suitable form of proxy and instructions relating thereto are being mailed to all registered holders of Debentures. Notice of the Meeting has been given by publication in the *Globe and Mail* and the *Financial Times*. Additional copies of such documents, copies of the Restated Indenture and the Restated Supplemental Indentures, the regulations made by the Trustee under the Trust Indenture and instructions and forms of voting certificates and proxies for the purpose of enabling the Series I Debentureholders to be present and vote at the Meeting in person or by proxy, may be obtained at the following offices:

Montreal Trust Company
15 King Street West
Toronto, Ontario
Canada
MSH 1B4

Orion Royal Bank Limited
71 Queen Victoria Street
London, England
EC4V 4DE

The Royal Bank and Trust Company
68 William Street
New York, New York
10005

Morgan Guaranty Trust Company
of New York
Avenue des Arts 35
B-1040 Brussels

Citibank Luxembourg S.A.
16 Avenue Marie Therese
Luxembourg

or will be sent without charge to a Debentureholder upon request by calling collect Montreal Trust Company in Toronto, Canada at (416) 860-5655 or Orion Royal Bank Limited in London, England at 01-489-1177.

DATED at Toronto, Ontario, October 31, 1988.
MONTREAL TRUST COMPANY,
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HOW TO MAKE MONEY CHASING THE YEN

November 1988 Issue

Where the Japanese are going
What they plan to invest in

Editorial Office:
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BUSINESS TOKYO

The mighty yen is on the move. In New York and London, Japanese investors are snapping up office buildings, art collections and entire companies. Across the Pacific, they are putting their money into production, building hundreds of new factories that will cash out to TVs, textiles and toys that are now more expensive to make at home. This year, the hot ticket is Thailand. More than \$8 billion in direct foreign investment—nearly half from Japan—in the first six months alone. What does it mean? Read *Business Tokyo* to find out where money is to be made chasing the yen into the world's fastest growing economies.

OVERSEAS NEWS

Race to carve up Delhi land deal

David Housego on the biggest city-centre scramble in a decade

NEW DELHI, like any world capital, relishes a scandal. Coming to a head is an unseemly scramble to carve up the profits from what is potentially the largest private land development in the city centre in more than a decade.

Contenders for a share in the honey pot are three:

- DCM (Delhi Cloth Mills), the large, diversified North Indian group that has long been ailing as a result of family feuds and financial losses;

- The government and ruling Congress party which sees no reason why DCM should make large windfall gains on urban renewal – particularly in an election year when the government's and party's needs are so great;

- The 5,000 workers at the DCM textile mill in the centre of Old Delhi. In an unprecedented deal, DCM has offered the workers redundancy payments equivalent to six years' salary each, to win their support for the closure of the mill.

The annual interest alone on the sum they can expect to get will for most of them exceed their yearly wages. Company officials now say: "There is now not a single person who wants to go on working. They want to take the golden handshake and go away."

At stake as well in the conflict is the independence of a judiciary that has been called in to arbitrate in a case where the administration would

surely like to change the rules.

The field of battle between these contending parties is the 63-acre site that DCM owns amid the crowded streets of Old Delhi which makes it the largest private landowner in the city centre in more than a decade.

On site, DCM has a 100-year-old spinning, weaving and dyeing mill that has long helped contribute to Delhi's pollution through black fumes and toxic waste.

Because land was cheap when the plant was put up, DCM owns beside it a large workers' housing estate.

A walk round the factory quickly shows why it has made cumulative losses of Rs 50m in the last 10 years. Rows of looms in dark sheds lie rusting and gathering dust. There has been virtually no new equipment in 26 years. The factory runs today at 20 per cent capacity. Company officials say that workers choose when they come and go.

DCM, which has interests that spread from textiles to data processing, fertilisers and vegetable oils, has not invested in the mill because a master plan drawn up for Delhi in 1963 ruled that old, pollution-heavy industries should move from the centre of the city.

By the early 1980s – such is the pace at which events have moved – DCM had drawn up a scheme for redeveloping its site to provide for multi-storeyed factory space, and commercial and residential property.

DCM's calculation today is that they will realise Rs 2bn from the sale of the units. From this they will have to pay Rs 700m in compensation to the workers as well as numerous other charges.

In an unprecedented move, the company has offered workers redundancy payments equal to six years' wages each, to win their support for closure of the plant.

With sky-rocketing land prices in Delhi, the government reckons it could be worth three or five times as much.

In 1983, DCM got approval from the Delhi Development Authority for its plans as being in line with the Delhi master plan. Trouble then began. First, the Labour Department refused permission for the closure of the mill. Then the Delhi administration withdrew its approval on the grounds that the plans were not in the public interest.

DCM took both issues to the High Court and won. The Court urged more generous compensation for the labour force. The terms now on offer will give workers five times more than their legal entitlement.

The catch is that they are tied to DCM's redevelopment scheme being implemented.

The workers are clear in their own minds as to why the government is blocking the deal. "The Congress party think it is a gold mine," says one. "They want a cut out of it." Though company officials refuse to be quoted on such sensitive issues, it is clear that their own opinion is not much different.

For DCM, the windfall gains from the real estate development would provide a much-needed cash injection. Only 20 years ago, the group was one of the leading industrial houses in India but has slowly lost rank in the corporate hierarchy as a result of feuds within the Shiruram family that has run it.

The group now looks as though it will be split between three cousins. But it is by no means clear who would benefit most from the Delhi land deal.

Burma backs private enterprise

BURMA'S military rulers, who are dismantling a 26-year-old socialist system, announced new steps at the weekend to encourage private enterprise. Reuters reports from Bangkok.

But they made clear the army, which seized power on September 18, would maintain a tight grip on the people while preparing for promised general elections.

Eangone Radio, monitored in Bangkok, said four laws restricting private and co-operative activities in exporting and domestic trade, some dating back to 1963, were being repealed.

It said an office had opened in the central Merchant Street for private and co-operative traders to register.

Under a policy announced in July, the government is shedding its monopoly of trade, except in tea, gems, pearls and petroleum products.

The campaign follows allegations in the National Assembly this month of secret financial favours given to companies and of substantial donations made by them during the previous regime of President Chou Doo Hwan.

Collapse of the socialist economy, including the vital distribution of rice, was the main cause of a popular uprising against Ne Win's repressive government this year in which troops and police killed thousands of people.

The government tried to free the domestic rice trade last year, but Western diplomats said half-measures only made matters worse.

Business leaders have responded by issuing a strong challenge to the present Government of President Roh Tae Woo to end the alleged practices which they say hurt

Sit-in farmers clash with police

By K.K. Sharma in New Delhi

SEVERAL thousand farmers staging a sit-in near the central government offices in New Delhi clashed with police over the weekend.

At least nine farmers and a dozen policemen were injured in clashes yesterday, as demonstrators resisted attempts to break up the sit-in which they threatened to continue indefinitely.

The farmers, under the leadership of the charismatic Mr Mahendra Singh Takai, the non-political president of the Indian Farmers Union, have camped out to press their

demands for a better deal for agriculturists, notably higher prices for their produce.

Most of them come from the politically volatile north Indian state of Uttar Pradesh. Never before have such large numbers of people organised such a long demonstration in the heart of New Delhi.

Talks between ministers and farmers' representatives have so far failed to yield a solution and it looks as though the demonstration will continue for several more days. There could be more violence and trouble since the farmers are

becoming increasingly restive.

The ruling Congress-I party was to have held a huge rally on the boat club lawns today where the farmers are encamped, for the fourth anniversary of the assassination of Mrs Indira Gandhi, the former Prime Minister.

Such a rally would inevitably have led to violence because of the provocation offered by the presence of the agitating farmers. The Congress-I has therefore decided to shift the venue of its rally to the historic Red Fort, at least six miles away.

Industry and damaged its reputation.

Mr Chung Ju Young, honorary chairman and founder of the Hyundai group, said last week that the Chun Government, though professing support for private enterprise, had totally controlled the economy and recklessly resigned industry in the early 1980s.

As a result, public trust in big business groups had declined. He urged the government to "privatise the economy" so it could be run on free market principles.

Mr Koo Cha Kyung, head of the Federation of Korean Industry (FKI), and chairman of the Lucky GoldStar group, said political donations should be public knowledge in future.

"Voluntary" donations by big business during the Chun era appear to have amounted to hundreds of millions of dollars. Evidence to the National Assembly this month has revealed payments totalling more than \$200m allegedly made to several foundations and other groups controlled by the Chuns.

An FKI report last year estimated that if contributions were dropped, companies could pay an across-the-board wage rise of 6 per cent to their workers.

Official election contributions since 1982 amounted to \$75m, none of which, it was said, was received by the three opposition parties who now hold a majority of seats in the National Assembly.

Big business groups are clearly angered by the public perception that they have connived with the previous government in exploiting their workers and the public at large in search of profits.

This announcement appears as a matter of record only.



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October 28, 1988

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OVERSEAS NEWS

Eta releases tycoon after 249 days

By Peter Bruce in Madrid

ONE of Western Europe's longest political kidnappings ended early yesterday when the Basque separatist movement Eta released a Spanish property tycoon, Mr Emilio Revilla, near his Madrid home after holding him for 249 days.

Eta is thought to have been paid a ransom of some Ptas 15m (£2.7m) by Mr Revilla's family, who failed twice earlier this year to pass ransom on to the kidnappers. On both occasions the Spanish and French authorities successfully stopped the payments being made and Basque couriers carrying the cash - some Ptas 200m - were arrested.

The Madrid Government welcomed the release yesterday but insisted that it remained policy not to pay ransom to kidnappers. The family's vain efforts to pay irritated the Government. The Interior Ministry and the police proved incapable of finding the missing millionaire despite intensive searching around Madrid for the past nine months.

Two weeks ago, however, the Revilla family said it had finally complied with the kidnapper's demands. Just hours later Mr Revilla was released. Mr Jose Luis Carrasco, Spain's Interior Minister, said he had no idea if the money had actually reached Eta. "I think not," he added. "Nevertheless, when

the family say they have met all the demands, I begin to have my doubts."

Mr Revilla, 50, who made his fortune as a Spain's "Sausage King", sold his meat processing group Chorizo Revilla to Unilever last year and began to invest heavily in the booming Spanish property market. He was the 47th Spanish businessman kidnapped by Eta in the past 15 years.

He was released in the grounds of a clinic near his Madrid apartment early yesterday. A young journalist spotted him about to enter his building.

He was the first person to speak to him, winning himself a scoop. His family said later he was well and had lost only a few kilogrammes in weight. Mr Revilla said he had the impression that he had been held close to Madrid for all of his captivity.

The end of the kidnapping leaves the Government with a host of problems, the chief of which is whether, or how, to renew contacts with the Eta leadership in exile in Algeria.

Talks broken off and started again last February were quickly broken off again by Madrid after Mr Revilla's kidnapping on February 24.

Since then, Eta terrorists have killed at least 12 people.

Nick Garnett looks at problems in standardising specifications for mobile construction machinery

WEST Germany's stringent safety regulations look like becoming one of the most difficult and contentious issues in the process of standardising specifications for mobile construction machinery ahead of 1992 and the single European market.

The machinery at stake is the category known as on-and-off-road vehicles - construction equipment which can be driven on the highway.

The debate illustrates the problems the single market faces in those industry sectors that require standardisation of safety requirements.

At present every European country has its own special standards for earthmoving and construction machinery.

In France, for example, many types of equipment, including wheel loaders, dump trucks and motor graders used in road building must have their air reservoirs - part of the air brake system - verified by a French inspector.

"This tends to force you to use French equipment," says one machinery maker. France also requires wheel and track loaders to have a mechanism by which operating controls return to neutral when the operator's hand is removed.

An idea of how stringent West German standards are can be gathered by a visit to the plant in Leicester, England, run by Caterpillar, the world's

largest construction machinery maker.

The plant assembles backhoe loaders (tractor-type vehicles with a bucket in front and a digger at the back). Caterpillar makes no complaint about German requirements. But Leister's output destined for West Germany is markedly different from that aimed at other European markets.

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producing a backhoe loader specifically for the German market, is about \$2,000 (£1,136) a vehicle. The sale cost of such a vehicle in the UK is about £23,000 (\$35,500). Similar extra costs apply for other types of machinery.

Austria and, to some extent, Switzerland share the German requirements, thus creating a grouping in central Europe to preserve specifications which are generally higher than anywhere else in Europe.

If many of the German requirements are incorporated in new, European-wide standards that elsewhere in the world. Such a decision might make it more difficult for them to compete in export markets outside the European Community.

But it is unclear yet how many of - or even if - the tougher German standards will be absorbed into new European-wide specifications.

Even if standardised safety requirements are agreed, the makers cannot count on making the same product for every country in Europe.

Tradition and the powerful influence of domestic producers have ensured that the machinery used in each country has its own national characteristics.

The machinery makers believe these historic differences will continue long after 1992.

The difference creates special problems for Cat and other machinery makers.

• All machines for the German market are required to have a separate brake with an anti-drive-through mechanism attached to the rear axle.

• The operating valve for the backhoe part of the machine is also different.

To ensure proper locking, the Germans say the valve must not be pressurised when the equipment is moving. A spool has to be inserted in the valve for machines destined for West Germany.

• Steering systems also require a valve positioned under the steering wheel. This is to ensure that if there is a separate brake and anti-drive-through mechanism - requires seven new parts.

The designing and processing of those parts is "non-economic, non-productive cost," says Caterpillar.

The company calculates that the extra "visible" costs of

equipment suppliers selling in a worldwide market. Just one of the German regulations listed above - the need for a separate brake and anti-drive-through mechanism - requires seven new parts.

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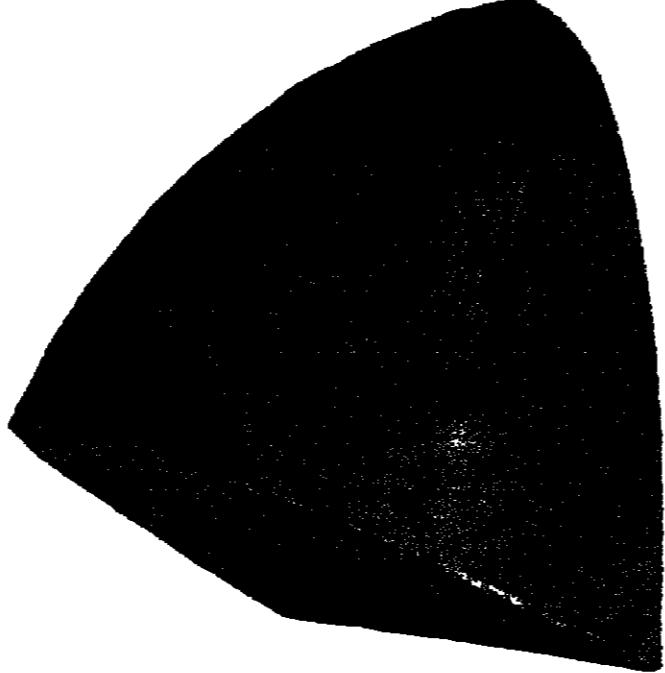
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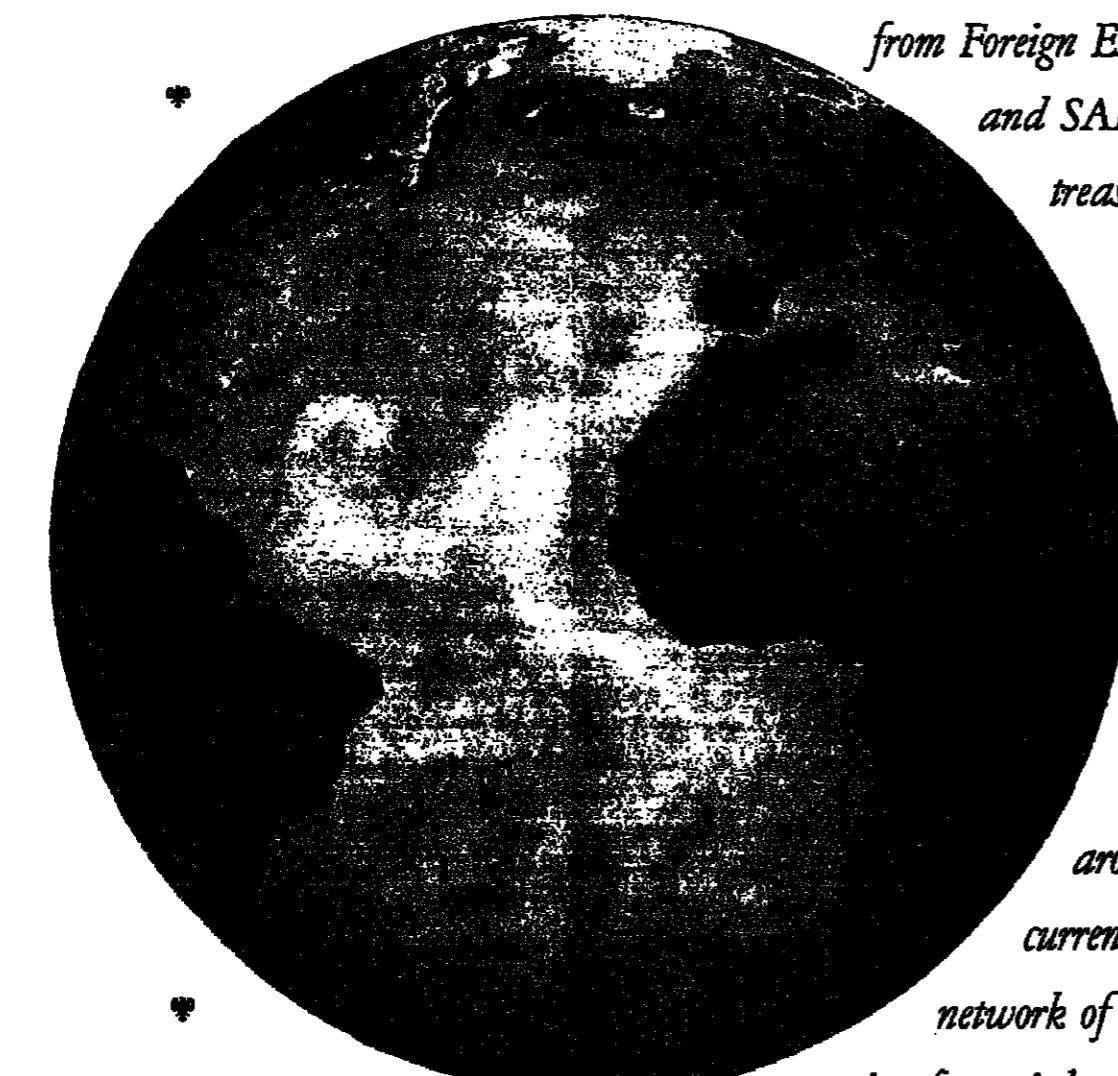
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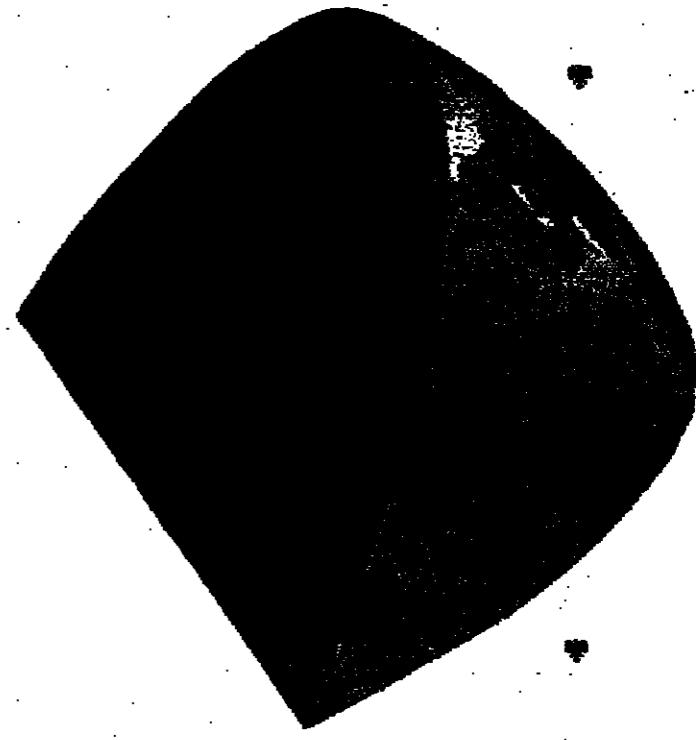
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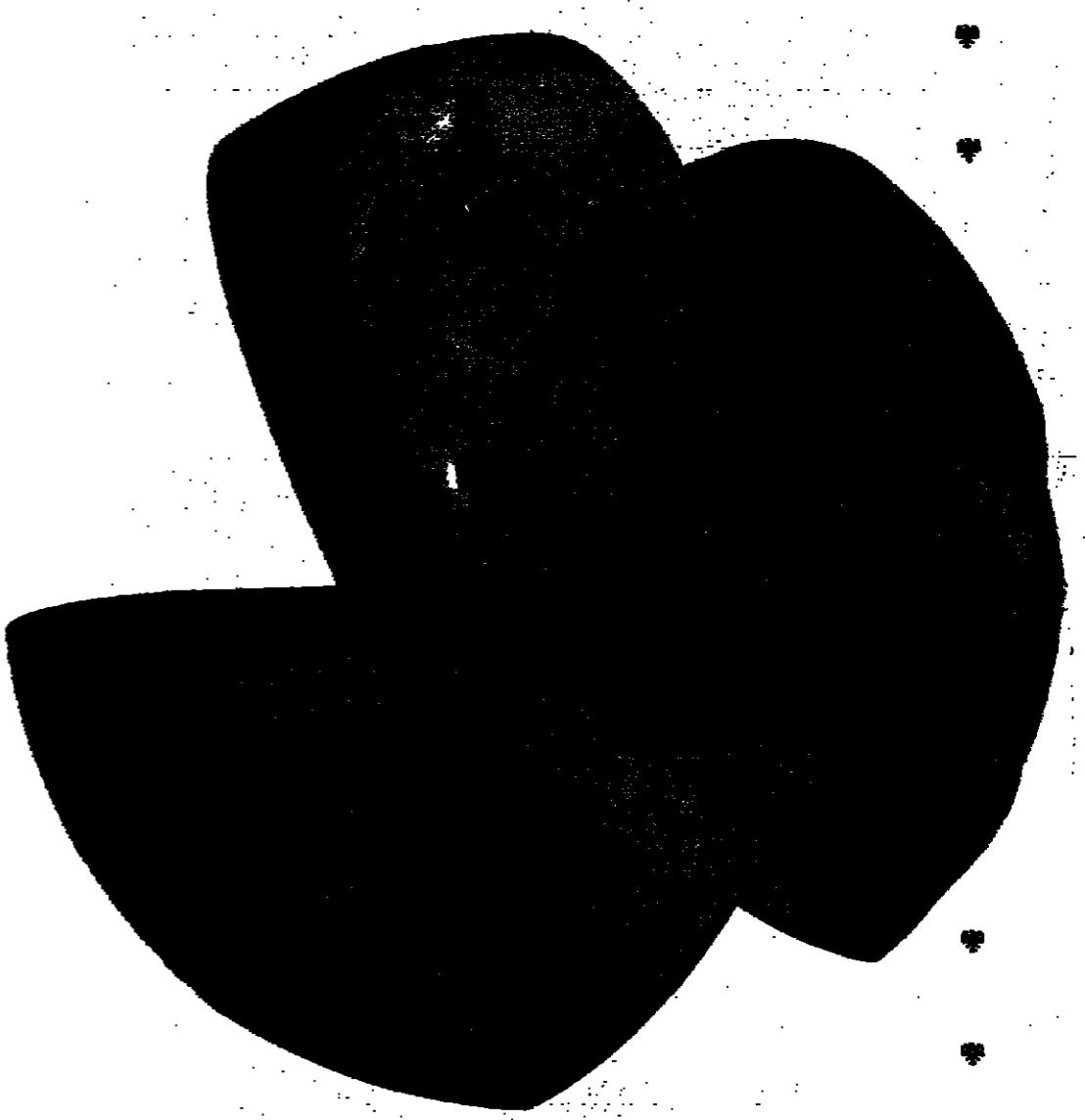
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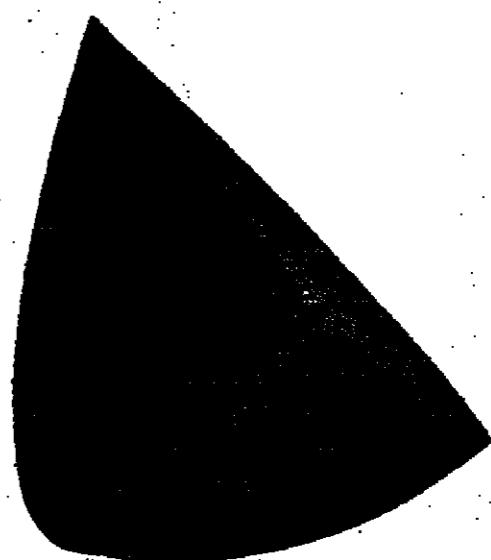


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UK NEWS

Tory revolt in prospect over health charges

By Tom Lynch

CONSERVATIVE MPs are set to stage one of the biggest revolts of the current Parliament tomorrow night over the Government's plans to introduce charges for dental checks and eye tests, previously provided free under the National Health Service.

Dame Jill Knight, chairman of the Conservative backbench health committee and a leading opponent of the proposal, insisted yesterday that the rebels would stand firm and might be numerous enough with the opposition parties, to defeat the Government.

Ministers may try to defuse the revolt by announcing extra spending on the NHS in the Chancellor of the Exchequer's autumn statement on Wednesday afternoon. Concessions may also be made to special groups, such as pensioners.

The charges were brought forward as part of the Health and Medicines Bill, but were removed during the bill's passage through the House of Commons. Ministers will seek to restore them when the bill returns to the House of Commons tomorrow.

Speaking on BBC radio yesterday, Dame Jill acknowledged that she and her fellow rebels had come under pressure from ministers and Government organisers. However,

she said, "no arguments of substance" had been put to them, merely a reiteration of the Government's belief that charges would not deter people from having checkups.

She insisted that a number of people would not be able to afford the charges and that the move would cost the Government more in the long run than the £25m a year it is likely to save. The rebels believe that early signs of illness now picked up by the checks would be missed and the later treatment proportionately more expensive.

Dame Jill said an announcement of extra cash would not satisfy her - she knew of no better use for extra resources than paying for checkups.

More than 80 Conservatives have signed her House of Commons motion opposing the charges, but she hinted that not all of them who would vote against the Government had yet declared their intention. However, she acknowledged that some backbenchers with hopes of advancement might buckle to pressure from the party hierarchy.

About 50 to 60 Tories would have to vote against the Government to overturn its majority of 102 over all other parties in the Commons, or 118 including the Northern Ireland party.

Civil servants reach basic pay settlement

By John Gapper, Labour Staff

ABOUT 60,000 scientific and specialist civil servants are to get a basic pay rise of between 4 and 5 per cent in a deal marking the first return to pay comparability with the private sector for seven years.

The deal with the Institution of Professional and Civil Servants - reached last week after protracted talks - is the first award under one of the long-term flexible pay agreements which are spreading across the civil service.

As part of the agreement, there will be higher increases for science specialists in regions such as London and the south-east, where comparable workers in the private sector are paid more than in other parts of the country.

Details of the deal, which will be announced today, are likely to be examined closely by other civil service unions which have either signed similar deals or are in the process of negotiating them.

Ridley goes for N-power and cleaner environment

By Tom Lynch

A MASSIVE increase in the use of nuclear power is needed to protect the environment from the slow heating of the earth's surface known as the greenhouse effect, Mr Nicholas Ridley, UK Environment Secretary, said yesterday.

Speaking on BBC television, he threw more light on the Government's environmental thinking. draft legislation is expected to be presented to the next session of Parliament and stepped up the pressure for nuclear energy, building on earlier ministerial assertions that nuclear power is clean and safe.

Mr Ridley said the elimination of chlorofluorocarbon (CFC) emissions from sources such as aerosols was "the first, most immediate and most important thing we can do" to combat the greenhouse effect.

Carbon dioxide emissions from coal- and oil-fired power stations, another major factor in the greenhouse effect, meant that the nuclear programme was "the only serious way of reducing our carbon emissions," Mr Ridley continued.

Although the eight unions in the Electricity Supply Trade Union Council stress that they remain implacably opposed to the eight unions in the Electricity Supply Trade Union Council stress that they remain implacably opposed to

privatisation, they also recognise that, barring extraordinary circumstances, they cannot stop it.

The result is that, as well as campaigning against the industry's flotation on the stock market, they are also concentrating on how to get the best deal possible for the industry's employees.

Opposition to the political left's employee share ownership in privatised industries is based in part on the assumption that a future Labour Government would bring the companies back under state control. That would be made all the harder if Labour voters, including trade unionists, owned shares in the company.

It would, for example, virtually rule out the possibility of buying back shares at their flotation price.

Mr John Lyons, general secretary of the Engineers and Managers' Association, a moderate union, and secretary of Eustic, dismisses the criticisms. "It is a fact of life that no government would be able to renationalise companies on the bases of devaluing shares.

"We have to deal with practicalities. Members will be given shares and our job is to get the

Electricity workers go for share ownership

Michael Smith on an innovative approach by trade unions facing privatisation

because of company contributions, will be increased.

The idea of setting up an Eops scheme in a privatised industry was first considered by unions involved in discussions for the privatisation of British Airways.

It came too late, however, for serious consideration and instead the unions set up a second-best scheme whereby 5,000 BA employees agreed to give trade union representatives proxy voting rights over their shares.

The electricity supply trade unions have pressed their case at an earlier stage. They are arguing that 10 per cent of the post-privatisation companies be made available to employees and ex-employees in the form of free and preferential shares.

The Department of Energy says only that it is considering the scheme. The Government, however, strongly supports the Eops concept and approving a series of Eops schemes in electricity would give the Government an ideal opportunity to demonstrate its commitment to employee share ownership.

Workers have an incentive to buy and sell shares through the trust because of reduced dealing charges. Partly because of this the proportion of the company owned by its employees will not be reduced and,

licensed generators, including large civil engineering groups and oil companies, which are queuing up to build new power stations.

Several of these would-be entrants to the electricity industry have large tracts of land which could be suitable for power stations. However, they would potentially be targets, as well as initiators, of compulsory purchase orders for power station sites under the proposals.

Compulsory purchase plan for power station sites

By Maurice Samuelson

OWNERS of sites in Britain earmarked for new power stations will be given special powers to bid for each other's territory once the electricity industry is privatised.

The proposal, which will inject a new competitive element into the industry after privatisation, is expected to feature in the forthcoming electricity legislation.

The powers will be given to all licensed generators. In particular, it should sharpen rivalry between Big G and Lit-

tie G, the names tentatively given to the two companies which will inherit the power stations currently owned by the Central Electricity Generating Board.

Conflicts arising out of the use of these powers would be handled by the regulatory body which will supervise the industry after privatisation.

Under the draft legislation's special powers, to be tabled in Parliament by the end of the

year, a generating company which thinks it could make better use of a site belonging to a rival generator could invoke a compulsory purchase order to take control of it.

In vesting all the existing power station sites in the CEBG's successor companies, the Government overturned an alternative proposal to set up a "land bank" controlled by the state, which would have disposed of sites as though they were oil or gas exploration

Resort Design Competition

Seeking Creative Ideas for World-Class Resort Development in Hokkaido's Sorachi District

Located in the northernmost island of Japan, the Sorachi district is one of Hokkaido's loveliest undeveloped areas. It encompasses a wide variety of natural landscapes including mountains, valleys and lakes which are ideal for recreational activities. Recently, strong interest has emerged in developing Sorachi into a resort area. The cities and towns within the district are already promoting tourism by stimulating an interest in local traditions. It is their hope to fully utilize the area's cultural and natural resources.

As part of the Sorachi district's ongoing effort to encourage investment in the area, it is sponsoring an international competition for developers. This is a major event, co-sponsored by national and municipal agencies as well as by private organizations. Developers will be asked to submit creative, original proposals for the successful development of the Sorachi district into a world-class resort area. This is a wide-open competition, so submissions will be accepted from individuals as well as from large and small business firms and groups of any nationality.

Competition Outline

Prospective site
Seven cities and two towns located in the Sorachi district: Abashiri City, Asahikawa City, Chitose City, Hidaka City, Kamikawa City, Sorachi City, Utoro City, Tomakomai City, Tomizawa-cho and Tomonoura-cho.

Contents of the proposal
Each proposal should contain the following: A basic plan describing what the applicant's general approach to the development of resorts in the Sorachi district would be and specific project, event and program proposals which support the general plan and are in keeping with the development of the Sorachi district which the applicant wishes to promote. (Development of concepts rather than concrete plans should be emphasized.)

Eligibility
All interested individuals, groups or corporations from both Japan and overseas are encouraged to apply.

Application cost
Applicants shall be responsible for any and all costs incurred during the preparation of their proposals.

Application procedure
All applications must be prepared in strict conformance to the application guidelines.

Application deadline
January 15, 1989

Review committee
Shozaburo Kimura (Professor, The University of Tokyo)
Kazuyuki Ishii (Architect)
Takemoto Kikuchi (Lecturer, The University of Tokyo)
Harumi Sakamoto (Editor, The Dai-ichi Keizai Bank, Ltd.)
Hidemitsu Tomochika (Vice Chairman)
Saito Yoshida (Chairman, Council for the Promotion of Central Sorachi Resort Development in Hokkaido)

To obtain detailed information on this competition, application guidelines, etc. drop by the nearest JETRO office or contact the competition coordinating office listed above.

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Eishi Yoshida (Editorial Writer, Hokkaido Newsweek)
Takeshi Yotsuyanagi (Chairman, Hokkaido Area Management and Support Foundation)
Takao Watanabe (Professor, Tokyo Institute of Technology)

Announcement of winners
Winners will be notified toward the end of February 1989 (tentative).

Recognition of winners
Two top prize winners and three runners-up will be selected and all winners will receive an award certificate and a small gift. The Ministry of International Trade and Industry will present a special award of merit. These five winners will be invited to the Central Sorachi Resort Development Symposium to be held at the end of February 1989. The two top prize winners will be granted the right to negotiate to conduct a feasibility study in 1989 to examine the possibility of implementing the proposed plans. (20 million yen is allotted to each of these feasibility studies to be conducted under a private contract.)

Sponsor
Ministry of International Trade and Industry, Hokkaido Development Agency, Hokkaido Government, Council for the Promotion of Central Sorachi Resort Development in Hokkaido, Hokkaido Area Management and Support Foundation, and The Japan Regional Development Corporation.

Competition coordinating office:

Project Planning & Research Division
Coal Mining Area Development Planning & Construction Department

The Japan Regional Development Corporation

3-6-1, Kasumigaseki, Chiyoda-ku, Tokyo 100, Japan

Tel: 03-3-501-5211

Telex: 51-3-581-1304

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Today the first Canadian Airlines International scheduled flight from Canada touches down at Munich airport.

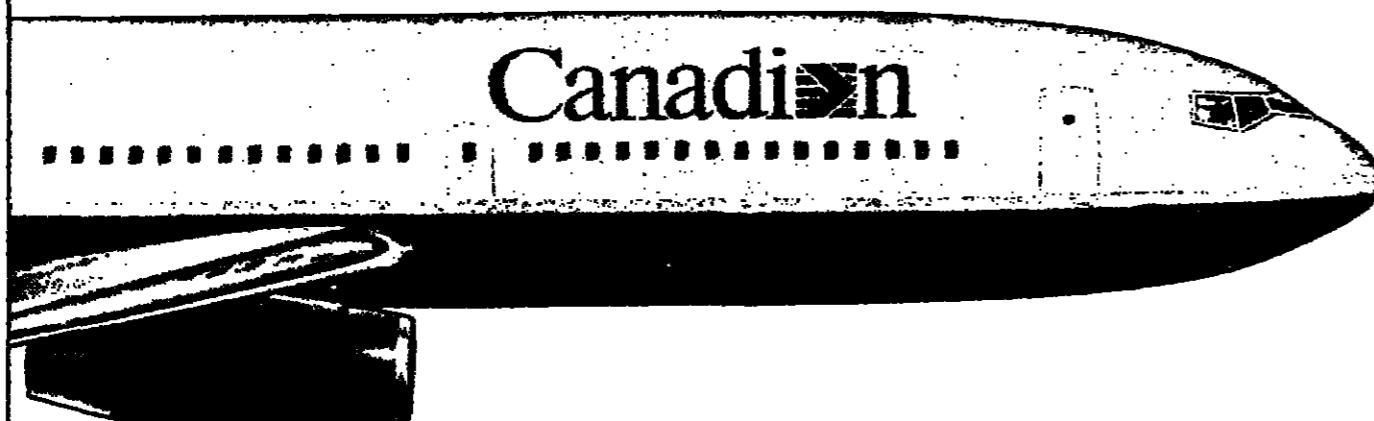
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APPOINTMENTS

Nationwide finance posts

■ NATIONWIDE ANGLIA BUILDING SOCIETY has appointed Mr Brian Murkin as general manager responsible for finance, replacing Mr Richard Fisk who has retired. Mr Murkin was assistant general manager (finance). Mr Chris French, the society's secretary, is promoted to assistant general manager (financial management); and Mr John George, pension fund manager, is promoted to assistant general manager (financial accounting).

■ Mr Michael J. Lodge has joined the board of STEETLEY. He is managing director of Steetley Quarry Products, the group's European quarry division.

■ MATTHEW HALL ENGINEERING has promoted Mr Barry Logan, a divisional director, to director responsible for engineering and computing; and Mr Hugh Shavers, a divisional director, to director responsible for technical marketing. Mr Ian Vounder, director and general manager of Matthew Hall Engineering (Scotland), becomes managing director (operations) of Matthew Hall Kermes Engineering, Schiedam, Holland. He is succeeded as general manager by Mr Mike Stevenson.

■ Mr Gary Fitzgerald, Mr Tristan Hillgarth and Ms Anne McLehan have been appointed to the board of FRAMLINGTON GROUP.

■ Dr Bill Henderson, former managing director of Cambridge Instruments, has been appointed chairman of RBS SYSTEMS.

■ Mr Stuart Lamb has been appointed to the board of BARDON GROUP as an executive director. He is president and chief executive officer of CS subsidiary, Bardon Financial, which was acquired earlier this year. Mr David Hobley retires as a non-executive director due to increased responsibilities with S.G. Warburg & Co. of which he is an executive director.

■ PEARL ASSURANCE has appointed Mr Peter Beeke as general manager (information systems), Peterborough. He was general manager (management services) with Woolwich Equitable Building Society, and succeeds Mr David Davies who has been appointed general manager

(business and product development).

■ KUMAGAI GUMI U.K. has appointed to the board Mr Leonard Arnold, managing director of Arnold Project Services, which the company acquired in September.

■ LOWNDES QUEENSWAY has appointed Mr David Tibble as finance director. He joins from Storehouse where he was group financial controller.

■

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■ TRI-SPRAY (UK), Leeds, has appointed Mr Joe Hughes as sales director, following the acquisition of Inmar Contracting Equipment where Mr Hughes was managing director.

■ VICTAULIC has appointed Mr Richard Legrand to the board. He is responsible for the overall direction of subsidiary Viking Johnson.

■ Mr Duncan Ferguson has joined BACON & WOODROW, consulting actuaries, as a partner. He was director of the international division of Eagle Star.

■ Hill Samuel Unit Trust Managers, a division of HILL SAMUEL INVESTMENT SERVICES GROUP, has appointed Mr Robert E. Pennells as investment director. He was a director, Hill Samuel Asset Management International.

■ Mr John Elston, a director of Hill & Kinnerton, and head of its corporate group, is leaving to join CORPORATE IMAGE, a consultancy formed by his wife, Gay, two years ago.

■ Mr Roger Palmer has been appointed marketing director of PAULS AGRICULTURE. He was marketing manager.

■ Mr John Forster has been appointed finance director of CANADA MARITIME SERVICES. He was managing director of Transdata.

■ Mr John Sutherland has been appointed to the new post of commercial director of WOODWARD GROSVENOR. He is succeeded as financial director by Mr Ian Mackenzie, who was financial director of Ealexamton.

■ Mr Andrea Gavard has joined MERILL LYNCH in London as vice president in the Italian investment banking team. He was an associate director at First Chicago in London.

■ Mr Robert E. Barnes has been appointed director responsible for property finance at NYCKELIN FINANCE COMPANY. He was

a vice president of Bank of Montreal in London.

■ Mr Colin Grant-Wilson has been appointed to the board of KORN-FERRY INTERNATIONAL. He was branch manager of Bank of America in Geneva.

■ Mr Norman Forsythe has been appointed sales director of GENTECH INTERNATIONAL. He was national sales manager.

■ VICTAULIC has appointed Mr Richard Legrand to the board. He is responsible for the overall direction of subsidiary Viking Johnson.

■ Mr Jonathan F. Taylor, chief executive of Booker, has been appointed a non-executive director of TATE & LYLE.

■ Mr John Harrison has been appointed technical director of the ROYAL OPERA HOUSE. He held a similar post with the Welsh National Opera Company.

■ Mr Anthony Fry and Mr Alan Graham have been appointed directors, and Mr Gerald Goldsmith has been appointed executive director of N.M. ROTHSCHILD & SONS.

■ ATLANTIC COMPUTERS has appointed Mr Richard Osborne as chairman and chief executive of Atlantic Technology Services to commence early next year. He will also join the parent board. Mr Osborne is an executive director and head of the financial systems division of Data Logic.

■ Mr Herwick Tan has been appointed director of perfume at CONTEMPORARY PERFUMERS, Bishop's Stortford. He was managing perfumer for EZA Aroma Chemicals.

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BRAVE NEW

A PREVIEW OF TOMORROW'S ECONOMY

EVENTS IN JANUARY, FEBRUARY AND MARCH

| | | |
|--|--|-------------|
| CHENCAR '89 | Gift articles, perfume items and costume jewellery | 26-30/1 |
| CART '89 | Stationery | 26-30/1 |
| 27 SALONE INTERNAZIONALE DEL GIOCATTOL | Toys | 26-31/1 |
| MIFOR '89 | Nursery-gardening | 3-6/2 |
| COLGRAPHICS '89 | Computer graphics | 7-10/2 |
| SAATCHI PRIMAVERA '89 | Household articles, gilt dams and precious stones | 10-13/2 |
| MAS INVERNALE '89 | Sports articles and camping equipment | 19-21/2 |
| ART '89 | Tourism exchange | 22-26/2 |
| SAATCHI '89 | Cam and photo equipment and optics | 2-6/3 |
| ART | Presentation of women's collections | 3-7/3 |
| CONTEMPORARY '89 | Presentation of women's avant-garde collections | 3-7/3 |
| MILANO INVERNALE '89 | Fashion | 3-7/3 |
| TECHNOLOGY '89 | Fashion | 3-7/3 |
| TELECOM '89 | Environment conservation, fire-fighting and protection | 7-11/3 |
| TELECOM '89 | Fabrics and accessories | 14-18/3 |
| TOP COMMERCIAL '89 | Furs | 15-19/3 |
| TELECOM '89 | Graphic and publishing industry | 16-20/3 |
| TELECOM '89 | Industrial paper processing machinery | 18-20/3 |
| TELECOM '89 | Leathergoods | 17-20/3 |
| TELECOM '89 | Technology, marketing, products for women | 31/3-4/4 |
| TELECOM '89 | Footwear | March/April |
| TELECOM '89 | Plastic exhibition | 31/3-2/4 |



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A PRIVILEGED VIEW

Opting-out policy for schools attacked

By David Thomas,
Education Correspondent

MR JACK STRAW, Labour's Education spokesman, is launching an attack on the Government's policy of encouraging schools to opt out of local authority control in the week when the result of the first parental ballot on opting out is expected.

Mr Kenneth Baker, Education Secretary, sees the ability of schools to opt out, following a lengthy procedure which involves parental ballots, as a key part of the Government's drive to break local authority hold on education. Opted-out schools, to be known as grant-maintained, will continue to be free, but will be funded directly by the Department of Education and Science.

The first result of a parental ballot on opting out at Skegness Grammar School, Lincolnshire, is expected this week. Mr Andrew Turner, director of the Grant-Maintained Schools Trust, a body with close links to the Education Department which is advising schools on opting out, said he knew of up to 15 other schools seriously interested in opting out and had received about 450 inquiries from schools.

Mr Straw is today publishing a letter to Mr Baker which attacks the policy on two grounds.

First, Mr Straw asks for assurances that schools will not be offered extra funding as an incentive to opt out. "It would be outrageous if the Government resorted to bribing schools with taxpayers' money to get them to opt out," Mr Straw said yesterday.

The Education Department refused to comment, but Mr Turner said his trust never made promises to schools about future funding on opting out. The Education Reform Act stresses that the revenue income of a school should be unchanged by opting out, but leaves capital funding to the discretion of the Education Department.

Second, Mr Straw argues that schools which opt out when under threat of closure will undermine efforts to remove surplus school places, another Government priority.

Airports experience growing pains

Michael Donne considers options for tackling increases in air traffic

With annual UK air passengers of more than 80m expected to double by the end of the century, substantial efforts are being made to improve the overall commercial aviation infrastructure.

However, there is much debate over whether more ought to be done. Is there any way of speeding up the time that it takes to respond to the rapid growth in air transport and avoiding the congestion that thousands of passengers suffer at airports?

Works in hand on passenger terminals and air traffic control facilities as well as on improved road and rail links outside Britain's main airports, are based on forecasts of traffic growth made some time ago. Yet these are already out of date as a result of the rapid acceleration in traffic over the last few years.

It can take as much as 10 years between the conception of an airport terminal or runway and its entry into service because of lengthy public planning inquiries and construction times. As a result, airports are often strained to bursting point well before new facilities come into operation.

For example, at London's Heathrow, where the £200m North Terminal was brought into operation recently to add capacity of 9m passengers a year, the old South Terminal - designed to handle 1.5m passengers a year - was handling close to 2.5m.

In addition to the Gatwick North Terminal, plans for new facilities include the £300m terminal at Stansted, Essex, to enable that airport to cope with 7m to 8m passengers a year against the present 1m; the planned £150m rail link between Paddington, London, and Heathrow, and the £500m investment in new air traffic control facilities.

When added to the Terminal Four at Heathrow, now in operation, and the refurbishing of the airport's Terminal Three, the combined south-east airports should be capable of coping with demand up to the mid-1990s at least.

The debate about what to do for the late 1990s and into the next century has already begun. Mr Paul Channon, the Transport Secretary, has asked the Civil Aviation Authority to study airport needs up to 2005, and a report is expected next



Overcrowding, delays and frustration face air travellers at London's Gatwick airport

July. BAA, formerly the British Airports Authority, is undertaking its own studies for internal planning purposes.

Various options are emerging. One is a fifth terminal at Heathrow on the site of the Perry Oaks sewage works, capable of handling up to about 15m passengers a year, raising Heathrow's total capacity.

Possibly, a second runway could be built there, raising capacity to perhaps 40-50m, but that would also involve a fight. The CAA believes another runway will be needed in the south-east by the end of the century and part of its study could well include where it ought and could be

located.

In all this debate about infrastructure, the effect of the Channel tunnel has to be considered. Most experts believe that while it may siphon off some short-haul air traffic to and from the Continent, it will most likely generate its own market, so air and surface links will expand side by side.

The problem is not confined to the south-east. Traffic at regional airports is rising and there are considerable pressures for additional capital spending.

The problem with all these developments is that they tend to be ad hoc, emerging to meet demand as it occurs, often without any reference to an overall national development policy.

Every airport seeks to expand but not all can grow at the same rate because the pattern of demand varies widely.

An airport that can generate an expanding package holiday charter market may not find a comparable growth of business traffic in its immediate area. The result may be that resources could more usefully be spent elsewhere.

Many in air transport believe that the time has come for a global review of the whole long-term planning strategy for UK air transport, against which demand for new facilities can be assessed well in advance so that necessary steps are taken to meet it.

The CAA study for the period up to 2005 may itself be based on too short a time-scale, for it is already clear that whatever it may recommend is not likely to be operational much before that date anyway, given the delays that are experienced in reaching decisions.

It is feared that no matter what developments may then be under way to meet the needs of the early years of the next century, it will be necessary before the end of the 1990s to plan for the decade or more beyond.

Many believe that a bold approach, with a longer time-horizon and a more determined effort at cutting out the bottlenecks of public planning inquiries, will become essential if the UK is to keep up with other countries in meeting the challenge of ever-rising air traffic into the next century.



WHICH WAY FOR TRANSPORT?

by Michael Donne

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MANAGEMENT

Re-location

Follow the lower cost road

Hazel Duffy explains why companies are breaking free of traditional business centres

Relocation is back in fashion. High labour costs, skill shortages, and high rents in the south-east of England are prompting a growing number of companies to think about moving out of lock, stock and barrel, or to locate part of their activities in lower cost areas.

For many companies, the decision to move is one of the most strategic that its management will take. Companies move for a number of different reasons. Cost reduction, particularly for companies moving out of London, is the single most important.

Competition in the financial sector since deregulation in the City has caused companies to look again at their costs, and prompted many of the recent and planned moves.

Most will not have gone very far from the Square Mile. The majority of moves from central London are to locations within Greater London, according to the annual surveys of Jones Lang Wootton, the chartered surveyors.

But that could be changing as companies are pushed further afield to get the staff and space that they want. London weighting is another factor.

"In the past nine months there has been a surge of companies - particularly those needing data processing

and clerical staff - looking at Birmingham and Leeds," says Honor Chapman, of Jones Lang Wootton.

The recent decision by Barclays Bank, which was advised by Jones Lang Wootton, to move 1,000 head office jobs to Coventry (half to be recruited locally) immediately aroused the interest of companies which a couple of years ago would not have considered a Midlands industrial city.

The impetus usually comes from top management. Then it is a question of deciding where to go. The relocation bureau of the Confederation of British Industry can advise on locations, and tries to put companies in touch with others that have made similar moves. Or the company might decide to hire management consultants.

"We had a service company come to us recently. It was sitting in the middle of London when theoretically it could have been located anywhere. Most of its business could be conducted by telephone and computer. In practice, the senior people did not want to be too far from London (a very common requirement). We narrowed the choice down to three towns in the east Midlands," says Peter Forrester, partner in the consultancy arm of Price Waterhouse.

Others, like the Bank of England which is moving its registrar's department to Gloucester, and Lloyds Bank which has started transferring head office staff to Bristol, carry out their own research on potential locations.

Meet companies want to take key staff, some want to take most of their staff, others to recruit most locally.

Shell Chemicals wanted to take as many as possible of its head office staff when it decided to move out of London. It chose Chester, partly because it is close to Shell's chemicals production, but also because the city can provide housing and other amenities which appealed to senior management.

Other considerations can come into play. Many companies want somewhere within a day return journey to London. Sometimes, the chairman or chief executive manages to put up a case for moving closer to where he lives.

For an overseas manufacturing company interested in Britain, the requirements might be very different. The right site, the availability of labour - trained or to be trained, good communications, access to suppliers and customers, are often the most important.

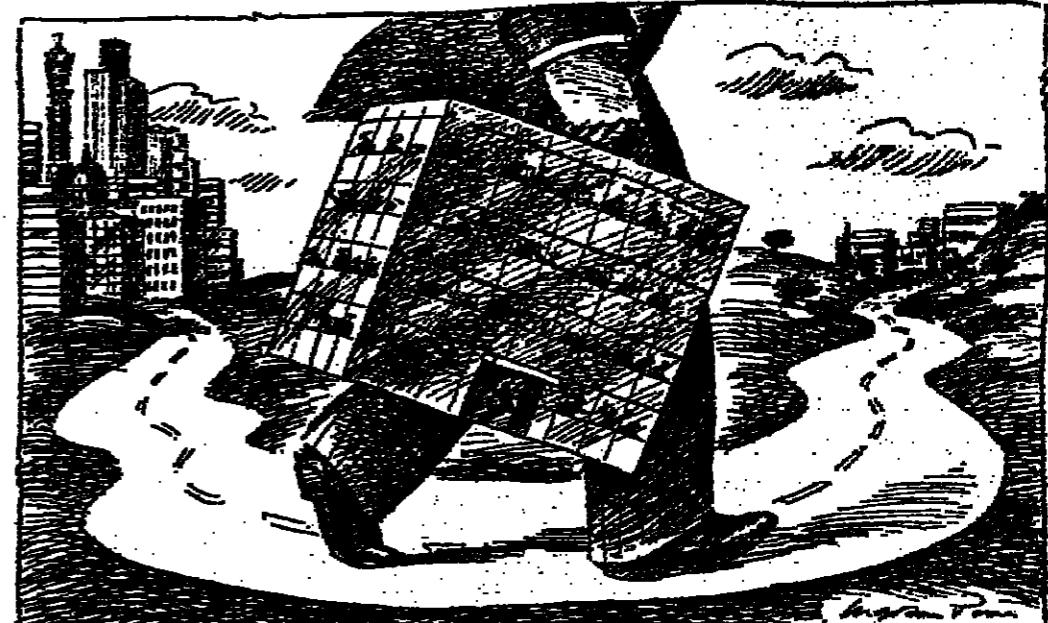
Carrying through a big move can take two to three years. Price Waterhouse points out that the company must continue to function smoothly

during the long transfer period. It may well be necessary to plan compatible computer systems in the two locations.

Perhaps most important is to sell the idea of moving to the staff. Most companies handle this in-house. In the US, about 70 per cent of corporate relocations are handled by outside specialists, and the practice is spreading to the UK. They can be useful in organising the practicalities of staff transfers, arranging visits to the new location, taking over house sales and purchases, and providing bridging finance.

A new survey for Merrill Lynch Relocation found that the main factor inhibiting British employees from moving was fear of not being able to afford to return to the high cost area which their company was planning to leave.

Moves away from London are certain to increase as cost pressures grow, although most big companies retain a presence in the capital. But towns and city councils around Britain are not only beckoning London-based companies. The clever ones are already working on companies which moved to the ring of towns around London 10-20 years ago, where they frequently now face the same sort of cost and recruitment difficulties that prompted their move in the first place.



Scunthorpe attracts Devalit

Erichard Schmitt, general manager of Devalit, had never heard of Scunthorpe until he joined a group of German businessmen invited by the UK Government to look at various towns around the country.

He arrived in the Humber-side town without any of the prejudices that its name conjures up in Britain, to find a pleasant enough place with parks, a golf course, and a lot of new industrial activity. Most important, from his point of view, it was well placed for rapid connections with the motorways linking Humber-side with the Midlands and the north.

Family-owned Devalit had grown rapidly in the past five years to become a leading German supplier of injection mouldings to the car industry. It needed to expand its production facilities.

Opel in Germany is one of its big customers. In Britain, Vauxhall is its main outlet. Both figured prominently in the considerations on where the new facilities might be located. Devalit has two plants in Germany, in Wuppertal in the Ruhr, and Krefeld, near Hamburg.

Schmitt considered sites around Germany, but pressure came from Opel for Devalit to take over one of its two plants in Antwerp, which would give the company a free factory. Vauxhall was equally keen that Devalit should put an operation into Britain.

Britain won the three-way "beauty" contest, mainly because it is cheaper to employ

people in Britain than in Germany and Belgium. Humber-side, with lower wage rates and costs than most other parts of Britain, had a particular advantage. And a greenfield site was preferable to an existing, albeit free, factory in Antwerp.

Scunthorpe triumphed for several reasons: good road links to the Vauxhall plants in Luton and Ellesmere Port, and to the plants of other car manufacturers, Ford, Rover, and Nissan in the north-east; access to east coast ports (British-made parts will also be shipped to German car makers); the availability of labour in the area; the opportunity to buy a five acre freehold site in an enterprise zone (the company has since bought the adjacent five acre site for offices, which is not in the zone) and the chance to get government regional development grants (no longer available) topped up by selective financial assistance.

The Scunthorpe package was put together for Devalit by Roy Jenkins, then the German-speaking marketing director of Leeds-based Yorkshire & Humberside Development Association, now chief executive of Devalit UK.

In choosing Scunthorpe, Devalit did not have to convince Jenkins that it was a pleasant place to live. It provides plenty of opportunity for his hobby, horse riding. The German parent will send a few technical people to assist in the transfer of technology to the UK plant, but only for a short time. The plan is to set up a

British staffed company. About 100 will be employed in the first year. The factory is expected to go into production in mid-November. The total investment over three years will be £15m. By then, it will employ around 300. Jenkins has secured single union status for the plant with the Transport & General Workers' Union. All staff will be salaried.

Production workers have been recruited locally. The company is investing more in training than if it had gone to the Midlands, where skilled operators are more readily available, but the expenditure has been more than cancelled out by the other financial advantages of the Scunthorpe area.

One of the drawbacks of the north sometimes cited by business is the difficulty of attracting managers. Jenkins has not found it a problem.

Management jobs have been advertised in the national press. Applications came from managers based in the south of England, but R just happens that those he has taken on were working mainly in the Yorkshire and Humberside area.

He added that they live within 20 miles of the plant, however, so a house move has already been involved. That is not a problem. House prices in the area are among the lowest in Britain, and people have seized the opportunity to trade up.

Jenkins sums it up. "This city is an industrialist's dream."

Lloyds Bank opts for purpose-built in Bristol

Three years ago, Lloyds Bank decided to disperse some of its 7,000 head office staff in the City to new accommodation.

Over the past year, around 1,000 have moved to Hay's Galleria, a carefully restored building in the complex around London Bridge. But the bolder move is out of London, to Bristol, where 1,400 jobs (not staff) will go between now and the early 1990s.

The reason for the new locations was simple: money. City rents have gone high enough to deter even the clearing banks from keeping head office staff within its boundaries. Agent's quote rental agreements at £90 a square foot in the City, Bristol rents are nearer £14.

Lloyds chose not to rent, but to buy a freehold site at Canon's Marsh, close to the centre of Bristol, where it will benefit from a building designed for modern banking. The first staff have transferred, working in offices taken to bridge the gap.

Lloyds calculates that the pay-back period of the whole Bristol operation will be just two to three years. The difference between office accommodation costs in London and Bristol is the biggest factor.

The availability of the site and the opportunity for a building designed for its needs were key considerations

which led to Bristol clinching the Lloyds prize. The city is already an important centre for insurance companies and building societies.

Before deciding where to go, however, Lloyds set about selecting who it wanted to move. Staff were put in categories according to those who it was decided had to stay in the City, those who could move to the City fringe, and those who could be moved further afield. Staff who choose not to move with their colleagues are transferred to other divisions staying in London.

In the first category were staff who needed to be in close contact with the top executives, people working in City market-related activities, those who had frequent meetings with City-based customers, and others for whom contact with the institutions was essential. In the second category were people who needed to be close, but not actually in the City (in practice, the London Bridge location is almost City) - the international division, which had occupied the most inferior accommodation, was moved first across the river. Staff concerned largely with administration and this includes very senior people - could be moved out of London. The aim, as far as possible, is to move whole divisions, like branch banking, rather than send bits off to Bristol.

Another consideration was to choose a place where people could be persuaded to move. Lloyds wanted a nucleus of staff to transfer, which it calculated at half of the staff in the divisions to be moved. Bristol had the right image. Birmingham clearly did not have two years ago. Today, it would stand a better chance.

The size of Bristol was also in its favour. Fifty thousand was thought to be the minimum population to provide the pool from which staff could be

recruited locally. The first staff recruited in Bristol are already being trained in London.

About half of the people the bank wanted to move will go to Bristol. For some, the advantages of cheaper housing (although not significantly cheaper), pleasant working conditions, good surroundings, are outweighed by family considerations.

There are pluses and minuses in every move. Those who go to Bristol will see their annual £3,000 London allowance wound down over four years to £238, which is the "large town" allowance. But they get help to move, however, including allowances for furnishings. Most popular is a scheme devised by Lloyds relocation subsidiary which takes care of selling the house of a member of staff who is re-locating.

One of the biggest deterrents seen by some is that they believe they will be moving away from the action if they leave London - although promotion is likely to be more rapid in Bristol.

"Away from the action is more in the mind than reality," says Davey. "We had some people who moved to Haywards Heath in Sussex. In the early days, they were often found around London head offices. After a little while, they did not bother. They realised it was not necessary."

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Our second chance: Prince Charles sounds the alarm

Colin Amery discusses the film shown on television last Friday in which the Prince aired his personal views on architecture

It must be a unique film. The BBC's fortieth birthday present to HRH The Prince of Wales was to ask him to write and present a 35-minute documentary about his personal views on architecture.

When it was shown last Friday, rather too late at night for such a fine film, many were uncertain what was coming. Should we have expected another swineering "caricature", another off-the-cuff on behalf of the over-governed and over-regulated in the street? Architects were known to be qualified at the thought of an overnight might be twice as effective as the Prince's first speech on architecture, which was delivered to the ranks of the profession at Hampton Court Palace in 1984.

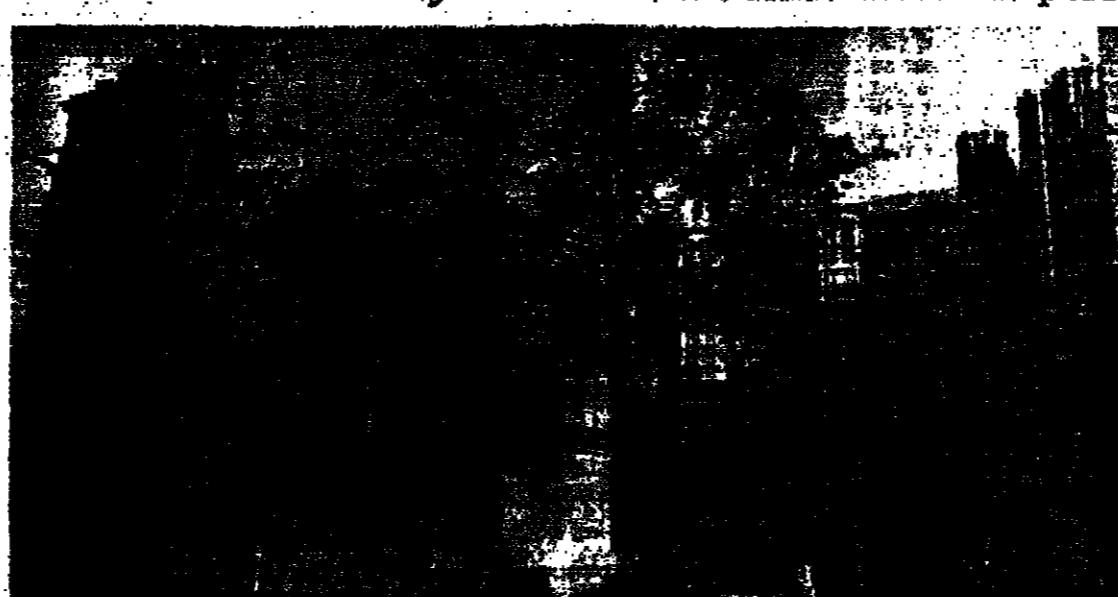
A vision of Britain in fact showed a new face of the Prince of Wales to the nation. He is clearly so deeply concerned about the kind of country he will one day preside over that he has, in the four years since the Hampton Court speech, taken particular trouble to inform himself and to visit as much of the country as possible. Some of the most memorable parts of the film were when he was talking to perfectly ordinary people in their homes, with the camera letting us all see the problems that many professionals would prefer to forget.

The visit to the East London post-war tower block where the damp pours into rooms which have been declared unsafe but are still occupied was highly significant. I suspect that if the Prince of Wales

were not circumscribed by constitutional conventions he would have liked to draw the moral lessons he so clearly saw when asked to admire London Docklands' new rampant commercial optimism alongside such appalling housing conditions.

What was the main thesis of this important film? It was something that the Prince has mentioned before - what he calls "the second chance." He proved more than adequately that a horrifying amount of post-war redevelopment, despite a plethora of planning regulations, was both an aesthetic and a social disaster. He felt it necessary to sound the alarm loudly now, because as the country prospers, seeing off another building boom will not get it right.

Prince Charles' modern architects will predictably say that the Prince of Wales only liked the architecture of the past. They will be wrong. He articulated very clearly the qualities that he believes inspire good architecture and design. Architecture should respect nature, it should emphasise the intuitive element in our humanity and respond indigenously where possible to its surroundings. It should be the one art that offers the opportunity for craftsmanship and for the rewarding combination of work with hand and eye. It should not ignore the triumphant tradition of Western architecture both classical and gothic. Above all the film brought to the fore the need that the Prince of Wales feels - and indeed many people feel - that for too long spir-



New Government offices in Whitehall which were designed by William Whitfield and are admired by The Prince of Wales

itual values have been ignored in the art of architecture and civic design. It takes a brave layman to appear on the box and talk about God. He felt that "man is more, much more, than a mere mechanical object whose sole aim is to produce money. Above all he has a soul, and the soul is irrational, unfathomable, mysterious... there is a desire to build in harmony and sympathy with God's creation on this earth."

These are not the thoughts of the average modern architect, who, sadly, has been trained to emulate the mad heroes of the modern movement who believed they had a curious right to impose their creations on a suffering world.

The things the Prince criticised in the film will ensure that his views are supported. He tackled the retail explosion, begging for higher architectural standards in new shopping centres, and made a plea for the careful treatment of old town centres, deplored the spread of uniform and badly-designed shop signs. He looked at the potential explosion of residential development in the countryside and made a constructive plea for the planned village, drawing attention to past achievements in building model villages.

He tackled low standards in public

housing and deplorable inner city developments. Proposals for the second new centre of Birmingham he described as "unmitigated disaster."

It was inevitable that he should continue to be anxious about the future of the capital. He clearly deplored the design of Canary Wharf; the film showed the American architect Cesar Pelli, who is responsible for the giant tower block of offices, enough time to sound completely unconvincing about the need for such a monster. It was the scale as well as the quality of new buildings that worried him - we may never recapture Canaleto's vision of London but something must be saved. As the Prince said, in words echoed by the public in the film, what is the point of conservation areas if the listed buildings in them can be pulled down.

Describing James Stirling's proposal for a site in Poultry, looking like a 1950s wireless, he might deplored the insensitive siting of new buildings in the City. Of course, Pasterfield's Souvenir is a vision of the Prince's views and what seemed to concern him particularly here is that for such an important site there seems to have been no public consultation with the public. Even the Paternoster Committee, headed by the chairman of the Royal Fine Art Commission, has shut up shop because it seemed unable to be able to bridge the gap between what the Prince called "human and inhuman architecture."

None of the Prince's critics can accuse him of not liking anything new. He gave an impressive list of the architects he likes: John Simpson, Jeremy Dixon, William Whitfield and Michael Hopkins. He also pointed out that he is a property developer too, through the Duchy of Cornwall. He was clearly willing to attempt some model developments in the Scilly Isles and Dorchester, which will be interesting to see. In London, the Duchy is taking care with its upgrading of flats and the Prince insists on more consultation with tenants.

What may fairly be asked is why should the Prince of Wales have any influence in architectural matters? I suggest that he has rightly seen that architects do not listen to ordinary people and that they do not brook discussion and criticism easily. The film ended with these words: "My chief object has been to try and create discussion about the design of the built environment; to rekindle an alert awareness of our surroundings; inspire a desire to observe; but also to bring the gap between the professional establishment which has made the layman feel he has no legitimate opinions."

The Prince of Wales used television well to make architecture real again to all of us and no thinking architect could possibly quarrel with such an incentive to discussion. In fact the Prince of Wales has become not the friend of any particular architect but a genuine, sensitive friend of architecture.

That can only be good for the nation.

Rasputin at the City Opera, Cesare at the Met

Andrew Porter reviews the opera scene in and around New York

The City Opera has mounted a new work, *Rasputin*, words and music by Jay Reise. Reise makes some claims for "relevance" by referring to modern "evangelists" - Swaggart, Pat Robertson, Graham - and to White House astrology. Lenin's speech about the necessity for revolutionary violence and terror, ringing from loudspeakers, punctuates the sound of the two short acts. And when Alexandra sings Nicholas a final lullaby after he suffers an actual paranoid hallucination, she is not only comforting him, but symbolically putting to sleep all of the 19th century and the Russian Empire."

It's not an unpromising idea for an opera, but what emerges seems trite, incoherent and ineffective. The music goes through theatrical unisons, doesn't take fire. The drama/redeemers acknowledge the help of Frank Corcoran, who produced) seems to count on *Off Catechism* "shock" effects to set up a sketchy presentation of history. At the close of the first act, a secret meeting, the worshippers strip off their clothes and simulate castration. The "tit number" is Prince Yusupov's "Bébé d'Amour" in which Henry Price displays shapely legs - high-heeled, silk-stockinged, can-can-gartered.

The performance was excellent: a trim deft production, John Cheek doing all he could with the title role, and John Garrison doing the like with Nicholas. But they didn't have much to work with. Smaller parts were keenly taken. Christopher Keens conducted.

The first new production of the Met season is a remounting of the English National Opera *Gladio Cesare*, which has also been seen in San Francisco and Geneva. It was a bore, a merely decorative affair (produced by John Copley) devoid of any dramatic interest or enrichment. Well, Jeffrey Gall put a spark or two into Phoebus and Martine Duprey, the Sextus, also sang like it. If they meant something, Tatiana Troyanos in the title role was spiritless, heavy, dull, and seemed to find the music a strain. She delivered

are his accurate observation of human behaviour, his accurate and loving attention to the music and his masterly, eclectic command of stage imagery that may run from Noh, through realism, to wittily-employed TV cliché.

Sometimes he goes too far but excesses due to exuberance or to personal concern are easily responded to. His work is not to be confused with the mindless, modish sub-Benigni that often passes for modern staging. It is intelligent, disciplined and powerful.

These Mozarts are given with a largely Boston-based team, including Susan Larsen (Fiorlinda, Cherbino, also Cleopatra in the famous and now much-travelled *Cesare*), Lorraine Hunt (Elvira), Frank Kelley (Ferrando, Basilio), James Maddalena and Sanford Sylvan (Nixon and Chouvalin, Guglielmo and Alfonso, the Count and Figaro). They are arresting, cogent artists, thorough musicians, accompanied singers. Sometimes one yearns for more conventional beauty of tone (though Hunt's soprano is radiant) and Sylvan's bass-baritone is beautiful). However, it is better to hear Mozart's music brought to life than blandly vocalised at the Met by the Dame Ede and co. Craig Smith conducts, with a loving, sensitive

rehearsal. Sellars' next venture is *Turandot*, for the Chicago Lyric, this month.

Europes was described as the most expensive production ever staged by the Frankfurt Opera. A large cast sings (not at pitch or in tempo) a variety of arias, accompanied by snatches of instrumental lines from other operas. Actions, lighting cues, props and scenery (dozens of screens showing, in whole or in part, composers, singers or animals) lead independent lives. Random operations - Cage used a computer programme simulating the workings of the I Ching - ensure total irrelevance in Frankfurt. The show had to be moved into a smaller theatre when the Opera House burned down; in Purchase, the organ (the main SUNY theatre has a large Flentrop) and a more complex lighting plot were used for the first

time. The result wasn't offensive - just a silly old muddle.

At a pair of concerts, the festival orchestra played all Haydn's "Piano" symphonies, under Smith. *Bei Bonn* and *Grave* were given in splendour while Carl Davis conducted a full symphony orchestra (plus the mighty Stentor) in his scores for those pieces. A London Sinfonietta weekend was two days of evening concerts, and morning-and-afternoon open rehearsals, talks, informal discussions, and brief recitals (George Benjamin's piano music, John Wallace played the Dowie, Thomas Tippett, Paul Crossley played Tippett). In

between, composers, artists, and audience mingled on the SUNY terraces. In excellent "Sinfonietta highlights" programmes, conducted by Paul Daniel, Birtwistle's *Carmen Arcadia* and *Silvery Air* and Nigel Osborne's *Stone Garden* were outstanding.

Among New York opera-lovers there is a clear and a charged interest in *Europes*. With the participation of unknown young singers and a scratch orchestra of varying dimensions, under the direction of the controversial Anthony Amato, this courageous little group has been presenting both repertory works and rarities to a devoted public for 40 years, usually in a tiny theatre on the Bowery - a far cry indeed from Lincoln Center.

Sellars' next venture is *Turandot*, for the Chicago Lyric, this month. *Europes* was described as the most expensive production ever staged by the Frankfurt Opera. A large cast sings (not at pitch or in tempo) a variety of arias, accompanied by snatches of instrumental lines from other operas. Actions, lighting cues, props and scenery (dozens of screens showing, in whole or in part, composers, singers or animals) lead independent lives. Random operations - Cage used a computer programme simulating the workings of the I Ching - ensure total irrelevance in Frankfurt. The show had to be moved into a smaller theatre when the Opera House burned down; in Purchase, the organ (the main SUNY theatre has a large Flentrop) and a more complex lighting plot were used for the first

time. The loyal audience duly moved, too, and the four performances were well attended. There is a family atmosphere about the Amato experience. Many members of the public seem to know one another and even strangers converse cordially from row to row.

In this case, there was much to talk about, since for everyone the work being given was unfamiliar. Antonio Carlos Gomes (1836-1886) is the national composer of Brazil, though

most of his career was Italian and his

music operas were all written on

Italian text (as was Glinka's

Roberto Devereux).

For its most recent offering, the Amato moved up town to the Marymount Manhattan Theatre, a school auditorium with excellent acoustics, comfortable seats and rules against selling food (hence none of the Sicilian sweets usually available in the 100-seat Bowery theatre - ignores such matters and yet manages to give a more than adequate idea of the work. The small chorus fills the small stage, the colourful sets suggest greater spaces, and the inexperienced singers substitute total commitment for stage experience.

Maestro Amato provided a non-nonsense staging and conducted his valiant players (the winds were especially good) with verve and, at the same time, with supportive attention to the stage and singers. There were two casts; the second - which I heard - revealed a promising young coloratura, Mary Maguire, and a sweet tenor, James Landers. How they would sound in a bigger hall I cannot say but in the Marymount auditorium they were engaging and convincing. The others were always adequate, if not exciting. Here it was the piece that mattered, and the North American premiere of *Lo Schiavo* can be counted an authentic success.

The five acts are played without interval, each prefaced

Phedra

CITIZENS THEATRE, GLASGOW

When Philip Prowse directed

Glenda Jackson as Racine's

Phedra at the Old Vic in 1984,

the leaden lassitude of the

doomed queen was dressed in

robes of glistening opulence.

And the arrival of Theseus to

twist the knife in her womb of

incestuous passion was a sig-

nal for spleenetic tumult.

Returning to that same mag-

nificent translation by Robert

David MacDonald, Prowse has

completely re-cast the tragedy in

a mould of stark, restrained

classicism. The costumes are

all black, the tunics of Theseus

and Hippolytus buttoned with

Prussian severity to the

neck.

The dresses, long and full,

are stiffly satinized, but with

crucial variations. Phedra will

umbilicate slightly at the bosom

as the floodgates of her passion

burst open, Oenone, the confi-

dante, remains swathed in Ori-

ental veils and pleats, while Johanna Kirby's lank-haired, muted Aricia wears the unclut-

tered floor-length shift of a

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Monday October 31 1988

'Helping' Mr Gorbachev

A YEAR ago Mr Donald Kendall, the head of PepsiCo, predicted that within two years Mr Gorbachev's economic reforms would produce chaos in the Soviet Union because the plant managers to whom decision-making powers were being devolved had no experience or appetite for taking decisions.

At that point, Mr Kendall said, Western expertise and Western capital should come to the rescue, because it was in the West's interest to see Mr Gorbachev succeed. A leading Soviet economist - an advocate of economic reform - was asked to comment on this prediction. "I think one year will be long enough," he said. It seems he was not far wrong. Perhaps fully-fledged chaos is still in the future but already, there is creeping inflation, a shortage of investment capital which has led the Council of Ministers to authorise state enterprises to sell shares and the finance minister to predict the opening of a stock market, and a great deal of confusion generated by the piecemeal nature of the reform. Mr Gorbachev is not begging for Western help - not yet, anyway.

Lines of credit

But the Soviet economy's appetite for Western goods and technology is clearly growing again, and the Soviet authorities seem to have become less squeamish than in the recent past about opening lines of credit to finance such purchases. West European banks are happy to oblige, and West European export credit authorities have no qualms about providing guarantees: the Soviet Union's credit rating, unlike that of most of its East European satellites, is good.

There is even loose talk of a "Marshall Plan" to put the Soviet economy on its feet. It would be ironic indeed if this were adopted, since it was Stalin who chose to exclude the Soviet Union and Eastern Europe from the scope of the original Marshall Plan, which itself would not have worked had Western Europe not had the human resources to make it work - 250 "busy, active, intelligent people", as Lord Franks has said - and, above

all, had it not retained a free economic system in which those people had an incentive to produce. Late in the day Mr Gorbachev now wants to introduce such a system in the Soviet Union. Or does he?

Contradictions

Many of his own statements and those of his advisers suggest that he does, but they are obliged to contradict themselves almost in the same breath by their commitment not to abandon "socialism".

Perhaps they could fudge it by adopting the Scandinavian brand of social democracy, were it not for their parallel commitment to perpetuate the dominance of a single Communist Party, from which derives their only mandate to govern the country. What function will be left to this party, and what means of control, if central direction of the economy is really abandoned? Until that question receives a much clearer answer, Western powers would be most unwise to embark on any kind of "Marshall Plan" for the Soviet Union.

The experience of Eastern Europe, and of Latin America, is there to show what damage even "normal" commercial credit can do if it means throwing money at an over-regulated economy which lacks the capacity to make productive use of it. As Sir Geoffrey Howe said in his lecture at Oxford last Thursday, "help" of the wrong kind will not solve Mr Gorbachev's essentially internal problems, and could damage our interests. It might indeed remove some of the incentive to make necessary changes.

Given that one of these necessary changes is the transfer of resources from the military to the civilian sector, it would be doubly unwise for the West to offer such "help" unless or until the promised Conventional Stability Talks have produced agreement on a genuine balance of forces in Europe. Meanwhile, Western credit guarantee authorities should keep an eagle eye on the scale of Soviet borrowing, to make sure that the world does not saddle itself with yet another unmanageable debt problem for the 1990s.

An EC fortress for cars

THE CURRENT hullabaloo over Japanese car imports to the EC underlines the difficult choices facing the Commission in the automotive sector in 1992. But Brussels should be careful to avoid making an already bad situation worse.

The origin of the EC's car problem goes back to the diverse arrangements for limiting the market share of Japanese cars on national European markets. Through quota arrangements of often dubious legality under international trade law or the EC's competition rules, Japanese cars are scarcely seen on Italian and French roads, while the UK restricts them to 11 per cent of its total market.

If the frontiers to automotive trade were to come down in 1992, these restrictions would, in principle, become unenforceable. Cars could be freely imported into the open markets of Benelux and West Germany and shipped to protected markets next door.

To get round the resulting political problem, the EC has been considering a Community-wide voluntary export restraint (VER) on Japanese cars, ostensibly as a transitional measure. It hopes that such a restraint could be operated voluntarily by Japanese manufacturers themselves. In return they would gain access to hitherto protected markets and the prospect that restraints would be phased out in time.

Cogent arguments

Such a solution might seem convenient. Technically, it is not illegal under the General Agreement on Tariffs and Trade (GATT) - however contrary to its spirit - and it can also be argued that overall levels of protection in the EC would not increase. Yet there are cogent arguments against this option.

First, there is a question of principle. The EC would be conniving at the kind of discriminatory trading arrangement that it and its partners in the GATT claim they would like to eliminate.

Second, even if the new VER is set so as to match the current level of imports, the overall level of EC protection could still increase. At present, in

The Thatcher Government is trying to promote a shift from public to private welfare. The growth of public welfare programmes is being restrained even though tax revenues are buoyant. As a *quid pro quo*, ministers are vigorously promoting private giving and developing the theme of the "active citizen".

Individuals, runs the argument, should accept more responsibility for solving the social problems that surround them. They should rely less on the tax-financed services of local and central government. The largest obligations, moreover, fall on those who have gained most from the tax cuts and prosperity of recent years.

At first sight, the policy seems eminently sensible. Few people are likely to denounce charitable giving or to argue for the "inactive citizen". Mrs Thatcher's government has privatised much of state industry; what could be more logical than that it should now privatise state welfare?

So far the policy is in its infancy.

The creation earlier this year of the "social fund" is perhaps the most controversial step so far taken. Benefit recipients once had an entitlement to grants for one-off items like beds and cookers. Now they have to apply for a discretionary loan. Claimants judged undeserving can be told to turn to local charities.

The promotion of charity, however, is catching on in other areas. In a recent report, Sir Roy Griffiths, the Prime Minister's special adviser on health, suggested that voluntary agencies, under the overall supervision of local authorities, should play a larger role in community care.

Lord Chilver, chairman-elect of the new Universities Funding Council, has argued that students should borrow to meet the costs not only of maintenance but also of tuition. We want charity, real charity, for those who genuinely can't afford to go. Some of this would be funded directly or indirectly by the state but the needy would presumably also be encouraged to approach private charitable foundations.

How big a shift towards private welfare is feasible? The answer is that nobody knows. Victorian philanthropists would have been astonished by the growth of public welfare in post-war decades. We may be equally surprised by the future expansion of the voluntary sector.

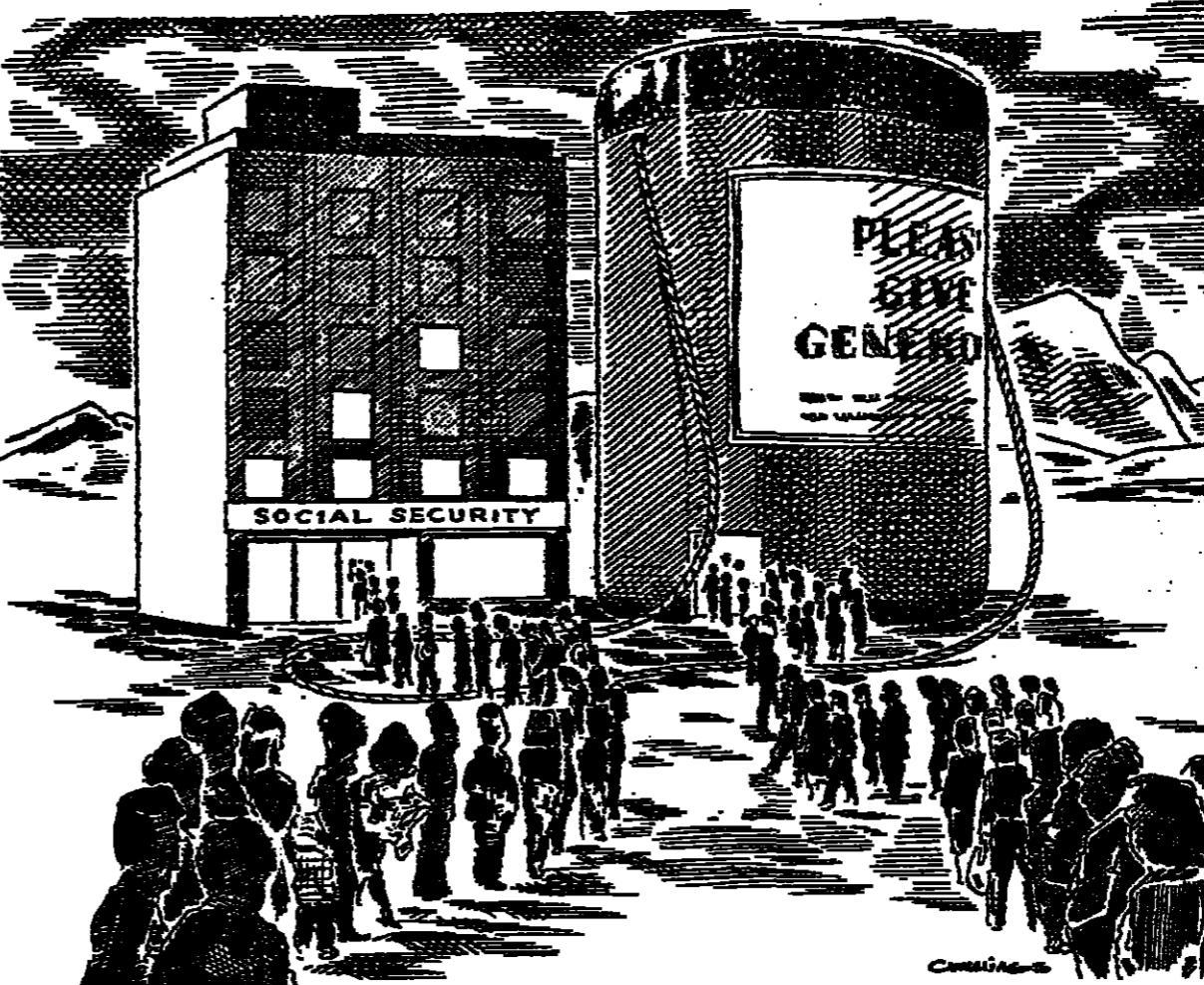
Projections are difficult not least because reliable statistics on voluntary activity are so scarce. There are 161,000 registered charities and probably at least a further 200,000 other voluntary organisations. The sector is extraordinarily diverse. It includes huge fund-raising bodies like Save the Children, tiny and moribund local charities, housing associations, co-operative societies, independent schools and a host of pressure groups.

The Charities Aid Foundation (CAF) reckons that the total income of registered charities was around £1.25m in 1985 - or 4 per cent of gross domestic product. But this figure, which includes the income of many fee-paying schools, must be treated with caution: it was arrived at by grossing up the income of a relatively small sample of charities.

The Central Statistical Office has detailed information on minute segments of the public and corporate sectors. Amazingly, however, it is unable even to guess at the size of the voluntary sector. Figures on the income of non-profit-making bodies are grossly misleading because they are based mainly on "unreq'd" expenditure by individuals - in other words pure donations. Fees and charges and other "req'd" payments are not measured. No effort is made to present a comprehensive statistical analysis of the voluntary sector.

The Government has so far sought to boost voluntary effort by a combination of moral persuasion and modest tax concessions. Such policies are unlikely, of themselves, to do much to

The UK Government wants the private sector to shoulder more of the welfare burden. Michael Prowse reports



A new dependence on charity

enlarge the voluntary sector. According to CAF figures, fund raising and donations account for only 1% of registered charities' total income. The bulk comes from fees, investments and statutory grants.

Personal giving is running at only around £1.5m a year, or less than 1 per cent of households' disposable income. Companies are reckoned to give only about £200m. The 70 per cent real increase in personal giving since 1980 looks impressive, but has to be seen in the context of a sharp decline in donations in the late 1970s. CAF estimates that charitable donations have increased by less than 2 per cent since 1973.

Voluntary bodies get considerably more support from the public sector than they do from individual and corporate donors. In 1985/86, the sector received about £2.5m in tax concessions and grants. In recent years, the Training Agency (formerly the Manpower Services Commission) has probably been the single most important source of new money.

Many voluntary organisations argue that government policy towards the non-profit sector does not reflect the complexity of its funding arrangements. There is little logic for example, in exhorting individuals to give more generously if public sector support is simultaneously reduced - especially when the latter is quantitatively more significant. Yet such giving with one hand and taking with another occurs routinely.

The voluntary sector is ignored in the formation of policy. The National Council for Voluntary Organisations points out that policy makers rarely acknowledge the work of the voluntary sector in their white papers, manifestos or strategy documents. If complaints that non-profit bodies are "taken for granted and left to fill gaps by default rather than design."

The lack of consultation and joint planning seriously undermines the

The 70 per cent rise in personal giving since 1980 looks impressive, but has to be set against a sharp drop in the 1970s

contribution the voluntary sector might make. As Ms Diana Trentham of Help the Aged puts it: "We don't understand where the Government sees its responsibilities beginning and ending. They are not precise. None of us know what is expected of us."

If the Government is serious about promoting private welfare, it will have to develop a coherent set of policies for the sector. Reliable information by courts over the centuries have steadily broadened the scope of charity. In a famous judgment in 1891, Lord Macnaughton was able to declare that charity included not just the relief of poverty, the advancement of education and the promotion of

of Ispen, formerly of the UK Treasury and now President of S G Warburg Group plc. Roll was one of those men who ought to have urged British membership of the European Community much harder, much earlier. The guest speaker is Lord Cockfield, who could make some telling valedictory remarks about his own experience of the Community - and of his treatment by the British Government.

Strange judges

There have been two cases recently in which the judge's summing up was so extraordinary that one could only assume that it was ironic. The first was Mr Justice Caulfield in the Jeffrey Archer libel case: "Has she elegance? Has she fragrance?" and so on. And on Archer himself: "Is he in need of cold, unloving, rubber-insulated sex in a seedy hotel round about quarter to one on a Tuesday morning, after an evening at the Caprice with his agent or editor?"

The second was last week when Mr Justice Swinton Thomas passed sentence in the case of conspiracy to murder the Northern Ireland Secretary. I do not think that had I been a member of the jury I could have taken the conduct of either case seriously. Yet Archer was awarded £500,000 damages and the three Irish people were given 25 years.

Is there any profession outside the law where the senior practitioners can be quite so pompous?

One may wonder whether a newspaper will ever win a libel case again, and whether such thought of the mind deserves such a sentence.

Some comfort

A talk advertised at an Essex women's club is called: "Why do women drink?" Someone has added: "To make their husbands more attractive."



Moving storeys...

Baker Harris Saunders has moved to Saddlers House, Cutler Lane, Cheapside, London EC2V 6HS.

City Office 01-796 4000
BAKER HARRIS SAUNDERS
(new Tel No.)

religion, but also sundry "other purposes beneficial to the community."

This last clause opened the floodgates. Virtually anything can be declared of benefit to the community. The advancement of the efficiency of the armed forces, for example, is deemed charitable under this heading - which is why rifle clubs get tax subsidies. A perfect definition of charity may be unattainable. But an improvement on the *status quo* is surely possible. At the very least, an effort should be made to get back to the Tudor focus on poverty relief.

But even if tax, legal and regulatory anomalies are sorted out, the expansion of private welfare is likely to prove problematic. Voluntary organisations do not regard themselves as a substitute for public services. They are niche operators and innovators. They see their role as filling gaps in state provision and in pioneering new types of service. (It is no accident that the voluntary sector provided the first hospices for AIDS victims.) The sector fears that if it is increasingly obliged to take on the bread-and-butter work of the state, its capacity to innovate will be progressively impaired.

Privatisation is being envisaged even though no analysis has been undertaken to find out under what conditions and in what areas, the voluntary sector might be expected to provide services more efficiently than the public sector. The presumption of efficiency in competitive private-sector industry is at least partially supported by economic theory. But there is no corresponding rationale in the voluntary sector. People give their time and money for non-economic reasons: there is no bottom line. The value for money achieved in the voluntary sector may thus prove disappointingly low.

There is certainly no reason to suppose that the allocation of resources will accurately reflect social and economic needs. Indeed, Mr David Gerard, author of *Charities in Britain*, estimates that the rich gain as much as the poor from the overall work of the voluntary sector; only a tiny proportion of the total sums donated is available for poverty relief as such.

The league table of big charities is a testament to the quirkiness of the British donor. Animals, children, life-boats, the Third World, and certain medical causes are traditionally popular. The blind, for some reason, are more generously funded than the deaf. But the public is much less willing to support what are regarded as "undeserving" causes: for example, battered wives or drug addicts. A progressive shift to private welfare is likely to result in a less balanced mix of services.

A more fundamental objection concerns the nature of charity. Government ministers keep saying they want to eliminate the "dependency culture". But you cannot promote giving without simultaneously promoting receiving. An expansion of private charity will be possible only if more people become dependent on the good will of richer individuals. Is this a sensible objective?

The National Council for Voluntary Organisations points out that at the height of Victorian philanthropy, the poor were "dependent on and controlled by the wealthy benevolent classes, who in this way relieved their consciences". The post-war welfare state was a reaction against such policies: the founders hoped that a combination of universal benefits and social insurance would eliminate the need for degrading dependency.

Many claimants of state benefits, such as the disabled, argue with some justice that they should receive support as of right. They do not want to be regarded as the helpless recipients of charity. The Government has so far concentrated on the moral superiority of giving, but what it should be asking is what kind of welfare best serves the needs of the unfortunate recipients of aid. The state as a provider still has much to offer.

OBSERVER

Women for Brussels

"When there are too many men competing for the same post, Mitterrand always chooses a woman," said one French politician on learning that Christiane Scrivener had been chosen to replace Claude Chevallier as France's second European Commissioner.

The remark may be unfair to a woman who appears to have most of the requisite qualities: a committed European, a centrist and a skilled hewer of legislative texts, topped off with a degree in psychology and a Harvard MBA.

With nine years in the European Parliament and a book - *Europe: a battle for the future* - to her name, Scrivener's Community credentials appear above suspicion, especially when backed by her friendship with Simone Veil, the former president of the European Parliament.

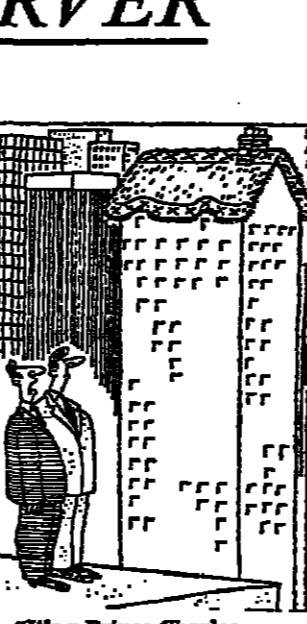
Veil is also in some way's

France's symbol of the centre, and although President Mitterrand did not succeed in winning her over to his opening up of the logic of the 1982 programme, which is intended to work through competition among national regulatory regimes. So, countries that now operate the quotas would simply be denied the ability to reinforce them through the special arrangements that currently allow them to keep out Japanese cars imported through other European countries.

There would be no dramatic changes in market share in the short term. Car importers need to build up distribution and servicing networks before their credibility with the public is assured. But notice would be served on the protectionist countries that their restrictions are under a time limit. The need for industrial adjustment would become more urgent, consumers in currently unprotected markets would continue to enjoy freedom of choice and the existing undesirable quotas would wither on the vine.

The Amex prize

It may not be a bad idea for economists, budding and mature, to go in for the essay competition organised by the American Express Bank. The first prize is \$15,000. The essays, which must be previously unpublished, need to be 5,000 words long and on any subject in international economics of current relevance



"It's a Prince Charles approved skyscraper."

One always assumes that everybody in English public life must know each other. That is not so. There was the time when the now Lord Carr was Secretary of State for Employment and turned out never to have met the now Lord Gormley, who was about to bring out the National Union of Mineworkers on strike. Another case of is Lord Rees-Mogg and Louis Blom-Cooper.

Rees-Mogg is the head of the new body to monitor sex and violence on television.

Blom-Cooper is the chairman-designate of the Press Council. They have never met. And although Rees-Mogg's job may be about censorship, while Blom-Cooper will be trying to uphold the freedom of the press, there would be no great harm, and possibly something to be gained, by someone bringing the pair of them together to compare notes.

Last year's top prize winner was Alexis Rieffel, deputy director of the Office of Monetary Policy in the US Treasury, for his essay arguing that developing countries would be better off without exchange controls. The senior judge was Raymond Barre, the former French Prime Minister.

This year's winners will be

announced at the Dorchester this evening and there may be some surprises among the 250 participants from 37 countries. The awards committee was presided over by Lord Roll.

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Christina Lamb in Islamabad and Robin Pauley in London report on the in-fighting plaguing Pakistan's election campaign

President Zia-ul-Haq grabbed power in Pakistan in a military coup in 1977 and promised a return to democracy within 90 days. Now, 11 years later, the country's first free multi-party elections are imminent - too late for President Zia to secure his first fully democratic mandate as he was killed in August.

After 41 years of independence, more than half of which have been spent under military rule, the army seems finally to have stepped back, which is not to say that it will necessarily stay back. To the nation's general surprise and relief, President Zia's death did not result in yet another bout of martial law. Rather, the demise of the most autocratic of the young country's autocrats may have paved the way for democracy.

Crucially, the offices of President and Army Chief of Staff both held by Zia have been vacated. The new incumbents have repeatedly affirmed their commitment to free elections. General Aslam Beg, the army chief, summed it up pointedly: "It is now up to the politicians to make the polls a success." He might have added that it is also up to the army to accept the result, whatever it turns out to be.

But even if the army is serious about giving democracy a chance, the politicians may yet squander the opportunity. The early stages of the campaign were dominated not by campaigning but a bout of in-fighting among the main parties over the allocation of candidate tickets.

Politicians who talk freely about democracy seem prepared to sacrifice almost any principle to avoid being a loser. An elected politician in Pakistan enjoys almost deified local status, able to allocate land plots and development licences to those he favours; a politician out of power becomes, at best, a marginal drawing room celebrity.

As the Pakistan People's Party, the largest opposition party throughout Zia's rule, began gaining popularity in recent weeks, a flood of those belonging to other parties, including former ministers, switched sides and moved to Karachi to beg for a PPP ticket from Ms Benazir Bhutto, the party's leader.

The PPP has long been most prominently associated with the fight for democracy, but it is shedding principles like autumn leaves in the pursuit of victory. At the moment, it seems that if someone has attacked the party for years comes knocking at the 11th hour, it is his money and electability that count for most in gaining acceptance by the party. Brigadier Asghar, Finance Secretary of the main conservative party, the Muslim League, and political adviser to Mr Mohamad Khan Junejo, a former Prime Minister under Zia, admits: "We politicians in Pakistan have no principles."

Few doubt that in fair elections the PPP will be the single largest party, an assessment shared by the 16,000 applicants, some reportedly offering Rs 3m (approximately \$100,000) a time, for the party's 745 candidacies.



Ms Benazir Bhutto, leader of the PPP: thought by many to be too heavily influenced by sycophantic advisers

A party in search of a programme

Ms Bhutto calculated that some newcomers and turncoats had to be accepted, in spite of the fury it provoked within her party, because of their local influence.

Ms Bhutto's belief that powerful vote-catchers, even former associates of Zia, should be allocated tickets now and be dumped later may prove naively optimistic. It also affords some of her former allies, Mr Aslam Beg, Pajgo, secretary general of the Awami National Party, argues: "Getting the majority through such people will be a bogey majority." Benazir's father, Zulfiqar Ali Bhutto (leader of the PPP and former Prime Minister) did not die for the cause of bringing back the men who hanged him.

It is this griping sense which has resulted in the PPP splitting away after seven years from those allies with which it formed the nine-party Movement for Restoration of Democracy (MRD). The PPP now remains in alliance with only one small party destined to attract some religious votes.

Against this background of internal party strife, it is perhaps not surprising

that real campaigning was slow to get under way. The PPP's biggest challenge is to present the illusion of change to the people while reassuring the powerful triumvirate of army, religious mullahs and business community that, if the party were to win power, it would not upset the status quo.

Many fear that a PPP government would become embroiled in seeking

party; people still remember vividly the repression and overnight nationalisations of her father's PPP government of 1970-71.

The party leadership has responded to these fears by laying the role of the armed forces at every opportunity and emphasising that there will be no nationalisations. But this too draws criticism such as that from Sherbaz Mezari, leader of another of the MRD parties: "The PPP has compromised too much, trying to satisfy the army, bureaucracy and foreign powers. If one must accept their terms to win power, what kind of power can that be?"

Of the two new alliances formed from among some of Pakistan's 43 parties to counter the PPP, only one remains intact. Fears of the PPP's popularity and pressure from President Ghulam Ishaq Khan led to the reunification of the Muslim League, which had split into two factions. The League, with Mr Mohamad Khan Junejo as its president, will now fight under the banner of the Islamic Democratic Alliance (IDA) - a group of nine pro-establishment parties.

So the elections will probably end as a two-horse race between the PPP and IDA. With both main parties facing so many internal problems, some people are beginning to feel that the late President may have been right when he said Pakistan's political parties were just pressure groups, too immature to govern.

Whoever wins, that judgment will be put to the test quickly. Pakistan's economy faces serious structural problems in the near future in spite of the current surge of consumer prosperity. An incoming government will have to consider urgently the introduction of an agricultural income tax, which the World Bank and several ministers agree is vital but which it has so far been politically impossible to contemplate.

Dr Ghulam Rasul, the Government's economic adviser, reels off other daunting problems: the yawning trade deficit; unemployment which he says is now 13 per cent of the workforce and rising; population growth which will double Pakistan's 102m within the next 20 years; a literacy rate often estimated as low as 15 per cent. Little is being done to reduce Pakistan's increasing dependence on domestic borrowing; internal debt having tripled in the last six years. One Western diplomat predicts: "Pakistan is on a slow boat to bankruptcy."

Until now the US has always been on hand to help. In return for Pakistan's unwavering support for Afghan resistance against the Soviet occupation, the US has taken a soft line with Pakistan on many issues, particularly its nuclear industry. US aid funds have been poured into Pakistan, now the world's third largest recipient of US largesse. But the Soviet forces are withdrawing and the geopolitical map of the region may change as a result. Just as the Afghan crisis probably saved Zia from losing office years ago, its ending may bring home economic realities which have been carefully masked until now.

Both major parties continue to support the Afghan resistance. But resistance leaders fear that a new PPP government might be more willing to compromise with the Soviet-backed Kabul regime of President Najibullah.

Whether Pakistan's enemies are inside or outside the country, it remains an easy target for trouble. Lack of proper democratic representation has produced extreme polarisation on sectarian, ethnic and regional lines. Sophisticated weapons are readily available to dissidents from Afghan resistance supplies and drug smuggling provides large reserves of cash.

One party leader has been murdered at a rally in Karachi; shots have been fired into a party office in Islamabad. The fact that Ms Bhutto's party has been in the vanguard of the campaign for free elections and now looks set to win them, albeit by a narrow squeak, than she might expect, does not mean that the road back to democracy is going to be anything but bumpy.

LOMBARD

Match-making in Frankfurt

By Haig Simonian

A lfred Herrhausen, the speaker (chief executive) of Deutsche Bank, West Germany's largest bank, may be regretting the moment earlier this year when he first indicated that his bank would reach a decision on entering the insurance business by the end of 1988. As the months drew on, and Deutsche Bank, one of the world's most highly regarded financial institutions, keeps quiet, speculation in Germany about its intentions has run increasingly wild.

Just about any domestic insurance company not already in firm hands has been tipped as a possible acquisition candidate. The market has seized upon the possibility, translated into fact, and widely discussed. Even an article in the Financial Times last week regarding the future of Gerling, the privately owned group which is a leading light in industrial insurance, has been seized on, and another name added to the bank's potential hit list.

Co-operation between German banks and insurers is already taking place, not least last year's ground-breaking purchase by the Aachener und Muenchener, the country's fifth biggest insurance company, of a controlling stake in Bank fuer Gemeinschaft, a sizeable and nationally represented bank.

But a move by Deutsche Bank, Germany's biggest and most powerful financial institution, would be something else altogether, even if it were only modest at the outset. It might also be a signal to other large German banks which may have been considering such a step, let alone some abroad, to go ahead.

A Deutsche Bank initiative could upset the hitherto cosy relationship between it and Allianz, Europe's biggest insurance company and itself no mean force in German finance. For some, a decision by the bank has all the drama of a potential battle royal between two of the mammoths in German money. Hence the extraordinary excitement which has been generated in recent weeks. Meanwhile Dresdner may be thinking up some wheeze this week to flush out its mystery buyer.

which there is no lack, are having a field day. Speculation has spread to the quality press, as observers grow frustrated at the lack of news and increasingly imaginative in their forecasts.

How Allianz might react to any move by Deutsche Bank is proving to be fertile ground for the imagination. The company itself, under its cautious chief executive, Mr Wolfgang Schieren, has kept mum. It is known to have sizeable stakes in a number of banks, and some have suggested that it might now take full control of one in order to fight Deutsche Bank on its own ground.

Meanwhile, the shares of Dresdner Bank, Germany's second largest financial institution, have been under persistent buying pressure in recent months from an unknown source. The bank's senior executives say they are baffled. The purchases have not been huge, but steady and prolonged - and most experts have felt no need to look further than Munich, Allianz's home.

Apart from the problems such a step would cause on monopoly grounds, in view of the fact that Allianz has a number of other bank holdings (not least a near 25 per cent stake in Bayerische Hypotheken und Wechsel Bank, Germany's seventh biggest bank) the theory faces a variety of other obstacles. Inconveniently enough, the bosses of both Allianz and Dresdner Bank have consistently denied any suggestion of a link.

That did not stop one eminent newspaper from leading Friday's business page with a story, attributed to a tip sheet, claiming that a link between the two had been all but sealed. More of the same is no doubt to come.

In a country where corporate raiders and hostile takeovers are still the stuff of fiction, the latest guessing game about possible alliances is providing an eratz drill. But those less inclined to a heady life can only hope that Deutsche Bank will make its mind up soon. Meanwhile Dresdner may be thinking up some wheeze this week to flush out its mystery buyer.

LETTERS

'Vital to the security of the free world'

From Dr Stephen D. Bryen.

Sir, Your article "Soviet scientists seek new technology deals with US" (October 24) concerns me deeply. It describes how the Soviets are trying to work ventures with the US to obtain some of our most sensitive microelectronics technology.

Microelectronics technology is vital to the security of the free world. The backbone of our entire defence system rests on applications of microelectronics in computers, command and control networks,

intelligence gathering systems, and in a wide range of weapons programmes.

The Soviet Union is lagging badly behind the west in this area, and has been seeking to acquire know-how and technology from the west through legal and illegal means. When ever gullible westerners can be used for such purposes, they are.

One favourite Soviet tactic is to claim they already have the technology in hand and are seeking commercial cooperation with western firms. So, as

your article reports, the Soviets are claiming they have a 32 bit microprocessor design, and are seeking a co-operative programme with leading US firms.

Of course this is pure disinformation. The Soviets have not been able to produce a 16 bit microprocessor, nor even design an original part of them are copies from western companies.

Had your reporters asked any government official in any of the COCOM countries (Nato countries plus Japan) they would have learned this imme-

dately, and they would also be told that such technology is not available to the Soviets because of the security threat.

It is too bad that the article appeared on the front page of the Financial Times without somewhat better balance. I am concerned that the wrong message will go out to the business community, and that Soviet disinformation will be passed along uncritically.

Stephen D. Bryen,
9225 Clement Road,
Silver Spring,
Maryland 20910, USA.

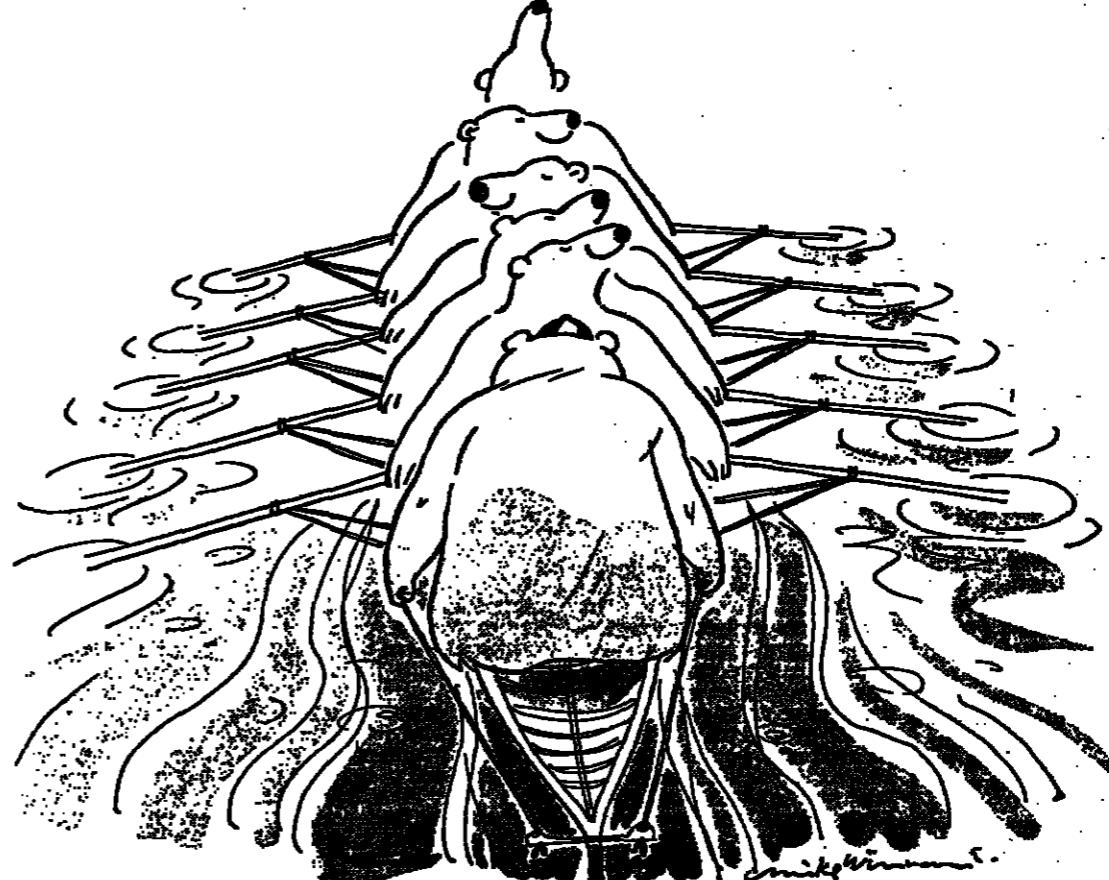
US soccer

From Mr William Summers.

Sir, Stephen Gardbaum overlooks a point in explaining the barriers soccer must overcome in the US (October 15). It has yet to become a commercial success because fans pay to see games they played during their athletic days - baseball, basketball and football. Few of today's ticket-buying generation have played much soccer.

By the mid-1990s it may move up to the exalted rank of other professional sports.

Bill Summers,
4 Foxwood Circle,
Mount Kisco,
New York 10549, USA.



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The Royal Opera House scheme at Covent Garden

From Mr David Weeks.

Sir, Now that the Appeal Court has ruled in Westminster City Council's favour, I feel that I can answer some of the points which have been raised in the debate on the Royal Opera House scheme.

It has been suggested that the city council should have instigated a public inquiry; that it has a vested interest in the scheme, and is disinterested to justify its activities in public.

This is nonsense. The city council is the planning authority for the area. In that capacity it has given very careful and detailed consideration to the scheme, including the financial aspects, as it was bound in law to do. The resulting decision has twice stood the test of legal challenge - in the High Court and also in the Court of Appeal. It would be for the Secretary of State for the Environment to call a public inquiry, and he has declined

to do so.

The entire process has been extensively sited in the council's own committees, in the courts and in the press. There is not now, and has never been, any justification for the abdication of our responsibility as a local planning authority.

Criticism of the Royal Opera House scheme has concentrated on its office content. It has been suggested that in permitting offices on the site the city council was flouting the provisions of the statutory plan for Covent Garden. This is wrong. The planning officer that office uses are "not inappropriate", but approval will depend upon scale and exact location, and that individual schemes will be determined on their merits.

This is precisely what the council has done. It concluded that the scheme was a departure from the plan not because of its office content alone, but

in its totality. Without the special needs of the Opera House it might well not have permitted the redevelopment of Russell Street, for example.

The council also recognises that there is legitimate concern about the spread of office uses within Covent Garden; indeed, it may well be adopting more rigorous policies in the near future. The council decided to approve the Royal Opera House scheme because of the particular needs of a major national institution which would not otherwise be provided for.

The other element of the scheme which has attracted criticism is the inclusion of the city council's insistence of a public car park of some 300 spaces. The city council, through "pedestrianisation", has been reducing the number of on-street parking spaces in Covent Garden, and the new capacity within the Royal Opera House site will provide

an opportunity for further pedestrian areas and, hence, reductions in on-street parking.

In addition, a proportion of the spaces will be for car-owning residents who, a recent survey shows, have severe difficulties in finding parking spaces near home. As a result, the car park will benefit Covent Garden both functionally and environmentally.

In my view, the controversy surrounding the Covent Garden Opera House scheme has obscured its very substantial achievements. Jeremy Dixon's design is of the very highest quality and has been widely praised. It will complete the plan in the form intended by Inigo Jones.

David Weeks,
Chairman of the Planning and Development Committee, Westminster City Council,
Warwick House,
25-27 Buckingham Palace Road,
SW1.

JBCB

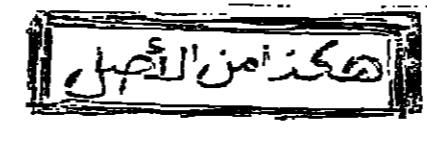
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James Buchan
on Wall Street

A lesson in junk bond distinction

LAST WEEK, buyers of the low-grade corporate debt, or junk bonds, behaved in a most uncharacteristic fashion. Dear to the offer of usurious yields, they refused to pay \$1.5bn in debt and debentures from Federated Department Stores.

This was bad luck for Mr Robert Campeau, a Canadian who needs to refinance the \$8.7bn he raised in May to take over Federated. It was bad for First Boston, which lent much of its capital to Mr Campeau and now wants it back for its own business, which is really more banking than big-store retailing. It was bad for people who bought stocks in the hope of Campeau-style takeover, because these stocks fell in price.

Nobody else need mind. The junk bond market has not discovered caution, only discrimination. Investors snapped up junk bonds from Fort Howard Paper and are buying for pieces from the carve-up of RJR Nabisco. "It's not demand and supply," a trader said. "It's supply."

In 1930, the first year of the Depression, Federated Department Stores took in enough profits to cover its interest bill three times, according to Grant's Interest Rate Observer. In 1988, the eighth year of a great economic expansion, the new Federated showed a pro forma earnings deficit to fixed charges of \$158.1m in just six months.

Of course, nobody talks about earnings nowadays. Investment bankers live for the moment and ignore depreciation as a business cost — the bankable surplus is called cash flow. Under the modern arithmetic, Federated's cash flow covers its fixed charges 1.3 times after an offering of bonds at an average 14 per cent yield.

According to people at Moody's and Standard & Poor's, this cover is not too bad for a credit rated about as low as can be this side of bankruptcy. The post-offering balance sheet

sports equity of \$1.82bn to support \$5.05bn of debt, which looks downright pedestrian by recent Wall Street standards.

Unfortunately, high-fashion retailing is a notoriously unattractive business. Federated's sales in the six months to July fell at all the Federated groups that Mr Campeau wants to operate rather than sell off. In the three months to July, profits before interest and central expenses at the stores fell 40 per cent.

First Boston's prospectus for the bonds ascribes all this to weak demand for women's sportswear and the distraction of company staff by the take-over battle. The trouble is that sales could just as easily fall the same amount again, which would strip bondholders of any cash-flow cover.

As for the equity in Federated's balance sheet, it is much less than it seems. Honest to a fault, the prospectus reveals that most of it consists of loans to the Campeau organisation from banks and from US and Canadian real estate developers. Some of this is being repaid by the sale of other Campeau department stores and some is convertible into real equity. It may yet prove to be a rock-solid base for Federated's superstructure of debt.

But that needs faith and the junk bond market has little faith to spare for Mr Campeau. In early 1987 the market bought an issue of bonds for Allied Stores, his first big retail acquisition in the US. The price has fallen steadily and their yield risen towards 16 per cent, because Mr Campeau borrowed against Allied and sold off its two best businesses — Brooks Brothers and Ann Taylor — to help finance the tiff at Federated.

It is no use saying that the Federated bonds are better protected and bondholders can keep Mr Campeau on a tighter rein. The prospective purchasers are the same people who lost money on Allied and they are demanding the same high-gain-basement yields.

The offering stalled last week because Federated simply cannot pay a 16 per cent yield. At that interest rate, the cash flow multiple will be one or as near to one as to make no difference. A seasonal drop in sales of, for example, infants' formalwear, could bankrupt the company.

Mr Alan Greenspan, chairman of Federal Reserve, told Congress on October 17 that he had asked banks to look at leveraged buy-out loans "under a range of economic and financial circumstances." First Boston's range of circumstances for Federated would appear to run the whole gamut from prosperity to boom. If there is planning for a recession, it is hard to find it.

Fresh credits 'crucial for Poland'

Christopher Bobinski talks to the country's new Prime Minister

NEW WESTERN credits and an easing of the conditions under which Poland services its \$35bn external debt are crucial if the country is to enjoy any improvement in living standards, according to Mr Mieczyslaw Rakowski, the new Prime Minister.

Mr Rakowski, who took office a month ago, said in an interview that the main restriction on growth was debt-servicing payments of more than \$1.5bn a year.

The Prime Minister also said he was aiming to "liberalise the economy to the greatest possible extent" both internally and in respect of Western investment.

He was looking for savings on arms spending to provide tangible relief.

"The debt burden, though, has us by the throat. If I'm unable to change this, if I fail to get new credits to make the economy more flexible, then Poland will go through a period of austerity without any prospect of raising living standards," he said at the weekend, back in the government offices, where he spent half of the 1980s as a Deputy Premier.

He was speaking before the visit this week to Poland of Mrs Margaret Thatcher, the British Prime Minister. Mrs Thatcher will be the first major Western leader to arrive in Warsaw since the martial law crackdown in 1981.

Mr Rakowski, 62, said he intended to use his contacts in the West, gained when he was the editor in the 1960s and 1970s of the influential *Polska* weekly, to win greater understanding for the country's plight.

On relations with Moscow, he said: "We have an open



Mr Rakowski: aiming to liberalise the economy.

political credit line with the Soviets and this is the new element in Poland's situation," implying that before the arrival of Mr Mikhail Gorbachev, the present Soviet leader, Polish leaders were never fully trusted by the Kremlin.

The Polish Prime Minister said opposition to his plans for cutting arms expenditure was coming primarily from the Polish arms industry rather than from the Warsaw Pact or from Gen Florian Szwed, Poland's Defence Minister, who was "very willing to help improve the economic situation."

Mr Rakowski did not say by how much arms spending would be reduced.

He acknowledged that the West was looking for concrete proof that his Government meant what it said about moving

ing ahead with radical economic reforms.

"We will give it to them," he said, confirming that he was determined to close unprofitable factories and redirect labour.

He admitted there could be strikes but also said that his instinct told him Poles were ready for radical steps on the economic front.

"It's our only chance and we don't have much time," Mr Rakowski said, explaining that action was essential if the initial modest shift in the Government's favour shown by the opinion polls was not to be frustrated.

Mr Rakowski put the conservative nature of senior administrators high on the list of barriers facing his Government. "They've completely lost the

ability to take risks, and progress means taking risks," he said.

"At the same time, they have the conviction they are always right," he said, adding that it was "fascinating how fast the Establishment lost the sense of 'dynastic fear' that the challenge posed by Solidarity in 1980 and 1981 had engendered.

Mr Rakowski named Mr Mieczyslaw Wilczek, his Industry Minister, who came to government from the private sector, and Mr Dominick Kaczmarek, the Foreign Trade Minister, as members of the group of innovators on whom he was counting to challenge the Administration's traditional methods.

Mr Rakowski said he was looking to young managers in state industry to support his drive for efficiency, while the private sector, which could expect to develop, would continue to be complementary to the state-owned sector.

The new Prime Minister, who joined the Communist Party soon after the Second World War, made no secret of his view that the system he represents is at a crossroads.

"If socialism fails to show it is economically viable then it loses in the historical competition with its rivals," he said, adding that the economic well-being of the population was the most important criterion for his Government.

"I haven't heard of anyone who managed to feed the masses with ideology. Why should our people be happy if the economy doesn't work and the fruits of their labour fail to give them the benefits they expect?" he said.

Maxwell clinches \$750m US travel publishing deal

By Raymond Snoddy in London

MR ROBERT MAXWELL, the British publisher, yesterday clinched his first major publishing deal in the US with a \$750m agreement to acquire most of Dun & Bradstreet's Official Airline Guides division.

The part of the division which Mr Maxwell is buying publishes and provides electronic official information on airline schedules and fares and also has a stable of magazines relating to the travel industry including *Frequent Flier*, *Pocket Flying Guide* and *Travel Age*. He also has an option to acquire Thomas Cook Travel Inc, which Dun and Bradstreet bought from the Midland Bank.

Mr Maxwell said last night he had a "definitive contract" to buy the publishing interests of OAG and hoped to complete the deal by the end of the year. The OAG publishing interests

had an operating profit of about \$60m last year. Dun and Bradstreet, which will record an after-tax gain of \$45m on the deal, announced plans to sell the division in July.

The acquisition is being made through Pergamon because of Mr Maxwell's \$2.5bn-plus tender offer on the part of Macmillan, the US publisher. Maxwell Communication Corporation, Mr Maxwell's main quoted company, has an option to buy OAG should it be in a position to do so. But Mr Maxwell said in a television interview last night that the OAG deal was not affected by his attempt to acquire Macmillan and would go ahead whatever happened to the contested bid still before the Delaware courts.

The OAG deal, being paid for by an undisclosed mixture of cash and debt, looks like making Mr Maxwell a significant player in the travel business. He said last night he also has an option with Dun and Bradstreet to buy Thomas Cook Travel Inc, the US travel guide publisher, which Dun and Bradstreet bought from the Midland Bank.

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UK expects economic 'soft landing'

By Peter Norman,
Economics Correspondent,
in London

MR NIGEL LAWSON, the British Chancellor of the Exchequer, is expected to forecast tomorrow that Britain's booming economy will achieve a "soft landing" next year with slower growth and a declining balance of payments deficit.

As the Chancellor was putting the finishing touches to his Autumn Statement yesterday, he received support from two leading forecasting groups.

The London Business School and Oxford Economic Forecasting predicted that the Government's high interest rate policies would successfully cut Britain's large current account deficit from next year onwards without causing recession.

However, the LBS and Oxford both warned that interest rates would stay high for some months. LBS forecast that interest rates would not fall before the middle of next year while the Oxford forecasters said rate cuts might have to wait until "late in 1989."

Mr Lawson's aides say that the Chancellor is in a confident mood as he prepares his detailed account of government spending over the next three years and the economic forecasts for 1989. He will need to be, for the likely persistence of high interest rates to curb the excessive growth recently in the economy has given the Labour opposition a strong plank to attack the tax cutting strategy of the last Budget.

In a study released today, Cambridge Econometrics, which in April was one of the few economic forecasting groups to predict a large current account deficit this year, said it believes that the deficit could continue to grow to \$16.1bn (\$23.5m) in 1989.

Financial news, Page 7; Economic Notebook, Page 19

Israel heading for another national unity government

By Andrew Whitley in Jerusalem

ISRAELIS vote in parliamentary elections tomorrow — more confused and uncertain over their voting intentions than at any time in their country's 40-year history.

With opinion polls indicating an even split between the left and right political blocs — at least among the 30 per cent of likely voters who have made up their minds — the indications are that Israel is heading for another national unity government.

Likud, the right-wing party which prefers these days to be known as "the national camp", rounded off its campaign last night in confident form, holding a rally in Tel Aviv. Labour, reflecting the more sombre mood of Mr Shimon Peres, its leader, went out on a quieter note.

Mr Yitzhak Shamir, the Prime Minister, hammering away at the same point he has made throughout the cam-

paign, told fervent Likud supporters that a vote for Mr Peres would lead to a Palestinian state with its capital in Jerusalem.

"Maybe someone asks him self today why the King of Jordan, the President of Egypt and the heads of the PLO suddenly want Peres to win the election," he said.

While Labour has tried to persuade voters that this election is indeed about "peace or war", an unconvinced electorate has, on balance, appeared to favour Mr Shamir's assurance that the right can better guarantee Israel's security.

The latest batch of opinion polls has provided contradictory predictions of the outcome. But given that Labour had higher expectations of emerging again as the largest single party, they were not good news for Mr Peres.

The best that Labour and its smaller allies on the left can

probably hope for is that the three parties representing Israeli Arabs will collect enough seats to block Likud's chances of forming a government of the right.

An Arab newspaper, *Kol Al-Ya'ad*, said yesterday they could gain as many as 10 of the Knesset's 120 seats, their best ever showing. Mr Peres has firmly ruled out inviting two of the three — the extreme left Progressive List for Peace and the Democratic Front for Peace and Equality — from joining a Labour-led coalition.

But there could well be a tactical alliance with these openly anti-Zionist parties to pull Mr Shamir during the lengthy political bargaining which will start as the polls close.

Reuter adds: "The underground leaders of the Palestinian revolt yesterday called a strike in the West Bank and Gaza Strip to coincide with the elections.

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WORLD WEATHER

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| Angola | 10 22 | Faro | 10 22 | Madagascar | 10 22 | Sabah | 10 22 |
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| Australia | 10 22 | Geneva | 10 22 | Mexico City | 10 22 | San Francisco | 10 22 |
| Austria | 10 22 | Genoa | 10 22 | Montevideo | 10 22 | Singapore | 10 22 |
| Azerbaijan | 10 22 | Gibraltar | 10 22 | Montreal | 10 22 | Stockholm | 10 22 |
| Bahrain | 10 22 | Glasgow | 10 22 | Montreal | 10 22 | Toronto | 10 22 |
| Bangladesh | 10 22 | Guernsey | 10 22 | Montreal | 10 22 | Toronto | 10 22 |
| Barbados | 10 22 | Helsinki | 10 22 | Montreal | 10 22 | Toronto | 10 22 |
| Bolivia | 10 22 | Hong Kong | 10 22 | Montreal | 10 22 | Toronto | 10 22 |
| Bosnia | 10 22 | Iceland | 10 22 | Montreal | 10 22 | Toronto | 10 22 |
| Bulgaria | 10 22 | India | 10 22 | Montreal | 10 22 | Toronto | 10 22 |
| Burkina Faso | 10 22 | Indonesia | 10 22 | Montreal | 10 22 | Toronto | 10 22 |
| Burundi | 10 22 | Iran | 10 22 | Montreal | 10 22 | Toronto | 10 22 |
| Cambodia | 10 22 | Istanbul | 10 22 | Montreal | 10 22 | Toronto | |

Monday October 31 1988

INSIDE

Sink the Bismarck and float in London

Fairey, the British engineering group, has a long, distinguished and distinctly acquired history. Founded in 1915, it may well play a role in sinking the German battleship Bismarck with its Swordfish aircraft, before itself suffering a financial disaster in the 1970s. More recently, it was the subject of a management buy-out and is now set for a flotation on the London market as a specialist engineering group making products ranging from nuclear power station components to video tape parts. Page 24

Agonising times for bankers
Controversy over Royal Bank of Scotland's role in financing the bid for Scottish & Newcastle Breweries has underlined the increasing difficulties posed for international banks by the worldwide takeover wave. Banks are facing growing conflicts of interest, becoming forced to choose between two, often valued, customers. Page 21

Digging holes in Switzerland

Two years after a chemicals fire in Basf seriously polluted the river Rhine, huge holes are being dug around the Swiss city. They would prevent the polluted water from any future accidents at local chemical plants from contaminating the river. Peter Marsh, in the Business Column, examines the European chemicals industry's approach to environmental matters. Page 38

Making an innovative splash in Eurosterling bonds

An innovative fixed rate, mortgage-backed £100m issue for Household Mortgage Corporation has had a considerable impact on the Eurosterling sector of the bond market, though a rush of similar deals does not seem very likely. Page 21

Pebernau wins go-ahead

Georges Pebernau and his partners have received permission from the French banking authorities to increase above 10 per cent their shareholding in Société Générale, France's fourth-largest bank. Page 22

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Economic Notebook

Lawson's autumn harvest

BARRING a cabinet revolt - a remote eventuality with this Government - it now seems certain that Mr Nigel Lawson, the Chancellor, will present one of his two annual set pieces on the British economy in the House of Commons tomorrow.

The Autumn Economic Statement has none of the glamour or tradition of the March Budget. But it is an important event none the less, setting out the Government's spending plans for the next three financial years and presenting the Treasury forecast for the economy in 1989.

This year's statement will be more keenly awaited than most. And it is the economic forecast that is likely to attract most attention.

The Government's spending plans were agreed in principle last week after protracted negotiations between the Treasury and the spending departments. For the second year running, Mr John Major, the chief secretary to the Treasury, managed to settle the various disputes without calling on the so-called Star Chamber committee of senior ministers to arbitrate.

This success means that the still little known Mr Major is a man to watch in the future. But tomorrow, all eyes will be on Mr Lawson who will speak after the plans have been approved in cabinet.

Mr Lawson dislikes the twice yearly obligation imposed by law to forecast economic developments. With this year's Budget forecasts in disarray, few can blame him. He is presiding over an economy that is very different from that envisaged in March.

The good news is that economic growth is much faster than anticipated. The latest independent forecasts estimate that gross domestic product could grow by nearly 5 per

Managing to export premium quality

Nick Bunker profiles the driving force behind AIG, one of the leading US insurers



"EVERYONE thinks they just have to mouth the words, and hire some of our people, and then they can turn themselves into another AIG," says 62-year-old Mr Maurice Greenberg, sipping fruit juice after an early morning work-out on his exercise bicycle.

The acid tone, and the strenuous physical regime, are the hallmarks of Mr Greenberg. So, too, is the scathing commentary on aspiring rivals to American International Group's position as the largest and most profitable supplier of insurance to corporate America. Mr Greenberg, one of the insurance industry's few charismatic managers, has been president since 1967 of AIG, a property/casualty insurer with a stock market capitalisation of \$11.7bn, which is 30 per cent larger than Citicorp's.

Amid the rhetoric surrounding what some foresee as an impending upheaval in European finance, triggered by the liberalisation of local markets due by 1992, last week's listing on the London Stock Exchange of AIG's shares aroused little comment. Yet Mr Greenberg's attempted use of the listing to raise the group's profile in London was significant, if two

years ago a chemicals fire in Basf seriously polluted the river Rhine, huge holes are being dug around the Swiss city. They would prevent the polluted water from any future accidents at local chemical plants from contaminating the river. Peter Marsh, in the Business Column, examines the European chemicals industry's approach to environmental matters. Page 38

The principal one was his striking confidence about AIG's prospects despite the storm clouds that have gathered over the US property/casualty market.

The second was the subtle difference in attitudes towards 1982 that separates AIG, historically the most successful money-making machine in US insurance, with 1987 pre-tax operating profits of \$1.1bn, from European counterparts.

By any standards, AIG is unusually complex. As evidence of AIG's underwriting skill, its executives hand out a manual for insurance brokers which lists AIG insurance products under 366 categories, starting with Aerosol Canning and Animal Mortality.

AIG's history is equally unusual. Founded in 1919 in Shanghai, its initial expansion was in the Pacific. It is the largest life insurer in the Philippines, and the only foreign insurer to obtain a substantial share in the Japanese market.

The key period of its growth, to 1987 total premiums of \$11.25bn, has been the 25 years of dramatic US growth since the arrival of Mr Greenberg.

The turning point was his decision in 1967 to transform AIG's core US company, American Home, by abandoning the traditional system by which property/casualty insurers sold via costly armies of independent agents.

loss reserves. Having raised them from \$4bn at end-1985 to \$5.67bn at end-1987, it is still adding to them at a rate of \$600m every three months.

On a broader front, the industry is under political attack. In California, it faces hostile voter initiatives on the November 8 election paper calling for automobile insurance premium rate rollbacks of between 7 and 50 per cent.

The 1986 Federal Tax Reform Act has hit hard at property/casualty insurers by raising enormously the tax charge that applies to their loss reserves.

Environmental pollution, Mr Greenberg says, is "potentially as big as asbestos, or even larger" - though he believes a recent trend for most court decisions to run in insurers' favour is a favourable sign.

None the less, he says: "Right now, it's a legal shoot-out between insurers and industry, which makes no sense." He suggests toxic waste clean-ups could be paid for by a fund created with an "environmental fee" added to corporate insurance premiums.

The new tax law is equally vexatious, though according to Mr Greenberg it has one potentially positive consequence: that the dawning realisation among insurers of their higher tax bills will help curb price-cutting. In AIG's case, in the ten years from 1977-86, its total net group tax payments totalled only \$514m, according to its 1987 annual report. The figure could be as high as \$400m in 1988 alone.

In Europe, Mr Greenberg says AIG's growth in the industrial and commercial risks market will be predominantly organic. He sees that as the best way to preserve underwriting disciplines in a market which could simply face a squeeze on margins after 1992.

He is sceptical about the type of joint ventures based on cross-shareholdings being pursued by some European insurers. "Everybody taking stakes of 20 per cent in everybody else doesn't make a lot of sense. It looks more defensive than anything else," he says.

The one exception to his principle of organic growth for AIG is currently in financial services in the UK. Via a London-based subsidiary called Pine Street Investments, AIG has been seeking investments in niche operations, such as its 20 per cent stake in the Household Mortgage Corporation. It also has 5.3 per cent of Kleinwort Benson, the merchant banking group, but Mr Greenberg adds to its property/casualty armories of independent agents.

property/casualty industry has faltered, and the market for corporate insurance risks is headed into the seventh price war it has endured since 1945.

A measure of AIG's resilience, however, is that it is protecting itself against trouble ahead by using the strong cash flow it has enjoyed since 1986 to make huge

additions to its property/casualty

armies of independent agents.

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WEST GERMANY 2

Reactions to the mood of change in the Soviet Union

Bonn faces tricky dilemmas in East-West relations

FOR REASONS of geography and history, the Federal Republic looks at the reforms under way in the Soviet Union with a mixture of fascination, fear and longing.

There is no doubt that the firm political attachment of the Bonn government to the economic, defence and cultural integration with the West practised since the time of Adenauer. Mr Hans-Dietrich Genscher, the Foreign Minister, and the most forceful exponent within the Government of building bridges with the East, declares repeatedly that such links can only be forged if the West German bridgehead is firmly rooted in the EC and Nato.

Bonn's support for further EC integration, especially for the moves to forge a genuine internal market by end-1992, as well as for a closer defence relationship with France, is part of this bid to strengthen the anchor to the West. Chancellor Helmut Kohl went as far earlier this month as suggesting that the fledgling Franco-German troop brigade could eventually be developed into a full European army.

For all this, the mood of change in the Soviet Union, and the reaction this is producing in Moscow's satellite states in Eastern Europe, are throwing up a series of tricky dilemmas for Bonn.

The Federal Republic, a state born out of the ruin and dismemberment of the Third Reich, joined unequivocally the western political camp in the decade after 1945 above all because the unfolding of the Cold War made alliance with the US essential.

As an era dawns in which the demarcation line between the two world powers appears to blur, and where the US will almost certainly lose some of its relative international clout in the economic and defence



Picture by Ashley Ashwood

forceful exponent of building bridges with the East.

fields, West Germany's position starts to look less clear-cut.

The once-constant electrical flux is now changing in the magnetic field between East and West in which Bonn has been suspended for 40 years.

Dramatic changes in the post-war political map of Europe almost certainly cannot be expected in the next few

years. Preoccupied with his domestic reform course, and worried about a resurgence of nationalism within the Soviet empire and eastern Europe, Mr Mikhail Gorbachev is highly unlikely to encourage the notion that the old question of unity between East and West Germany could be put again on the political agenda.

What cannot, however, be

ruled out is that Moscow will play on West Germany's emotional ties to the East to secure some extra trumps in the Soviet Union's overall power game. One prime aim in this strategy remains the prising away Western Europe in general, and the Federal Republic in particular, from the post-war partnership with the US.

There are already some warning signals. The defence consensus in West Germany has shown distinct signs of flagging. This is manifested in a sharp jump in the number of conscientious objectors to the conscript army, strong popular opposition to low-flying exercises by German and Nato military aircraft, and unrest in parliament about high-spending defence projects such as the four-nation European Fighter Aircraft.

Complaints about West Germany's lack of full sovereignty over its security arrangements, a state of affairs inherited from post-war occupation, the 1952 and 1954 Conventions, and the 1962 Nato Status of Forces Agreement, have flared up suddenly this summer.

A focal point crystallising opposition to military manoeuvres on German soil was the Ramstein air show disaster in August, which has claimed around 70 lives.

The dissatisfaction has been voiced, unusually and somewhat ominously, from both both Right and Left. Thus Mr Egon Bahr, the arch East-West strategist of the Social Democratic Party, and the founder of the *Wandel durch Annäherung* (Change through Convergence) approach of building ties with East Germany, now says – with some justification – that it is time for Bonn to put its cards on the table over its policies towards the German Democratic Republic.

Pointing out that the Federal Republic has still not signed a

peace treaty with the Second World War victors because of the unresolved German Question, Mr Bahr calls "hypocritical" Bonn's continued constitutional pledge to seek re-unification with East Germany and says progressive integration with the West has now made this impossible.

Mr Bahr warns darkly that latent public resentment about West Germany's post-war status could split out on to the public stage. Similar warnings about West Germany's unfounded national aspirations and alleged discrimination against it from the Allies come from some Right-wing politicians and commentators, including from those who say that the superpower Intermediate Nuclear Forces (INF) agreement has left the Federal Republic dangerously exposed to Soviet blackmail.

Especially in view of uncertainties about the priority the next US administration will give to European defence, West Germany may face a difficult balance in coming years in keeping its policies towards the East in harmony with its obligations to the West. And it would be highly surprising if the Krennich did not have any contingency plans to exploit any discord between the two sets of objectives.

As a sign that Germany has learnt from the past, there is a general consensus that any effort to detach itself from the West and act as an intermediary between the two power blocs would end in disaster.

But at the same time it is becoming evident that West Germany's interests in the centre of Europe by no means overlap with those of its principal western allies. Their national interests extend beyond defence and security issues to questions of trade, technology and human interchanges with the East bloc countries, where Bonn in all cases has considerably more to win – and lose – than the US, Britain or France.

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David Marsh



Rupert Scholz, the Defence Minister: he underlines the "sensitive psyche" of the Germans.

The good news, he says, is that the Kohl administration's support for disarmament has paid off. The bad news is that, with the image of the Soviet Union as an aggressor fading fast, there is not much left to underpin the Bundeswehr.

As before a Berlin constitutional lawyer, Mr Scholz believes West Germany's security problems are made more acute by its insufficiently-developed statehood – itself a product of the country's long period of provisional states after the war. One of Mr Kohl's favourite sayings is that Bonn will tread no "special path" between East and West.

Photo by Tony Kirk

COMPANY PROFITS

Key questions

THE PROFITS of West German companies - already at a high level - are set to advance by ten per cent or so this year and by a further 5 per cent in 1984. How can this encouraging trend be reconciled with widespread concern that high wage costs, high corporate taxes and bureaucratic red tape might in future seriously impair the country's competitiveness?

If these fears prove justified, they are bound to have adverse effects on companies' prosperity and ability to invest. Few of these arguments are actually well-founded, in my opinion; what is more, a number of positive aspects are being overlooked.

West German exports are at a record high. The country remains the world champion in exports, in dollar terms, ahead of the US and Japan, which hardly suggests that West Germany is losing its appeal as a business location.

Yet it is also true that direct German investments abroad have surged: over the 1985 to 1987 period, they totalled DM51bn, almost double the DM27bn recorded for the three preceding years. By contrast, domestic capital spending has been less buoyant.

But is the scale of these foreign investments really evidence of a deterioration in West Germany's attractiveness as an industrial site? The expansion of German direct investments abroad is in no way alarming. Rather, it reflects the country's ever-stronger integration into the world economy.

It is only natural for companies to try to secure their trade-built market shares abroad by increasing their investments on the spot. This is underlined by the remarkable correlation between a sector's export strength and its direct foreign investments. A company whose sales in another country reach a certain level may find it more convenient to set up its own service network there and to invest in adequate distribution channels.

Perhaps it will also decide to start shifting some production facilities, too, so as to move closer to the foreign market, thereby reducing transport costs, or avoid existing or impending protectionist import legislation.

The appreciation of the D-mark, too, has encouraged direct investments in foreign markets. It has also made mergers and acquisitions all the more attractive.

Another motive for capital spending abroad is the desire of firms to protect themselves against exchange-rate fluctuations.

Admittedly, West Germany has lost some of its appeal as a target for direct investments from abroad. The reason most frequently cited are the country's apparent unwillingness to tackle the issue of insufficient labour mobility, the allegedly strong union influence through co-determination, and inflexions.

Despite good profits for most West German companies, there is widespread concern over the future impact of high wage costs and corporate tax levels

hile collective wage agreements.

Yet it is precisely the labour factor which makes the Federal Republic a good location for business, since one of its foremost advantages remains its 'human capital'. Its highly efficient apprenticeship system and soundly-qualified skilled workforce are valuable assets.

They are complemented by broadly-based corporate know-how and a substantial innovation potential as well as the flexibility and creativity characteristics of its mostly small and medium-sized businesses.

In the eyes of its critics, however, West Germany pays a high price for its social peace. It is worth a brief look at the facts:

Only in Switzerland is the overall burden of labour costs greater than in West Germany. But this is not so much due to increases in gross hourly wages as to the sustained rise and relative weight of indirect labour costs. Last year, for instance, German manufacturers had to provide an extra

Ulrich Ramm
The writer is Chief Economist, Commerz Bank

DM83.10 for every DM100 of nominal salary.

It is also true that reduced working hours and a series of public holidays have made West Germany the nation with the shortest collectively-negotiated working periods in the world.

However, we cannot compare wage costs around the globe without taking into account the differences in productivity. Countries where the latter is high can afford both to pay higher wages and to grant more leisure time.

Nor should we overlook the different economic structures and currency parties - although strongly fluctuating exchange rates distort any international comparison.

A company's choice of business location is also influenced by corporate taxation. An International Taxation Comparison shows that only Austria has higher corporate tax rates than West Germany. But German accounting rules afford greater leeway than those of most other countries for reducing taxable profits, and the situation will also be somewhat improved through the tax reform due in 1989.

The innovation potential of an economy, its degree of technological sophistication, and the know-how it produces are all largely determined by the size of its research and development outlays. Here, West Germany occupies a top position internationally. The number of its patent registrations is among the highest in the world.

All in all, it seems obvious that neither the marked rise in German direct investments abroad nor the relatively sluggish growth in domestic capital spending indicate that West Germany has lost its appeal as an industrial location.

As regards the problem of corporate taxation, the pending tax reform should bring some relief - although the planned measures are still insufficient when seen in an international context. What is also required are measures to ensure greater market flexibility, in order to strengthen West Germany's competitive potential with a view to the European market of 1992 and beyond.

Ulrich Ramm
The writer is Chief Economist, Commerz Bank

WEST GERMANY 4



The death of Franz Josef Strauss, (right), leader of the Bavarian Christian Social Union, casts a long shadow. Above: Mr Otto Lammendorff, leader of the Liberal Free Democratic Party.



COALITION POLITICS

Benefiting from economic growth

THE BEGINNING of October brought an important leadership election and an even more important death to enliven the complex, but usually immobile, face of West German politics.

Yet, oddly enough, the death of Mr Franz Josef Strauss,

leader of the Bavarian Christian Social Union, and the election of Mr Otto Lammendorff to lead the Liberal Free Democratic Party, although momentous events for the two minor parties in the three-party Bonn coalition, may have the effect of cancelling each other out; at least for short-term coalition and electoral arithmetic.

The departure of Strauss casts the longer shadow but it is difficult to point to specific areas of policy which will be transformed by the absence of

the Bavarian Premier who, despite foregoing a cabinet seat himself in recent years, still had immense influence in Bonn - exercised through the CSU's five cabinet seats and Bavaria's potentially decisive influence in the Bundesrat, the upper house of parliament.

Bavarian interests may henceforth be pressed on the coalition in a less turbulent way, and the aerospace and nuclear industries have lost an energetic spokesman.

But in the defence and for-

ign policy fields where

Strauss for many years

ploughed a lonely nationalist furrow.

Nevertheless he was a politi-

cal phenomenon - a more suc-

cessful version of fellow clas-

sics scholar, Mr Enoch Powell

in Britain, who was able to

cast a spell over many right-

wing voters while violently

repelling most liberals and

socialists. Without the spell-

binder, will the right-wing vote

fragment?

In Bavaria itself, Strauss was aware of quite large potential support for parties of the far-right and did his best to draw that support into the CSU. The CSU is not a one-man show and will continue to control Bavaria for the foreseeable future but without Strauss it is likely to lose some voters to the right and as its 9.8 per cent of the national vote slips so will its influence in Bonn.

The haemorrhage to the right is likely also to affect the Christian Democratic Union, the dominant party in the coalition, which was thought to pick up many right-wing voters because of the alliance with its Strauss-led Bavarian sister party. That may force Mr Helmut Kohl, the Chancellor and CDU leader, to shift his own, largely centrist, party to the right - at least on non-eco-

nomic issues - to try to plug the hole left by Strauss's death.

Looking further ahead, it is

possible to imagine tensions

between the two Christian par-

ties and even an end to the

agreement which has kept the

CDU out of Bavaria and the

CSU out of the rest of the Fed-

eral Republic.

Without Strauss, the CSU

will lose its national profile

and may feel the only way to

claim it back is to start picking

up the former CDU-voters out-

side Bavaria who are expected

to drift off to the parties of the

far-right. Organising nationally

would be a high-risk strategy

for the CSU as the CDU would

presumably retaliate by organ-

ising in Bavaria.

In the short-term, however,

the coalition ought to be

strengthened by the departure

voters the main axis of conflict within the coalition may become CDU/CDP rather than CSU/CSU.

There are plenty of areas where conflict can be stimu-

lated. The CDU has recently

had a relatively easy ride from

the FDP over the half-hearted

ness of its attempts to put the

market back into the 'social

market' economy; that may

now be over. The FDP may

also rediscover its concern for

civil liberties if Kohl becomes

another Strauss.

Nonetheless, the conven-

tional wisdom is that the three

coalition parties will go into

that election, more or less

united and will emerge victori-

ous but with a smaller majori-

ty. Many observers thus

expect another *Wende* (change

of governing coalition) in

the defence and foreign policy fields, in

particular, Franz Josef Strauss for many years

ploughed a lonely nationalist furrow.

about 1982, with the FDP swap-

ping back to the Social Demo-

crats.

The election of Lammendorff

does not rule out a return to a

Social Liberal coalition, despite

the fact that he helped to

destroy the last one and

remains a fierce free-

marketeer. Some Social Demo-

crats are even claiming that

the Lammendorff election is

good news because a conserva-

tive liberal with considerable

personal authority - unlike a

more left-wing liberal - could

lead another *Wende* without

splitting his party.

Such a shift, or indeed any

return to power for the SPD,

probably depends on a clear

return for the ideas of Mr

Oskar Lafontaine, one of the

party's deputy chairmen and

its leading controversialist.

His thoughts on flexible

working time and unemployment

have the virtue of being

supported by most employers

which help provide the party

with a new appearance of eco-

nomic competence, albeit at

the cost of conflict with the

unions.

However, Lafontaine's ideas

may not prevail, and despite

the party's new confidence and

good showing in the polls, it

remains divided and confused

about the way forward. A show

of unity over the innovation of

a 40 per cent quota for women

in party posts (including MPs)

cannot disguise that. Its

defence policy also remains

considerably to the left of the

FDP - at least on paper.

Nevertheless, a good show-

ing in the upcoming Landes

elections - in Berlin early

next year and then North

Rhine-Westphalia, Saarland,

Lower Saxony and Bavaria in

1990 - could arm the SPD with

fresh authority (especially if it

wins control of the

WEST GERMANY 6

Bankers switch from securities to less glittery activities

Tax threat leads to capital flight

IT HAS been a year of surprises for West Germany's banks. Hard on the heels of last October's shock announcement of a 10 per cent withholding tax on most savings and investments from the beginning of next year, came the stock market crash which hit German equities particularly hard.

Bankers have now largely recovered from both events, but the ripples are still being felt.

The threat of withholding tax has prompted an unprecedented flight of capital from Germany, with some DM60bn leaving the country in the first six months of this year alone. While part of the outflow derives from the normal investment needs of German companies abroad, much is attributable to a flight of capital by German investors.

Luxembourg has been the main beneficiary - reflected in the extraordinary growth of a number of public investment funds there. Eurorenta, the Luxembourg-based fixed-income fund set up by Deutsche Bank in January, had reached DM6.4bn by late September.

Though the rate of growth has slowed, some DM15-25m is still pouring in daily, according to its managers.

A second consequence of the withholding tax has been to split the domestic and offshore Deutsche mark capital market - precisely the situation the Bundesbank hoped to be rid of when it dropped coupon tax earlier in the 1980s.

As a result of the planned withholding tax, borrowing costs on the domestic DM market have risen, meaning that foreign-domiciled borrowers can now raise DM funds more cheaply than the Federal Gov-

ernment itself. The most striking anomaly created came in late July, when the Bank for Foreign Economic Affairs of the USSR raised a DM500m DM Eurobond at fixed terms than available to Bonn itself.

While withholding tax has led to precisely the consequences the Bundesbank foretold, the anger among senior central bankers at not being consulted in advance about the new tax has largely subsided. Yet although hard to oppose on moral grounds in view of the alleged widespread tax evasion by domestic taxpayers, withholding tax remains a serious barrier to those supporting *Finanzpläne Deutschland* - Germany as a financial centre.

As to the crash, German equities remain well below their pre-October 1987 levels. However, the market has recovered of late thanks to higher than expected corporate profits and domestic economic growth and the stable dollar.

Thus, banks' profits, which tumbled last year on account of the substantial write-downs on equity portfolios, should improve in 1988. Many banks' interim results at the end of June were already up, although making meaningful comparisons from their half-year figures is notoriously difficult.

A large number of banks have used the rise in share prices to take profits on their portfolios, reflected in the substantial improvements in their income from trading on their own account in their interim results. And the upturn in the domestic economy has helped their mainstream credit business too, with lower lending margins often being more than compensated by a higher volume of business.

Leading the way are the

merger talks between Westdeutsche Landesbank (WestLB), based in Düsseldorf, and Frankfurt-based Hessische Landesbank.

WestLB is already Germany's fourth biggest bank. Together, the combined unit would form the country's second biggest bank, with total assets of about DM227bn.

Meanwhile, interest on the co-operative banking side has centred on the initiative by Mr Helmut Gutjahr, chief executive of Deutsche Genossenschaftsbank (DGB) to merge with the country's five regional co-operative central banks. If it comes off, that com-

pany in banking circles remains largely positive.

One strong sign of that is the continuing arrival of new foreign investment banks in Frankfurt. The Japanese have taken up the slack of late. Three new investment banking operations are being established between September and the end of this year, with another three likely to go ahead in early 1989. And more Japanese banks are said to be waiting in the wings.

Business may be slow at present, but the Japanese newcomers are showing a traditional emphasis on long-term prospects. Their confidence may not be misplaced.

Among the important new developments in German finance are the planned arrival of the Deutsche Technische Börse (DTB), Germany's new financial futures and options exchange, at the end of next year. With futures and options trading all but impossible in Germany at present, the DTB will play an important gap in German financial services.

In the meantime, the authorities are continuing to take smaller steps to improve the domestic capital market and keep competitive with foreign financial centres.

While the Frankfurt stock exchange - by far Germany's leading bourse - is nearing the end of its heavy investment programme, the fixed-income market has recently been bolstered by the introduction of continuous trading in leading government bonds on the stock exchange and the removal of the barrier on foreign purchases on Bausparkassen or five-year federal bonds.

Heig Simonen

Bundesbank council's only woman steps down

THERE WAS astonishment on three counts in October 1976 when Mrs Julia Dingwort-Nusseck then a senior editor and head of political television broadcasting at Westdeutsche Rundfunk (WDR), in Cologne, was appointed to the presidency of the Landeszentralbank (state central bank) in Lower Saxony, as she herself recalls.

First, Mrs Dingwort-Nusseck was a journalist. That was forgivable, after all, Mr Karl Otto Pöhl, who was to become head of the Bundesbank little more than a year later, also started off in the same line of business before moving to the civil service.

Second, she was not from Lower Saxony, but was born near Hanover, and then moved to work at WDR, the state broadcasting organisation in North Rhine-Westphalia, just to the south.

Yet "worst of all" she was a woman, she says. No woman had ever reached such dizzy heights in the arch-conservative world of West German finance at the time, and few would do so later.

For Mrs Dingwort-Nusseck's departure from her post at the end of last month after two six-year terms at "the biggest of the small, and the smallest of the big" German state central banks makes her the first, and for the time being, the only woman to sit on the Bundesbank's 15-member central council.

It has been a rich period, she reckons. But 15 years is just right - I think it's an ideal time to give impetus and confidence to regional structures. But after that, "there's not much else you can do. Then it's time to go."

Do the 11 regional central bank heads sit alongside Mr Pöhl and his senior Frankfurt-based colleagues really count when it comes to key decision-making? She admits



Julia Dingwort-Nusseck

Financial trail blazer

that few are as well informed about terms for the latest Federal Government bond as Mr Claus Koehler, the Bundesbank's capital markets expert, or as competent to speak on exchange rate matters as Mr Leonhard Gleisner, its international specialist.

But when it comes to domestic matters, the "regional princes" play a key role, she thinks. The central bank's policy-forming committee would lose touch with business feeling if it excluded the heads of the state central banks.

"It's not just talk with the top 10 companies that matter," she says. Regional central bank heads also have a wealth of contacts with the Mittelstand, the medium and smaller-sized groups which are seen as Germany's economic backbone.

Thus, she sits alongside

Heig Simonen

regional business leaders on a large number of consultative committees. And since Hanover's industrial fair is the most important forum of its kind in the world, she can also report to the Bundesbank in Frankfurt on business confidence in general.

But she admits that the regional structure of Germany's central bank complicates decision-making - "regional differences in Germany are stronger than in France or the UK," she says. Thus it is not always easy to reach decisions, especially on such key domestic issues as interest rate policy or money supply growth. "The length of our meetings proves it."

Mrs Dingwort-Nusseck's successor in Hanover, Mr Helmut Hesse, has three immediate advantages over her. He is a distinguished economist; he teaches at the University of Göttingen in Lower Saxony itself - he is a man.

But Mrs Dingwort-Nusseck does not intend to let her sex get in the way of her plans - even now. A wealth of supervisory board appointments are probably at her fingertips, although she is keeping mum about her precise plans for the future.

An unwritten Bundesbank rule forbids state central bank heads from joining the supervisory boards of commercial banks within two years of stepping down. But Mrs Dingwort-Nusseck says she has no wish to go into finance. With a clutch of honorary posts on a variety of foundations already under her belt, she is not likely to be inductive. And she already sits on the supervisory board of Norddeutsche Rundfunk, the leading state broadcaster in north Germany.

Some observers think further career developments will come in that direction, too.

Heig Simonen

BUNDES BANK

French link 'threat to independence'

AMONG CENTRAL bankers, West Germany's Bundesbank is almost a byword for independence and the quiet exercise of power. Its strict separation from the central government and constitutional role in protecting the value of the Deutsche mark have made it the envy of many foreign counterparts who see themselves as under the thumb of their Finance Ministries.

But while the Bundesbank and its role are well-enough understood, few non-Germans know much about its structure, especially when it comes to its links with its constituent central banks in Germany's 11 Länder (states).

For German central banking entails much more than just the Bundesbank's stark 14-storey headquarters outside Frankfurt's city centre. Rather, it involves a more decentralised system of power and decision making than many realise, in which the state central banks play an often underestimated role.

A better picture of central banking in Germany shows through in the name of the Bundesbank's predecessor, the Bank Deutscher Länder (Bank of German States), set up in 1948 to co-ordinate the activities of the 11 state banks and dissolved in 1958 to make way for the Bundesbank.

The present title is less of a tongue-twister, but it does less justice to how the Bundesbank operates.

For contrary to the headlines, German monetary, interest and exchange rate policy is not just set by Mr Karl Otto Pöhl, the Bundesbank president, or even by him and his six senior colleagues. Rather, it involves the 18-member Zentralrat (Central Bank Council), which comprises the seven senior figures from Frankfurt along with the heads of all 11 regional central banks.

Each of Germany's 11 states has a state central bank. But while each has a vote on the Central Bank Council, they differ substantially in both size and political complexion.

Take first Bremen: the smallest, with just two branches against the state central bank in North Rhine-Westphalia - Germany's most populous state - with 50. But even that state takes second place to Hesse, which includes Frankfurt's banking metropolis, when it comes to business volume.

The state central banks can also be distinguished by their political complexion. For choosing the president of a state central bank is the prerogative of the Prime Minister of the state concerned.

Appointments are often made on political grounds, and it would be unlikely for the president of a state central bank to be a member of a political party other than the one currently in office.

Only five of the state central bank presidents are seen as non-political appointments - Mr Dieter Hiss of Berlin, Mr

getting approval from the Central Bank Council itself.

Even Mr Pöhl's attendance at the Franco-German meetings should not be seen as a foregone conclusion. It is argued. After all, the Bundesbank president is under no obligation to be at a certain place at a certain time - "invitations from the federal government are invitations and not orders," notes one of those closely involved.

How severely has the federal structure of the German central bank complicated decision making? Complicated perhaps, says Mrs Dingwort-Nusseck, but it has also contributed greatly to political safeguards.

Federalism has prevented the Central Bank Council from becoming too politically biased or permanently identified with any one party, argue many regional bank chiefs.

"We think this structure has proved itself in the past three decades by guaranteeing political pluralism," says Mrs Dingwort-Nusseck. "There has never been a politically one-sided central bank management in Germany."

Whether the present structure of a federal central bank, which is then reflected 11 times over at state level, is the most rational or cost-effective way of running the business is another matter. It is significant that other regionally-structured financial institutions like the Landesbanken (state banks) and co-operative banks are looking very carefully at the possibility of rationalisation at the moment.

But with regional interests cutting deep - and political prestige also at stake - reducing the number of state central banks is probably impossible. Although having 11 state central banks, which each have their own boards, structures, and even printing units, makes little sense, a change is virtually out of the question, says one banker close to Mr Pöhl.

Part of the structure is a relic of the Reichsbank, Germany's pre-war central bank, which used to discount commercial bills as well as conduct normal central banking business.

That dictated a thick branch network which has still not been pruned entirely. Many also see the Bundesbank's workforce of over 15,500 employees as excessive.

But shutting branches or cutting staff would ruffle too many political feathers for most state central banks to consider. One central bank president recalls the unpopularity caused by closing just two branches - less than 10 per cent of the state's total.

And, the damage to political independence apart, many regional bank chiefs doubt that a shift to a unified central bank in Frankfurt would make much difference in terms of costs. "I suppose it would save our travelling expenses to Frankfurt," quips one.

Heig Simonen

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WEST GERMANY 7

Regional focus: Wolfsburg, a hard-working town dominated by Volkswagen

Achievements through team spirit

WHEN WERNER SCHLIMME, the Mayor of Wolfsburg, arrived in the north-east German town in the late 1950s, he did not think he would stay for very long.

But Mr Schlumme, who had spent four years as a Russian prisoner of war, decided eventually that he liked the place. So did his wife — "we felt good here," he says. Not only did they like the energy of the town, dominated by the huge Volkswagen car plant, but they appreciated the outgoing spirit of the people, most of whom had also come from other parts of Germany and abroad.

"It's like a melting pot here," adds the retired education official. "The mixture of people from all over Germany made the town a very open place."

Mr Schlumme himself came from Hanover, the nearest big city. He admits, though, that south Germans, used to a sunnier climate and jollier way of life, might find the north German mentality a bit hard to take.

Also from the north, Thomas Scharnhorst, a computer expert with VW, is another who has learnt to like Wolfsburg.

"You can feel at home here," he says, noting that it is only one hour to Hanover, half an hour to the attractive town of Braunschweig, and two-and-a-half hours to Berlin across the border. "Wolfsburg is not an international city like Munich, Frankfurt, or Berlin. And the weather could be better. But the surroundings are nice and I can afford to live here in a house with lots of space for the children."

To non-inhabitants, Wolfsburg does not, at first sight, seem a particularly interesting place to live. Its architecture is mostly utilitarian, its centre unimpressive, and its character very much that of a company town. But the achieve-

"Wolfsburg today is like a melting pot with a mixture of people from all parts of Germany"

ments of both the town and its large corporate inhabitant in the post-war years are immense. And it is that which communicates itself most readily to the visitor, who is likely to be awed by the sheer scale of the VW plant, the largest under one roof in the world.

This year, both the company and the town are 50 years old. It is an uncomfortable anniversary, since VW and Wolfsburg were founded in the Hitler years and memories of Nazi behaviour before and during World War Two are being painfully re-awakened. VW has commissioned a team of historians to probe the events of those unhappy years. They are trying to establish how the different categories of imported prisoners and forced labourers were treated.

Undoubtedly, some received vicious and fatal treatment, especially in the disciplinary camps run by the SS. Those from the East were also severely under-nourished and many Polish and Russian babies died of infection. But there were examples of kindness by German workers, some of who tried to ease the burden and help with extra food.

The historians are also attempting to assess how Ferdinand Porsche, designer of the original Beetle, came to terms with the Nazi administration in his desire to see his project realised as part of Hitler's industrial ambitions.

He did not oppose forced labour, but he may have tried to improve conditions. The system resulted in considerable hardship, especially for Russians, Poles and others from the East, whom the Nazis regarded as racially inferior. At the end of the war, several hundred Hungarian Jews came to the plant from Auschwitz. While their conditions were harsh and they lived in a bunker, they at least survived.

"We're not making a secret of those early years," stresses Mr Schlumme. But like fellow town officials, he was annoyed by some German television coverage, which concentrated



mainly on the bad years and tended to neglect the tremendous growth of VW and thus of Wolfsburg after the war.

Today, the company employs 64,000 people in the town, which has 130,000 inhabitants.

After the runaway success of the post-war Beetle, output of which reached 1m in 1955, VW has found a new winner with the Golf, now in its second generation.

Because of the huge strides made by VW since the war, Wolfsburg has not always found it easy to keep pace. It has had to provide new accommodation, schools and other facilities, as well as try and develop a character which goes beyond the purely workaday. Its success has been mixed. While it has a striking theatre and a concert hall, both built by renowned architects, it also contains some ugly apartment buildings, one group of which unfortunately marks the first sight of the town seen from the autobahn.

The town, first called the Stadt des KdF-Wagens (Town of the Strength through Joy Car), developed in several areas rather than as a single unit, thus leaving it without a proper centre.

Some of the original 1930s houses are still among the most attractive in Wolfsburg, which took its present name from a striking local Renaissance castle. Originally, the Nazis intended the town to have an Acropolis-like building on a hill as an eye-focusing feature. After the war, VW and Wolfsburg became a destination for refugees from the East.

Until 1949, when Heinz Nordhoff took over as general manager, the survival of the VW plant had been in doubt. It was actually down for dismantling, but the British organised a revival of civilian car production — the factory had made military parts during the war — mainly to meet desperate transport needs in the chaotic period after the war's end. Thus the plant, which had been heavily bombed, remained.

In the past 40 years, VW has been an important component of West Germany's economic miracle. Though Mr Nordhoff, like others, was not wholly convinced of the Beetle's qualities, he pushed ahead with production.

In the early years, when the plant was being rebuilt and expanded, conditions were tough. In the paintshop, for example, car bodies were dipped in a cleaning bath and then ground smooth by hand before being painted — "people stood in their boots in water," says Mr Hans Ziegler, who joined the VW paint section in 1950.

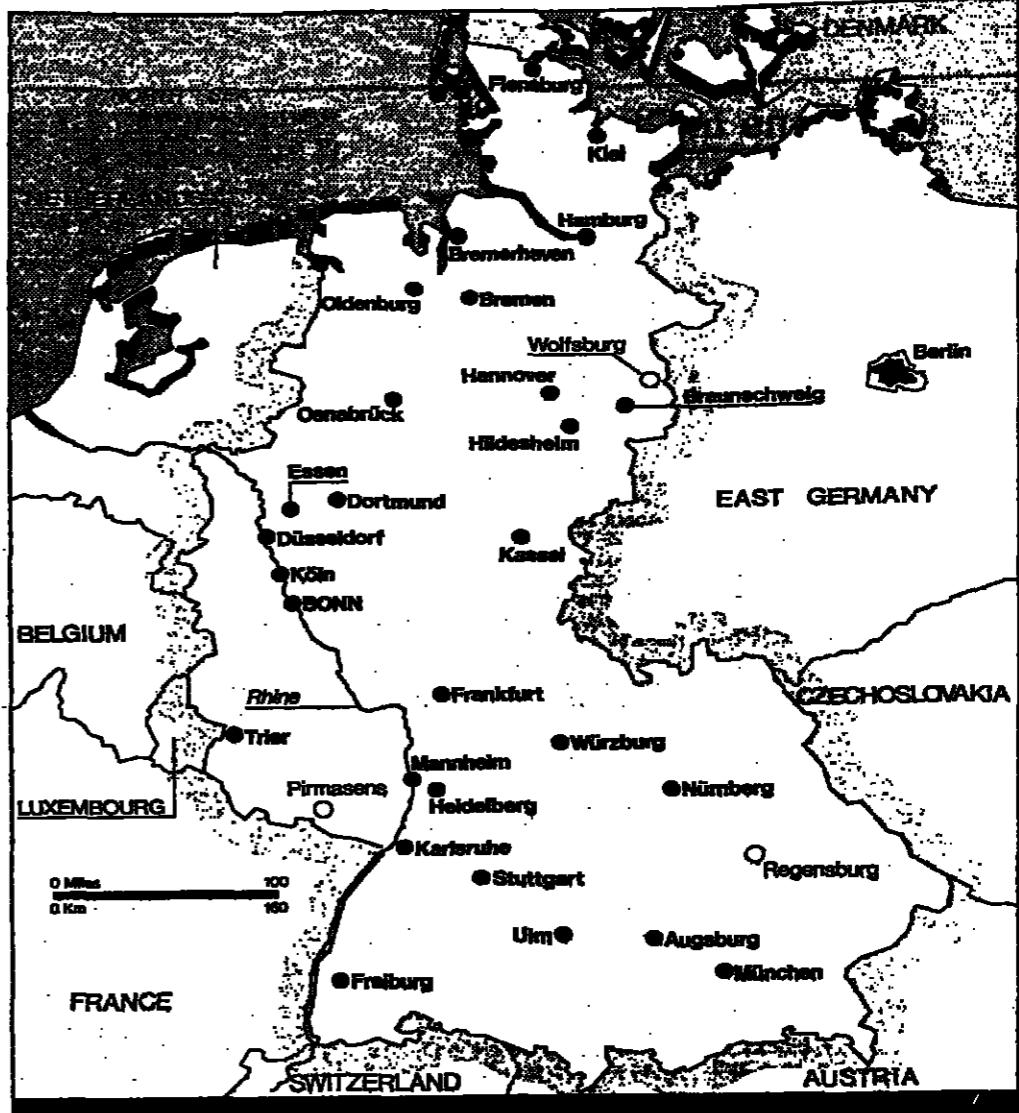
For those who have experienced the rise of VW, Wolfsburg with its relatively cheap accommodation, its extensive areas of green, and its wide range of sports facilities is a pleasant place to live. An art gallery is being added to its cultural facilities and attempts are being made to give the somewhat arid centre rather more of a 'big town' atmosphere.

"We don't want to be a total automobile town even though

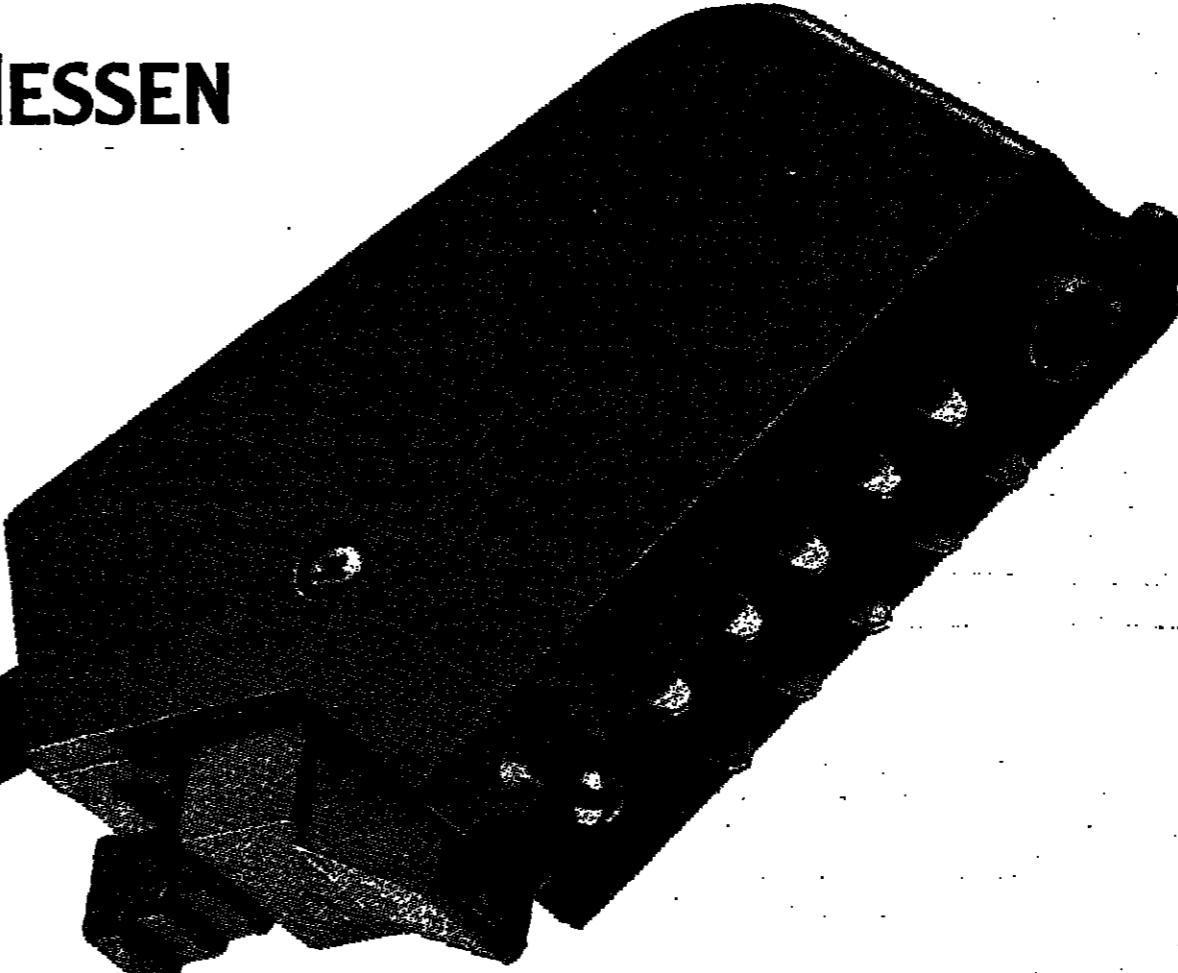
we produce cars," says Mr Peter Lambertz, chief executive of Volkswagen, to where he came five years ago from the Ruhr. "But we don't want to fail the town's appearance with photo-halftone buildings. We want chic, modern architecture from the present."

While Wolfsburg will never be really chic and will probably always be tied to VW's fortunes, it can claim to be a thriving example of what hard work and team spirit can achieve. Elegance and high-living it can leave to others.

Andrew Fisher



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A robot places a spare tire into a Golf car being manufactured at the Volkswagen plant in Wolfsburg

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Financial Times

WEST GERMANY 9

BMW turnover may exceed \$11bn this year

Car group's solid success

EBERHARD VON KUENHEIM is not the sort of man to get carried away. The coolly urbane, soft-spoken chairman of BMW, the Munich-based car company with the distinctive round emblem in Bavaria's colours of white and blue, takes a sober view of the runaway success of the latest models at the top of its range.

With rival Daimler-Benz struggling hard to bring out competitive models as soon as it can, however, Mr von Kuenheim cannot quite disguise his pleasure at the way in which BMW has been making the running in luxury cars.

"Daimler-Benz is such an excellent company and we have such respect for its achievements that we see it as an honour when we are compared with Daimler and not with anyone else."

Decades ago, notes Prussian-born Mr von Kuenheim, who has just turned 60, Daimler became one of the world's top car-makers — "now we are ranked equal. In some areas, we are ahead of them at the moment." He was referring to the impressive sales of the 7-series, the elegant car at the top of BMW's range which has set new standards of performance and comfort for expensive cars.

The newer 5-series, slightly smaller, has also been well received in the market.

Daimler's S-class, which has been overtaken in customer popularity by the 7-series, is now ageing. But the Stuttgart company has made no secret of the fact that it intends to roar back with a vengeance.

"It is quite clear that Daimler will try to get back to the top position from which it was surprised to be displaced," says the BMW head. "In our competitive free market system, everyone is always trying to outdo everyone else — and the customer always gets something better."

After 18 years at the top of BMW, Mr von Kuenheim is not about to be overwhelmed by his company's solid advance which will push group turnover well past the DM 20bn (nearly \$11bn) mark this year after DM 19.5bn in 1987, with production approaching 500,000 vehicles — "success can always be dangerous if it leads to hubris or self-satisfaction," he says.

Although BMW has not



Electronic wheel track checks being made at BMW's car plant

made a loss for 25 years, it has had its share of difficult times. It was founded in World War One to make aircraft engines; its distinctive badge represents a whirling propeller. After World War Two, during which its Munich plant was bombed flat, it sought to recover by making both expensive cars and inelegant little 'bubble cars,' once described as resembling washing machines on wheels.

In the late 1950s, however, it was losing money and frustrated banks were ready to sell it to Daimler-Benz. It was then that the wealthy Quandt family came on the scene, buying a large minority stake in the company which it now controls. The late Mr Herbert Quandt chose Mr von Kuenheim, a former machine tool company executive in Hanover, to move to BMW in 1969.

With the Quandt funds and commitment, BMW was able to survive and press on with new model development. Its new middle-range model, the BMW 1500, appeared in 1961 and two years later, the company paid its first dividend for 20 years. The bumpy ride was not over, however. In the early 1970s, a time of soaring oil prices and motor industry recession, BMW went through a hard time, as did its competitors.

Today, BMW is a large industrial concern with a turnover over 10 times as large as in 1970. Stories of takeover offers still surface, the rumoured predators being drawn from

the US, Western Europe, and Japan. But the Quandts have made clear they do not want to sell — and Mr von Kuenheim is happy to keep things that way. He has often said that the family would be hard put to it to find an equally good investment.

From the perspective of nearly 20 years at the top of BMW, the chairman can look back on BMW's colourful past with calm consideration. The Quandts, he says, have given the company "a certain consistency."

This is important to Mr von Kuenheim who stresses that the result is the result of steady, patient efforts by managers and employees.

Rather than image, therefore, he prefers to talk of reputation — "ours has been built up over years. It has not happened overnight."

He also admits that BMW's present success has been easier to achieve in a favourable economic climate. In 1987, parent company profits — under EC rules, it will soon have to report group results — rose by 11 per cent in 1987 to DM 375m and analysts forecast a further advance this year.

After the new 7 and 5-series cars, BMW will continue its assault on the market with a new 3-series generation at the lower end of its range in 1990. These smaller cars have already benefited from the success of the larger BMW models, competing strongly with Daimler's compact 190

Andrew Fisher

which has just been revamped. The more expensive of the 2-series cars has been transformed at a new DM 1bn plant in Regensburg in Bavaria, where BMW is investing a further DM 500m, mostly on a body plant.

As well as the high degree of automation, with cars swung through 90 degree arcs so that they can be easily worked on, the plant is also interesting because of the unusual working week. This puts employees on four nine-hour days and enables Saturdays to be worked.

Thus, the plant can be run more intensively and costs kept down.

"I assume we will do this in our other plants one day," says Mr von Kuenheim of the four-day week and Saturday work. "Germany is one of the most expensive industrial countries in the world. We have the highest wages, the longest holidays, the shortest working times, and the highest corporate taxes. Taken together, it is a bit much."

Still, he stresses Germany's infrastructural and productivity advantages. But he notes that the right-centre Government of Chancellor Kohl has been less energetic than Mrs Thatcher's in Britain in making the economy more competitive and less bureaucratic. He remains hopeful, however — "the change in direction has been promised, so we must assume it will come."

For BMW, the 1990s promise to be exciting, with more new models due, Daimler preparing to hit back and European markets set to be opened up. BMW-watchers also wonder how far the group will stray from cars.

Cautiously, it has invested in small, high-technology companies. But having signalled its intention to diversify more, though not into unfamiliar areas, Mr von Kuenheim gives little away — "we don't want to buy rubbish," he says.

When Daimler moved heavily into other industries a few years ago, BMW was criticised for not doing the same, he recalls. Now, Daimler is coming under sharper scrutiny — "what's right for one company," he insists, "can be wrong for another."



Major car plants are already highly automated. Above: the Bremen plant of Daimler-Benz.

Factory automation spreads to smaller companies

Campaign to boost robot usage

START WITH benefits, such as six weeks annual holiday, and then persuade trade unions to push for a 35-hour week. No wonder West Germany sounds like an industrial robot salesman's idea of heaven.

This is also the same country where the population has been decreasing for more than a decade, and a third of everything made in Germany is exported. However, a shrinking workforce making high-priced, high-quality products, competing at the top end of the market, definitely needs high tech help.

But the estimated 16,500 robots now installed in West Germany reflect a sharp 25 per cent drop in sales since the 1986 peak. The major multinational car and chemical companies are well-equipped. But the small to medium-sized companies making just about every other successful German export are moving very cautiously into the age of factory automation.

"Business this year will not be less than it was in 1987, and it could increase. We're hoping actually for good growth," says Bernd Knorr, deputy director of Germany's industrial robot trade group. Even so, last year sales plunged 25 per cent (2,600 robots), valued at DM550m.

Exports accounted for 45 per cent of 1987's sales, but the strong mark-weak dollar situation has reduced them to about 40 per cent this year. And the expansion of Japanese car companies' production in the

United States is only expected to aid the competition in East Asia.

The new hope for factory automation in Germany is now focused on the machine tool industry. These are usually smaller, very export-intensive companies, and very flexible," says an optimistic-sounding Knorr. But they do not have the financial muscle enjoyed

company fit its products into a CIM factory. The funding is limited to 10 per cent of a project's cost, with a maximum grant of DM300,000 per company. The funds can also be used to retrain employees to work in the new network, says the programme director, Ingrid Bey.

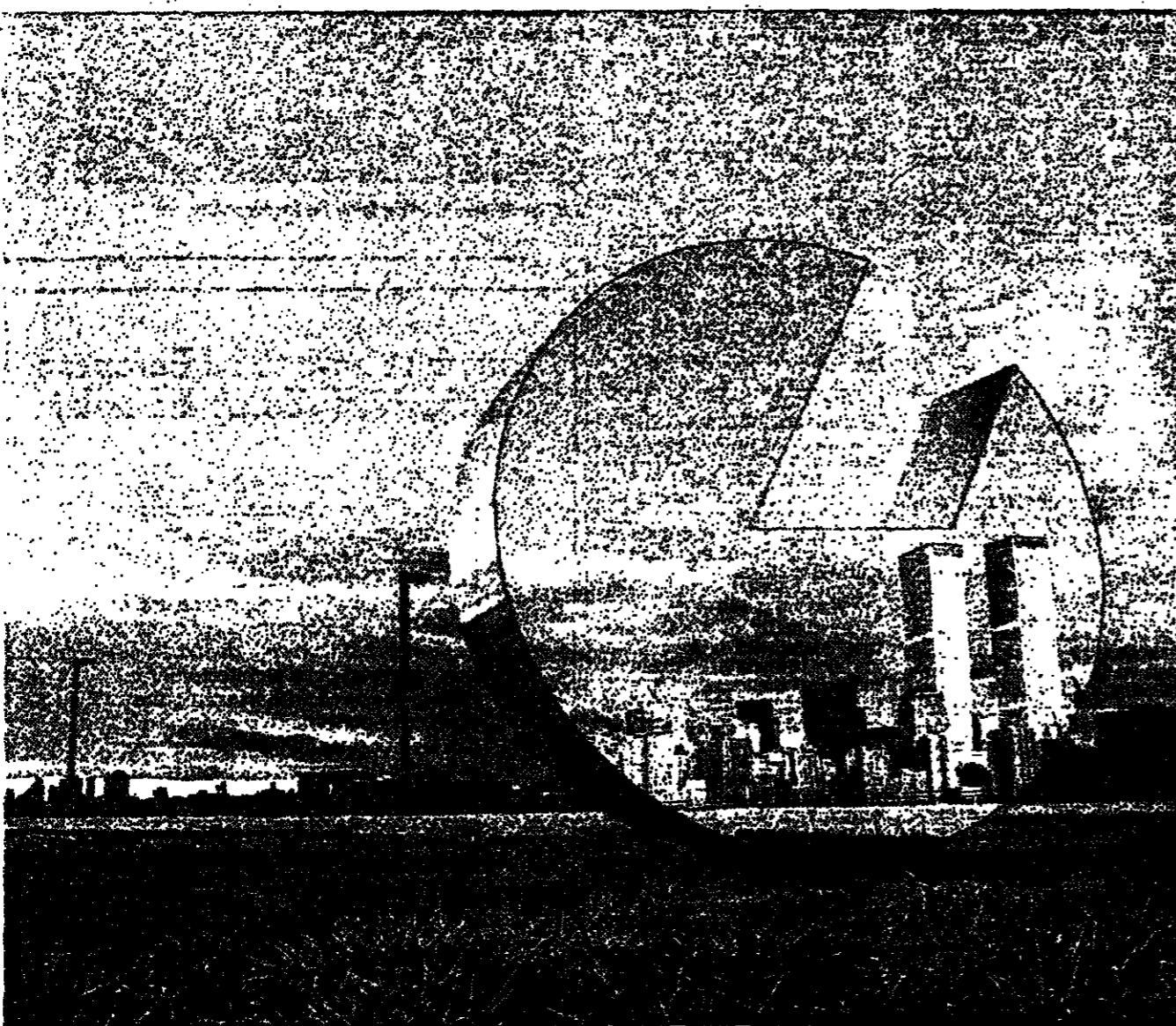
He is based at the government-run Karlsruhe Atomic Research Centre. Naturally,

gramme, which officially started on July 1. More than two-fifths of the machine tool companies applying have less than 50 employees, adds Bey.

West Germany's small companies are evidently interested in computer-supported technology. The trend to shorter product cycles and customised products requires more flexibility and higher quality. Industrial robot salesmen can take heart.



Dr Heinz Riesenhuber, Minister for Research and Technology, has set up a five-year plan to encourage further factory automation.



Mitsubishi, view from New Jersey

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WEST GERMANY 8

Problems in Pirmasens

A centre for the shoe industry

PIRMASENS, like Rome, is built on seven hills. There the comparison ends. Situated in an extreme western corner of Germany, and embedded in a landscape of rolling hills, deep gorges, and dense forests, this town of 52,000 inhabitants is having a struggle to rise above its image of a backwater.

In geographical terms this might seem surprising: a 150 km radius embraces the vineyards of the Alsace, the industrial centres of the Saar, and the airport at Frankfurt. But with inadequate road links, a moribund railway line and virtually no cultural attractions to write home about, the town remains provincial in a pejorative sense of the word and not even particularly attractive to tourists.

Unless, that is, they warm to the by-now nostalgic qualities of German post-war architecture, which survives almost unaltered in many blocks of flats, department stores and offices. Or perhaps they prefer the monumental fountain-cum-stairway, a cross between the Trevi Fountain and the Spanish Steps, and recently erected as a feature of the new pedestrian precinct.

Hemmed in by natural features on all sides, the town's very proximity to France, the arch enemy, deprived it for centuries of a hinterland.

By a quirk of fate, Pirmasens, despite this unpromising situation, became the hub of the German shoe industry, which is now feeling the pinch of international competition. The Hessian count Ludwig IX had turned the town into a military post in 1741, and taken up residence in 1757. There was a daily drill on the huge *Erezzplatz*, still visibly the focal point of the town, and the count is reputed to have composed about 20,000 marching tunes.

But after his death the garrison was disbanded, and the soldiers, who had built their homes in Pirmasens, were left to fend for themselves. That was when they turned to making shoes, re-using the cloth of

their uniforms and oddments of leather.

About 50 shoemakers existed by 1800. The oldest still existing shoe factory, Peter Kaiser, was founded in 1838. Pirmasens girls walked as far as Switzerland to sell shoes on market fairs. The Pirmasens shoe trade peaked in the mid-1960s when in the town and surrounding districts 27,000 workers in 230 factories produced over 50m pairs of shoes, one third of total West German demand.

But that demand already began to look elsewhere. With trade barriers removed, imports rose steeply. Foreign shoes, mainly from Italy, but increasingly also East Asia, especially China, by now hold a market share of over 80 per cent.

The slump hit the shoe industry hard, with almost 22 per cent of firms closing down since 1970.

The most recent figures show a silver lining with a slight rise in orders, and the mood at the recent international shoe fair in Düsseldorf has been described as "hopeful".

Pirmasens weathered the storm as well as it can. The industry's doyen, Peter Kaiser, with turnover at more than DM100m, even continued to prosper during the crisis.

"We kept our ears to the ground," says Mr Klaus Zilliox, sales manager, and himself a Pirmasens man of 400-year-old stock.

Concentrating on ladies fashion shoes of a distinctly upmarket look, "though not in the rarified top end," the firm is a respectable name in the shops in Düsseldorf, Munich and Paris, even without advertising intensive market research



An operative makes quality-checks at a Pirmasens shoe factory. A slight rise in orders has boosted local hopes.

lies at the basis of their success.

"And we intend to stick to our 6000 pairs a day," says Mr Zilliox. "Expansion is not for us, the market is too tight." It is indeed a reason why the Peter Kaiser strategy is no blueprint for other companies. Though some do succeed to open up new markets, like Link Shoes, a newcomer specialising in footware produced with ecologically sound methods, for "green" people. But the shoe business is hampered by inherent complexities: from the purchase of raw materials as far away as India, to the vagaries of fashion, which hinder all forward planning.

Meanwhile, the town still stands or falls with its shoe industry and allied trades; some three quarters of the population are said to depend on it directly or indirectly. With 60 per cent of the workforce unionised, industrial disputes have been relatively rare. But the young people of Pirmasens have few options but to move away after school.

Some of the graduates of the shoe training college, of which half the pupils come from overseas, do get offered jobs in their chosen field, but the situation is different for almost everyone else.

A sixth former of the Leibniz-Gymnasium (grammar school) found in a poll he conducted among his predecessors of 1933-61 that 82.5 per cent had moved away from Pirmasens.

Gunter Kowsa

Developments in the industrial town of Regensburg

A big leap forward

WITH ITS numerous medieval buildings (including a splendid Gothic cathedral), its few Roman remains, and its narrow winding alleys, Regensburg, straddling the Danube in eastern Bavaria, hardly seems the model of a modern industrial town.

Since the economic advances of the 19th century largely passed it by, its beauty remained intact and Allied bombs left it alone. Of all big German towns dating back to the Middle Ages, it is the best preserved.

But its attractions did not include widespread prosperity.

"Regensburg didn't share in the post-war economic growth of other areas," says Mr Hans Schäidinger, head of the town's development office. "The infrastructure was not there."

A few years ago, it was still very provincial, not even linked by motorway to the Bavarian capital city of Munich. Its university was only founded in the 1960s.

While the wealthy Thurn und Taxis family, now headed by Prince Johannes and the colourful Princess Gloria, familiar to gossip column readers, has long put its imprint on the town, modern employers were slow to come.

Yet in the 1980s, Regensburg, with 130,000 inhabitants, has taken a big leap forward. Two of the world's most modern industrial plants have recently been built there. BMW is producing 260 cars a day on a site where Stone Age villagers lived nearly 7,000 years ago; and Siemens manufactures complex memory chips on a former Messerschmitt airfield.

Among longer established post-war companies is Krones, the world's leading maker of bottle-labeling equipment. AEG also has an electrical components plant in the town.

Now that Regensburg can be reached from Munich in less than an hour, officials are looking forward eagerly to the

time, in 1992, when the new Munich airport should open up more opportunities. For it will be built in the north-east of the city, more easily accessible by road.

Apart from the prospect of freer European trade after 1992 through the unified market, that year also has another significance for Regensburg. The Rhine-Main-Danube Canal is due to be completed then, giving water-borne transport a clear route between the Black Sea and the North Sea.

The town already has Bavaria's largest inland port and is keen to benefit from the new canal by modernising its cargo-handling facilities. It was, however, disappointed when the state of Bavaria decided for political reasons that Deggendorf, further to the east, should be the site of a new port.

"We have got to be aggressive in our marketing," asserts Mr Schäidinger. "No town can just wait around and see what comes along."

He was talking about the new canal and the possibility of modernising the port. But Regensburg has also shown its new thrust in other ways. For example, when BMW started pondering locations for its new plant, and approached the Bavarian Government, Regensburg was not even in the running.

On learning about its plans, town officials went to BMW's management and presented Regensburg as a suitable site — "we can provide good land cheaper than in the Munich area," comments Mr Schäidinger.

Because it remains a structurally weak area — unemployment exceeds 10 per cent, well above the national average — Regensburg can offer subsidies for new investments. BMW, which invested DM1bn in its

Regensburg, though their existence enhances the industrial attractions of the overall East Bavarian region.

A link between BMW and Siemens, which employs some 7,000 people in the town, is provided by the latter's plant for automobile electronics. Siemens' recent cooperation deal with Bendix of the US should give a new impetus to its efforts in the fast-growing sector, to which the German company is a relatively new entrant. But in terms of industrial boldness and risk, it is the 1-megabit memory chip venture — 4-megabit chips are also being developed by the group — which has excited the most interest.

Siemens' output of these chips now exceeds 1m a month and it is aiming for 1.5m next year. The company invested DM500m in its gleaming new air-conditioned plant, where it employs around 1,000 people. About half of these are on special working arrangements designed to keep the plant running seven days a week. They do six days on and four days off, a further example of the flexibility of the local workforce in a town with few industrial traditions.

The attitudes of the town administration, which tries to take key decisions as quickly and helpfully as possible.

Because of its historical and cultural attractions, big companies such as Siemens and BMW have had no trouble persuading managers to move to Regensburg. Outside Germany, admits Mr Schäidinger, a lot of people have not heard of the town, even though it has become a must for foreign tourists with the time and energy to travel beyond Munich or Nuremberg.

"Regensburg is not a faceless town and that is definitely an advantage," he says.

Andrew Fisher

The environmental protection business

Highly competitive sector

THE ENVIRONMENTAL protection business in West Germany has been oversold. For several years the chief executives of most large industrial groups have been boasting about their small environmental technology divisions, like the obligatory joint-venture in China, on the assumption that everybody agrees this is a profitable venture of the future.

Industry of the future it may be, but it is by no means certain that it will be particularly profitable. Part of the problem is that it is already highly competitive because so many big companies have seen it as a natural extension of their existing businesses, and margins are therefore paper thin.

Plant construction firms like KWU, Uhde and Lurgi have made a dash for air pollution control as their traditional markets have withered. And Process engineers such as Mannesmann, Thyssen and Hoesch, have followed their noses into emission control and waste water and waste treatment.

Because of the speed of technological change if can also be a highly risky field, for example Degussa's commanding position in supplying catalysts to reduce vehicle exhaust emission, will disappear in the next few years when cleaner engines make them redundant.

Other markets such as desulphurisation equipment for power stations are already largely saturated, at least in West Germany, which is one reason why Deutsche Babcock has just forecast lower than expected profit in its environmental business this year.

And finally, much of the growth in the future is likely to come from waste disposal, water treatment and soil reclamation much of which tends to be low-technology and low-margin and dominated by small local firms.

Nevertheless, while environmental protection may not be the wonder-business of the future West Germany already spends more than 1.5 per cent of GNP on environmental protection and the industry employs roughly 450,000 people.

And although air pollution control may be past its peak, the Confederation of German Industry estimates that industry will have to spend an extra DM500m in the coming years as a result of general environmental legislation passed by the present coalition government.

So despite its recent setback, a giant of the industry like Deutsche Babcock is likely to continue describing itself as the "environmental equity."

Nearly 25 per cent of sales now come from environmental protection, with an aim of 50 per cent, and it boasts some impressive market share figures: 30-35 per cent in emission control for power stations, which accounts for about two-

thirds of its environmental business; and around 50 per cent for both municipal incinerator plants and water treatment plants.

In all three cases Babcock's market share is the largest in Europe, according to Warburg Securities.

Shifting away from the relatively mature emission control sector — in which Japanese technology still dominates — will be a tricky business for Babcock but its strong presence in the two other environmental markets should help. It is also eyeing the potential DM200m market in soil reclamation.

According to Mr Albrecht

Crux of the Roland Berger consultancy in Munich, the trend in waste disposal is for the large utilities to start buying up the medium-sized companies because the latter cannot afford to build the huge incinerators that the Government is trying to promote in preference to holes in the ground. Babcock may well have to follow suit.

But for Mr Helmut Wieden, chairman of Deutsche Babcock, and for most other leaders of the West German industry, the important question is when will the rest of Europe catch up with the Federal Republic's strict environmental control laws. Germany already has a

leading position in the export of environmental goods, but in absolute terms it is still a relatively under-developed export sector.

The greening of Mrs Thatcher may be good news for Babcock shareholders. However, the environmental business is likely to remain bad news for unemployed Germans.

Although environmental goods represent one quarter of Babcock's turnover, it employs only 1,100 people in this sector out of a total workforce of 22,000.

David Goodhart

Diehl: Its Beginning in Non-Ferrous Metal Products



Modern non-ferrous metal products are inseparably linked to the technical development originated by Heinrich Diehl in 1902, when he started his art foundry in Nuremberg. Today, most brass mill products are the result of large-scale metallurgical and mechanical technology.

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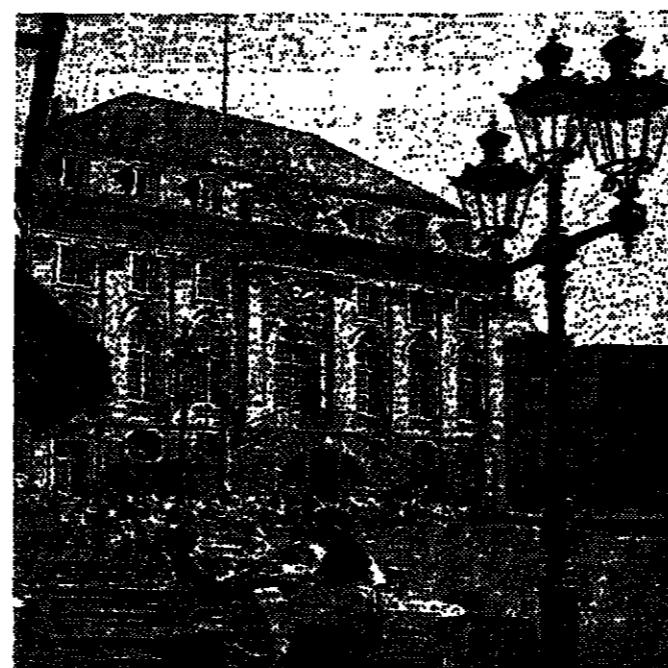
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WEST GERMANY 11



Central Bonn, showing, left, stalls in the market place. Big building projects are now under way in the capital.



Terry Atkinson

Bonn prepares to celebrate its 2,000th anniversary

Life in the 'federal village'

WHILE BONN makes plans to celebrate its 2,000th birthday, it is not, however, the most popular city among some expatriates living in West Germany. In a light-hearted way, Michel Faure, a Parisian, and the Bonn correspondent of the French newspaper, *Liberation*, gives his personal impressions of life in the capital city.

IT IS Saturday afternoon and the centre of Bonn seems as deserted as the Sahara, although a lot more humid. The shops are closed, as they must be according to the law, the streets are empty, but the *kreppen*, the local pubs, are doing a brisk trade.

On Friedensstrasse, near the Haribo factory where the famous jelly-bean candies are manufactured, a green and white police car is patrolling, as if burglars or terrorists now

and then had a craving for sweets.

On Koblener Strasse, the main street of Bad Godesberg, a group of diplomats and their families from some Gulf emirate is heading towards the McDonald's restaurant, forming a single line like a caravan in this urban desert. They are the only human beings in sight.

I am not sure that this place really deserves to exist – but it is a purely theoretical question, since Bonn has already existed for some 2,000 years.

The Mayor, Hans Daniels, even proclaims that these two millenniums are a 'minimum estimate'. A few historians beg to differ and think that, when Bonn celebrates its 2,000th year, it will be too early by some 80 years.

To celebrate the occasion, anyway, the city has DM14.5m to spend. As part of the

commemorative events this spring, many people were invited to sniff four different perfumes to choose one which will have the honour of being called *Eau de Bonn*.

I hope they have chosen a seductive odour for – to tell the truth – there is very little that is really exciting in this city. Except, perhaps, the official logo – the word 'Bonn' with an O-shaped lipstick imprint of a lady's kiss.

Granted, Bonn has a few charms, such as a pleasant cathedral and a modest castle. Some folk may also watch the large traffic on the Rhine for, say, 10 or 15 minutes without being too bored. There are some surprises, too, such as a few streets in the Stadtkastell area with its Jugendstil houses, painted in pastel colours. But all this does not exactly add up to exhilarating city life.

A lot of people tell me,

frankly, that they do not like the place. Some will remind you that its most famous inhabitant, Ludwig van Beethoven, left at the age of 22 and never came back. So, to gain some cocktail party conversation pieces, when I arrived here around 18 months ago, I did try to give Bonn a chance.

I wandered around the city, along mostly unadventurous trails until, finally, I thought it would be wise to return to more familiar veins which I did not exactly dislike. One of them is the Koenig Museum, where visitors can view the graffiti on large rooms – or maybe, on a wet day in Bonn, dream of Africa.

When it is not raining, I like going for a glass of wine on a terrace along the Rhine, near Mehlheim, and then cross on the ferry to Aegenwinter, where loud German tourists dance, drink and sing on

summer weekends. This is after the compulsory visit to the romantic ruins of the Drachenfels on the top of the hill, where Siegfried, says the legend, killed a dragon.

On the same right bank of the river, in Rheindorf, one can visit the charming house where Konrad Adenauer lived and died. Today, the house is a museum, patronised by schoolchildren and out-of-town cultural servants.

I must confess that I love this house, but maybe I should not be so attached to it: after all, Adenauer, 40 years ago, thought it would be very convenient to work close to home. And today, my unfortunate colleagues and I live in this "federal village" of Bonn because the great man wanted to tend his roses and his country, all in the same day.

Michel Faure

The Mayor of Bonn reflects on the city's future

'A capital without triumphal arches'

MR HANS DANIELS, the small, earnest-looking Mayor of Bonn, will next year be much in evidence at a series of festivities marking two birthday commemorations. As the city celebrates its 2,000th anniversary, the Federal Republic is marking its 40th – two occasions which Mr Daniels will use to ram home the point that Bonn, by now, really is the capital of the Federal Republic.

Mr Daniels, 33, is a notary who has been Mayor of Bonn – a post his father also held – for 13 years. He admits that the post-war division of Germany, and the lack of any capital city tradition (apart from the short-lived Reich era, between 1871 and 1945) has led to ambivalence about Bonn's role.

The question of Bonn as capital is an annex to the German question. Bonn is capital of the Federal Republic, but not of the whole of Germany.

There is a lack of symbolic identification when the concepts of state and nation do not overlap," he says.

As hopes of speedy reunification were finally buried during the 1970s, Bonn has now however officially given up its "provisional" character – and is "much more recognised as the capital," adds Mr Daniels.

Provisionality is being swept away by thousands of tons of concrete as part of a massive building programme to erect a new parliament building, re-site ministries and construct hotels, conference centres and museums during the next five years. The overall programme, costing around DM3bn, is being financed largely by the Federal Government and the state of North Rhine-Westphalia.

The building plans have turned many parts of Bonn and the low-key 'government dis-

putes forward during the last decade, are aimed more at turning the capital into a representative seat of government rather than changing its essential character.

"The people of Bonn are aware of the advantages (of being the capital). But they are very sensitive about keeping the human dimension," says Mr Daniels. "This is a capital without triumphal arches."

Even without post-war reticence about grandiose architecture, with only 300,000 inhabitants, too many triumphal arches in Bonn would be clearly out of place. Indeed, its small-town charm, the city's cultural activities – many of them financed largely by the Government – and the closeness of the countryside are among its main attractions, he says.

Mr Daniels, who has just survived what he calls a

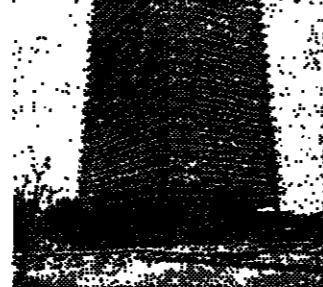
"failed palace revolution" to unseat him among rivals within the Christian Democratic Union, has held a seat in the Bundestag since 1983, but will relinquish his parliamentary mandate at the next general elections in 1990.

"The double burden was too much, and by then I will have cleared up some of the outstanding questions concerning Bonn's relationship with the federation," he says.

Mr Daniels makes clear that next year's dual anniversaries, together with the additional facilities stemming from the building programme, should be money-spinners.

Bon's drawing power for ordinary Germans is currently so small that bus trips for pensioners laid on by the Bundestag and the federal press office make up one of the principal sources of tourism.

David Marsh



Ministry offices in Bonn. New government buildings are on the way.

strict' on the road to Bad Godesberg into construction sites. But the projects, many of which have been scaled down from over-ambitious designs

survived what he calls a

Personality profile: Ute Lemper

Rapid rise to stardom

ON STAGE, she is a vibrant musical presence, her strong voice carrying across the theatre and her long legs strutting, striding and high-kicking their way through numbers from sources as diverse as Kurt Weill, Duke Ellington and jazz paragon Sarah Vaughan and Ella Fitzgerald.

"Americans don't want to hear me singing 'I am a bed and that's it', a Duke Ellington song in her concerts. They want to hear that from their own people. I think they'd rather hear things from me like Weill, Holländer (a pre-war German songwriter), or maybe a few dance numbers. They'd rather have jazz ballads sung by their own people."

Internationally, though, she has some way to go. While she has had rave notices for stage performances in Paris, Vienna, and New York, she is still relatively unknown in the US. Yet there have been plenty of comparisons with Marlene Dietrich, Lotte Lenya, or Liza Minnelli.

She finds this embarrassing – "I'm not that well-known around the world." But after her January concerts in Germany, she was filmed by US television. "Then I went to Los Angeles to record and was spoken to on the street several times by Americans who said 'Oh, you're that German girl who was on the news.' I couldn't believe that I, a little German girl, was recognised on the west coast of America."

On the same night bank of the river, in Rheindorf, one can visit the charming house where Konrad Adenauer lived and died. Today, the house is a museum, patronised by schoolchildren and out-of-town cultural servants.

I must confess that I love this house, but maybe I should not be so attached to it: after all, Adenauer, 40 years ago, thought it would be very convenient to work close to home. And today, my unfortunate colleagues and I live in this "federal village" of Bonn because the great man wanted to tend his roses and his country, all in the same day.

These huge halls, it's madness!" she exclaimed with a screech of laughter.

It was certainly bigger than anything she had done before. Born in the north German university town of Münster, the banker's daughter has had successes in Vienna in the musical *Cats*, in Paris playing Sally Bowles in *Cabaret*, in Berlin as Peter Pan, and in New York with Kurt Weill songs. A show of Weill material is also planned for New York's Carnegie Hall next January.

Inevitably, any German female star who breaks out beyond the country's fairly provincial and uninspiring entertainment world raises comparisons with Dietrich. Not surprisingly, she recites from being mentioned in the same breath. – "The comparison is pretentious, I wouldn't want to be compared with her. I am in a totally different period and my songs and my temperament are very different from hers. She has been a big star and made films in Hollywood. I've done nothing like that."

Lemper hopes to make films soon, one possible project casting her as an adventurous young woman in darkest nineteenth century Africa. She is also aware that for the US music scene, she must have her own songs; her new pop album, being recorded in Los Angeles, will have numbers specially written by Michel Legrand and other top musicians.

"I've got to find my own musical style. But I must keep

1960s, exposure to the earlier era can be deadly."

Having succeeded outside Germany, she is scathing about its popular culture, its often repetitive or slushy pop songs, and its lacklustre and over-cautious TV.

"Unfortunately, Germans often have bad taste. You can see it in their mentality, many simply have no real feeling for life, no feelings of joy, and these stupid things come out in the music."

Why? "I think the German mentality is less musical or physical than in America or England. Things are very ponderous. After the war, people also had to think more of their career or profession and less of enjoying life; and song and dance and shows are full of life."

She found US audiences open and eager – "Germans find it hard to be enthusiastic. They can't let themselves be really moved by anything from the heart. They have to analyse things in their heads, or just allow themselves to rock along with the crowd."

Andrew Fisher

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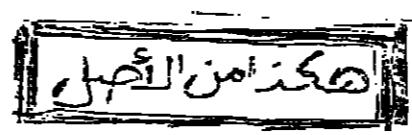
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WEST GERMANY 12

Gunter Kowa looks at the role of the student corporations

A key influence in public and business life

THE APPARENTLY solid and, at times, inert character of large sections of the German establishment can be explained at least in part by a peculiar 'inward-looking' selection process from the universities.

Few foreigners have any notion of the central role played by student corporations. Of these the *Burschenschaften* are the best-known, but they are one group among many. Around the centres of the older German university towns, they can be found behind the imposing facades of grand mansions, with a fanciful flag hanging from a window and some sonorous Latin motto carved into the cornice. They bear the names of German tribes as Tacitus used to know them: *Allemannia*, *Tessin*, and so on.

Sometimes a small party of young men is seen sauntering forth in quasi uniform, with a band slung diagonally across the chest.

Until the World War I, the national elites of Germany (and Austria) sprang almost entirely from the ranks of the student corporations. Having played a significant, even radical role in the progress towards German unification in the early 19th century, they subsequently adapted easily to changes in the political climate by developing a conformist ethos and an elitist creed.

In 1918, in the Indian summer of their power, Heinrich Mann published a sarcastic novel, *Der Untertan* (The Servant), in which he describes the career of an archetypal opportunist and fanatical nationalist, beginning with his initiation into the beer-rituals of a student corporation: 'When to drink or not to drink, when to sit down, stand up, speak out or sing songs... was always a matter of command, which diligently to obey meant to be at peace with oneself and the world... He would completely blend in with the corporation, which did the thinking and wanting for him. At last, he was a man; he could look at himself with respect and honour, because he was one of them.'

Among the high-minded principles of the corporations, perhaps the most significant is the idea of a life-long bond of friendship between members. It did not count for much early



Cheerful university students in a beer garden: lifelong bonds of friendship are highly valued by the corporations.

in the rise of the Third Reich when Jewish members were pushed or beckoned out of all corporations.

'In no sense was there any spirit of resistance,' admits Mr Ernst Wilhelm Wreden in his history of the fraternity of *Allemannia* Heidelberg, of which he is a life-long member, and one of the few insiders prepared to face up to unpalatable facts. The grip of the corporations on public life may have lessened considerably in contemporary Germany, but it is still quite out of proportion when measured against the total student population.

Linked in 24 umbrella organisations, there are 885 corporations all at local level, numbering around 23,500 full-time student members, the so-called

aktivitas. That is barely 2% of all students. But the *aktivitas* close ranks with over 150,000 so-called 'Elder Gentlemen,' quite a formidable old boys' network.

Common to all corporations is their men-only exclusiveness, but there are differences between them. Some have religious affiliations, others an emphasis on sports, yet others an aristocratic air.

The *Burschenschaften*, perhaps the most numerous, boast a populist strain, because of their occasional public beer festivals on market squares in small towns. The old boys' networks fork out immense sums for the upkeep of their mansions. New students are attracted by the offer of cheap accommodation, others follow

in their fathers' footsteps.

A strong motivation to join is the supportive, albeit fiercely anti-individualistic environment amidst an over-crowded university with its impersonal and loose structure.

In time-honoured fashion the newcomers, known as 'Koxes,' even today rise to full honours, demonstrated by the wearing of full corporate gear, through rituals of initiation, which to outsiders appear both comical and absurdly elaborate. But in many such circles the profoundest mark of distinction is a scar or two across the cheek, the result of an institutionalised sword duel between members of different corporations.

The code of honour proclaims it as a particularly

manly virtue standing up to a blow, received in a supposedly chivalrous contest of strength and dexterity. But it is in the notorious sing-song beer drinking sessions that the veil is torn from the corporation ethics to reveal sheer vulgarity. Thus, the corporation shapes its members into an elitist structure, in which a set of shared values can be always relied upon.

This throws some light on the mechanisms of preferment which channels corporation graduates into positions of influence in public and business life.

Certain corporations tend to generate certain elites; the Catholic organisations, for example, are strongly represented in the Christian Demo-

cratic parties, the *Burschenschaften* in trade and management; other organisations embrace the technical and diplomatic sectors, others are well represented in sports.

Traditionally, the corporations have strong leanings towards the legal, political, ecclesiastical and medical professions, while they are weaker on the scientific and cultural side.

Their conformist ideology directs them towards the core of the state, not to the periphery. Established firmly on the right of the political spectrum, corporations have sometimes acted as a debating ground for ultra-conservative positions that entered the national stage only later.

Several leading politicians are — or have been — members of corporations, among them the prime ministers of several federal states, namely the late Franz Josef Strauss in Bavaria, Walter Wallmann in Hesse, and Ernst Albrecht in Lower Saxony.

Three Hesse ministers, for education, for finance, and for the interior, as well as the speaker of the parliament, are corporation members.

The corporation spirit extends into the inner circles of Mr Kohl's Government (who is not a member of a corporation), especially through his three top public relation advisers, Edward Ackermann, Friedhelm Ost (both from the Catholic-oriented *Unitas*) and Wolfgang Bergsdorf.

In Berlin, Mr Eberhard Diepgen, the governing mayor, promoted two of his former colleagues from the *Burschenschaft* Saravia, Mr Klaus Landowsky, general secretary of the Berlin Christian Democratic party, and Mr Peter Kettmann, delegate in the Bonn Parliament.

Some years ago, viewers of Berlin television were treated to footage of an old documentary showing the three engaged in the obligatory sword duels. The current debate within the state prosecutor, Mr Kurt Rehmann, a lawyer who grew up in the *Burschenschaft* Normannia Tübingen, and President Richard von Weizsäcker, who has no corporate links, about the merits of a pardon for persistent terrorists, can be seen as a proxy for the conflict of differ-

Paradoxes abound

Continued from Page 1
at arm's length from modern western technology.

Some US diplomats have been muttering recently that they would welcome some setbacks for glasnost and perestroika if only to dampen the new-found ardour of Mr Kohl's Ostpolitik.

West Germany's role as a transmission corridor between East and West has also been highlighted this year by the streams of German-origin refugees emigrating from the Soviet Union and Eastern Europe.

The coalition, racked by party internal conflict for most of the period since the 1987 general election, has proven unjustified both the hopes and the fears of 1982 that it would bring about a decisive shift towards free-market policies.

But the attack on the costs

of the pensions and health systems at least represents an effort to tackle long-term structural problems posing a threat to overall competitiveness in the 1990s. Industrialists' public display of worry earlier in 1988 about high-cost West Germany's capability to attract investment in coming years has died down in recent months as the economy has picked up steam.

The likelihood of a further rise in 1988 from last year's record DM17m foreign trade surplus has helped dampen anxiety about latent competitive shortcomings.

In line with oscillating concerns about its defence vulnerability, the country is bound to go through further bouts of self-examination about whether it will really match up to the requirements of a more integrated Community economy. Foreigners might find this all a little strange. But the agonising forms part of the natural background beat of a country which, for all its post-war success, is still not quite sure of its place in a changing world.

versity corporations amounted to a secret society. They do not even make up an entirely homogeneous class, or an unbroken political front. But their values have lent considerable flavour to the 40-year development of the Federal Republic.

With a new political generation growing up, it is uncertain whether these values will maintain their ascendancy.

Guide for overseas business visitors

A summary of information for overseas business visitors to West Germany:

Time: GMT +1 (GMT +2 from March to September).

Climate: temperate. Warm summers, fairly cold winters. Warmest month, July; rain throughout the year.

Entry requirements: visa not required for nationals from most European countries and several others, but note that regulations differ slightly for travel to West Berlin.

Travel agents or German consulates should be consulted prior to departure.

Air access: regular flights by all major international airlines, national airline, Lufthansa, main international airport: Cologne-Bonn, 25km from Bonn, 18km from

Cologne; Berlin-Tegel, 8km from city; Düsseldorf, 15km; Frankfurt, 10km; Hamburg, 11km; Hanover, 11km city; Munich, 10km; and Stuttgart 14km from the city.

Main ports: Bremen, Bremerhaven, Hamburg, Kiel, and Wilhelmshaven.

Hotels: no official rating system; single room with breakfast costs up to DM300, including VAT and 10-15 per cent service charge. It is advisable to book well in advance, especially when trade fairs are being held. All major credit cards are accepted.

Restaurants: a wide range

of types and prices; do not

wait to be seated by waiter; sit at empty table and signal to waiter or waitress —

French and English spoken widely in restaurants; the bill

usually includes a service charge and VAT; extra tip optional.

Currency: Deutsche mark

floats against all foreign currencies, but is included in

European Monetary System float; no multiple exchange rates in Germany.

Foreign exchange: accounts

— no restrictions on deposits

of non-residents. Trade policy: — few import restrictions; no import duties on goods from EC states; licences only required for military equipment, drugs and agricultural products.

Car hire: widely available; daily rates DM55-155, plus DM39 to 1.33 per km, depending on the size of vehicle. Weekly rate for a medium-size car, about DM860.

Speed limits: built-up areas,

50km; normal roads, 100km;

autobahns 'recommended'

top speed, 130km; wearing

seat belts is compulsory.

Public holidays: fixed dates,

1 January, 6 January, 1 May,

17 June, 1 November, 25 and

26 December.

Working hours: business

— Monday to Friday, usually

0800-1730; government

offices, usually 0800-1700.

Banking hours: Monday

to Friday, various times

between 0830 and 1530 (most

open until 1800 on Thursday).

Shop: Monday to Friday,

usually 0800 or 0900 to 1830

(close 1400 on Saturdays,

1800 on first Saturday of the month).

Telephone: international

dialling code, 49, followed

by 228 for Bonn and 69 for

Frankfurt. Telex is widely

used and telegram services

are available through post

offices.

Electricity supply: 220-250V, AC.

For further information,

including listings of chambers

of commerce, banks, hotels,

and other useful addresses

for the overseas business

visitor, contact information

sections of German

consulates and business

travel agents; or refer to the

Europe Review, 1988; West

German section; published

by World of Information, 21,

Gold Street, Saffron Walden,

Essex, CB10 1EL, which gives

economic and business

reports on most European

countries.



Scenes (above) at Frankfurt airport — one of West Germany's major venues for international trade fairs. Large numbers of overseas visitors are attracted to exhibitions in major cities on major events, such as the *Europamechanical* exhibition in Bensheim on Neckar, a small medieval town.

WE'LL MAKE THE GOING EASIER.

When you're setting up or operating a business abroad some unexpected hitch can crop up, no matter how experienced you are here. But if you've got an issuing bank like us behind you with all the German local know-how plus global contacts it's no problem. We can smooth out any little difficulty that occurs as we're totally at home business wise. Norddeutsche Landesbank is one of the 10 largest banks in

West Germany and one of the top hundred in the world. It is a public law credit institution owned by the Federal State of Lower Saxony and the Lower Saxonian Savings Banks. These owners guarantee all liabilities of the bank on a joint and several basis. Norddeutsche Landesbank is a world-wide bank participating fully in all sectors of the domestic and international banking field. Our total group assets

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Telephone 01/500 7211
Telex 5216 21

NORD/LB
Luxembourg S.A.
20, rue de l'Europe
L-1410 Luxembourg
Telephone 02/32 11 11
Telex 5216 21



Monday October 31 1988

INSIDE

Sink the Bismarck
and float in London

Fairey, the British engineering group, has a long, distinguished history. Founded in 1915, it may have played a role in sinking the German battleship Bismarck with its Swordfish aircraft, before itself suffering a financial disaster in the 1970s. More recently, it was the subject of a management buy-out, and is now set for a flotation on the London market as a specialist engineering group making products ranging from nuclear power station components to video tape parts. Page 24

Agonising times for bankers

Controversy over Royal Bank of Scotland's role in financing the bid for Scottish & Newcastle Breweries has underlined the increasing difficulties posed for international banks by the worldwide takeover wave. Banks are facing growing conflicts of interest, becoming forced to choose between two, often valued, customers. Page 21

Digging holes in Switzerland



Two years after a chemicals fire in Basf seriously polluted the river Rhine, huge holes are being dug around the Swiss city. They would prevent the polluted water from any future accidents at local chemical plants from contaminating the river. Peter Marsh, in the Business Column, examines the European chemicals industry's approach to environmental matters. Page 38

Making an innovative splash in Eurosterling bonds

An innovative fixed rate, mortgage-backed £100m issue for Household Mortgage Corporation has had a considerable impact on the Eurosterling sector of the bond market, though a rush of similar deals does not seem very likely. Page 21

Pebernau wins go-ahead

Georges Pebernau and his partners have received permission from the French banking authorities to increase above 10 per cent their shareholding in Société Générale, France's fourth-largest bank. Page 22

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Economic Notebook

Lawson's autumn harvest

BARRING a cabinet revolt - a remote eventuality with this Government - it now seems certain that Mr Nigel Lawson, the Chancellor, will present one of his two annual set pieces on the British economy in the House of Commons tomorrow.

The Autumn Economic Statement has none of the glamour or tradition of the March Budget. But it is an important event none the less, setting out the Government's spending plans for the next three financial years and presenting the Treasury forecast for the economy in 1989.

This year's statement will be more keenly awaited than most. And it is the economic forecast that is likely to attract most attention.

The Government's spending plans were agreed in principle last week after protracted negotiations between the Treasury and the spending departments. For the second year running, Mr John Major, the chief secretary to the Treasury, managed to settle the various disputes without calling on the so-called Star Chamber committee of senior ministers to arbitrate.

This success means that the still little known Mr Major is a man to watch in the future. But tomorrow, all eyes will be on Mr Lawson who will speak after the plans have been approved in cabinet.

Mr Lawson dislikes the twice yearly obligation imposed by law to forecast economic developments. With this year's Budget forecasts in disarray, few can blame him. He is presiding over an economy that is very different from that envisaged in March.

The good news is that economic growth is much faster than anticipated. The latest independent forecasts estimate that gross domestic product could grow by nearly 5 per

Managing to export premium quality

Nick Bunker profiles the driving force behind AIG, one of the leading US insurers



"EVERYONE thinks they just have to mouth the words, and hire some of our people, and then they can turn themselves into another AIG," says 62-year-old Mr Maurice Greenberg, sipping fruit juice after an early morning work-out on his exercise bicycle.

The acid tone, and the strenuous physical regime, are the hallmarks of Mr Greenberg. So, too, is the scathing commentary on aspiring rivals to American International Group's position as the largest and most profitable supplier of insurance to corporate America. Mr Greenberg, one of the insurance industry's few charismatic managers, has been president since 1967 of AIG, a property/casualty insurer with a stock market capitalisation of \$11.7bn, which is 30 per cent larger than Citicorp's.

Amid the rhetoric surrounding what some foresee as an impending upheaval in European finance, triggered by the liberalisation of local markets due by 1992, last week's listing on the London Stock Exchange of AIG's shares aroused little comment. Yet Mr Greenberg's attempted use of the listing to raise the group's profile in London was significant, if two

years ago a chemicals fire in Basf seriously polluted the river Rhine, huge holes are being dug around the Swiss city. They would prevent the polluted water from any future accidents at local chemical plants from contaminating the river. Peter Marsh, in the Business Column, examines the European chemicals industry's approach to environmental matters. Page 38

The principal one was his striking confidence about AIG's prospects despite the storm clouds that have gathered over the US property/casualty market.

The second was the subtle difference in attitudes towards 1982 that separates AIG, historically the most successful money-making machine in US insurance, with 1987 pre-tax operating profits of \$1.1bn, from European counterparties.

By any standards, AIG is unusually complex. As evidence of AIG's underwriting skill, its executives hand out a manual for insurance brokers which lists AIG insurance products under 366 categories, starting with Aerosol Canning and Animal Mortality.

AIG's history is equally unusual. Founded in 1919 in Shanghai, its initial expansion was in the Pacific. It is the largest life insurer in the Philippines, and the only foreign insurer to obtain a substantial share in the Japanese market.

The key period of its growth, to 1987 total premiums of \$11.25bn, has been the 25 years of dramatic US growth since the arrival of Mr Greenberg.

The turning point was his decision in 1967 to transform AIG's core US company, American Home, by abandoning the traditional system by which property/casualty insurers sold via costly armies of independent agents.

loss reserves. Having raised them from \$4bn at end-1985 to \$5.67bn at end-1987, it is still adding to them at a rate of \$600m every three months.

On a broader front, the industry is under political attack. In California, it faces hostile voter initiatives on the November 8 election paper calling for automobile insurance premium rate rollbacks of between 7 and 50 per cent.

The 1986 Federal Tax Reform Act has hit hard at property/casualty insurers by raising enormously the tax charge that applies to their loss reserves.

Environmental pollution, Mr Greenberg says, is "potentially as big as asbestos, or even larger" - though he believes a recent trend for most court decisions to run in insurers' favour is a favourable sign.

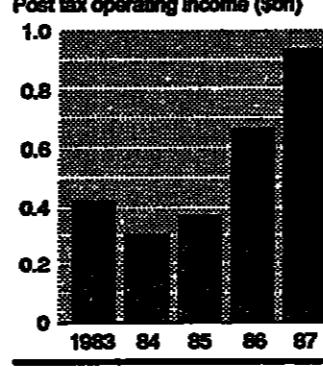
None the less, he says: "Right now, it's a legal shoot-out between insurers and industry, which makes no sense." He suggests toxic waste clean-ups could be paid for by a fund created with an "environmental fee" added to corporate insurance premiums.

The new tax law is equally vexatious, though according to Mr Greenberg it has one potentially positive consequence: that the dawning realisation among insurers of their higher tax bills will help curb price-cutting. In AIG's case, in the ten years from 1977-86, its total net group tax payments totalled only \$514m, according to its 1987 annual report. The figure could be as high as \$400m in 1988 alone.

In Europe, Mr Greenberg says AIG's growth in the industrial and commercial risks market will be predominantly organic. He sees that as the best way to preserve underwriting disciplines in a market which could simply face a squeeze on margins after 1992.

He is sceptical about the type of joint ventures based on cross-shareholdings being pursued by some European insurers. "Everybody taking stakes of 20 per cent in everybody else doesn't make a lot of sense. It looks more defensive than anything else," he says. The one exception to his principle of organic growth for AIG is currently in financial services in the UK. Via a London-based subsidiary called Pine Street Investments, AIG has been seeking investments in niche operations, such as its 20 per cent stake in the Household Mortgage Corporation. It also has 5.3 per cent of Kleinwort Benson, the merchant banking group, but Mr Greenberg adds to its property/casualty armories of independent agents.

American International



property/casualty industry has faltered, and the market for corporate insurance risks is headed into the seventh price war it has endured since 1945.

A measure of AIG's resilience, however, is that it is protecting itself against trouble ahead by using the strong cash flow it has enjoyed since 1986 to make huge additions to its property/casualty

Coping with the awful cussedness of things

Anthony Harris
in Washington



T HE DOLLAR is under heavy suspicion in the currency markets again, and it is easy enough to understand why. For some readers the August trade deficit of \$12.6bn may look conclusive in itself, but even if the trade figures were good, the current state of the economy in general is unsettling.

It is clear that these fears are not universal, for if they had been we would by now be watching a dollar crisis rather than a downward drift. I am part of the minority which thinks that the gloom is overdone, but that is all the more reason to state the case for the prosecution.

The political argument is convincing in its own terms. It states simply that Vice-President Bush, the likely winner, has run such a shabby campaign and remained so vague about his economic policies that he will win office with power.

A Democratic Congress will confront him in a sullen rage, and do its best to obstruct any policies he does unveil, even policies for the national good. They will want to see him stow a bit first.

This case may be overstated. Most commentators - including some notable Republicans - are themselves angry and contemptuous about their party's smear campaign and want to see him suffer for it. However, Mr Bush himself seems embarrassed and is trying to raise the tone a bit in the closing days - too late, though, to make himself popular on Capitol Hill. It does seem likely that he will be rather a weak and ineffective President.

The real question is how much this matters. From the market point of view, his weakness was discounted as soon as he won the primaries. He has always been regarded as a weak man, and it is quite striking how little market reaction there has been to his advance in the opinion polls.

However, if the economy could be expected to sustain the halting progress shown in the last eighteen months or so, a period of domestic stalemate, with detente abroad, might be very welcome. President Reagan's second term has been rather like that, since he too won without a mandate.

What are the chances of such progress? This is the really puzzling question. The one clear fact is that domestic demand is cooling down at the moment.

This would only be a suspicion if it rested on just one set of

figures, such as the half-point fall in real personal spending reported on Thursday. US official figures are refreshingly frank about their own margins of error.

However, every figure - for that reason, they make it much harder for governments or central banks to manage economies.

Actions which would once have caused financial crises or recessions are diffused through the world economy, and are heard only as a distant warning rumble. Those in authority sometimes feel worried and important, but businessmen find life more peaceful.

World crises of inflation or slump may still cause upheavals, but perhaps such crises are unlikely as long as interest rates are high enough to discourage speculative inventory-building, and enforce sensible investment appraisal.

It is clearly harder to damp down financial speculation, but some progress in being made through tighter supervision, reinforced by the occasional memento mori in the shape of a crash. Our new world of floating rates, derivative markets and computerised trading seems to be imposing some rather out-of-date guidelines for policy: fiscal responsibility and financial prudence.

The trouble is that even if this equilibrium exists it may well be unstable, like a novice on a bicycle. If the markets fear inflation, they will act to check it. But if they fear that the dollar is over-valued, they will certainly try to knock it. That is why current worries about the US trade balance are so important.

Some of the worries seem ill-founded. Like current Japanese concerns with the US current account as a whole, US current account figures are not only inaccurate, like everyone else's, but badly distorted by valuation problems, which weaken the balance when the dollar is strong, and vice versa.

But if it is true, as some now fear, that US export growth is stalled while the economy is losing drive, a fall in the dollar is not only likely, but necessary.

The trade figures will largely settle that question before the next President is inaugurated.

If they are bad, a President Bush will live to wish he had kept more friends, and a President Dukakis might well do something silly because of what he said in his last populist drive to beat Bush. Keep your fingers crossed.

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Peter Norman

Boost credibility
But the fall in the pound that followed his last remarks

City analysts said last week that £5bn is the minimum budget surplus that Mr Lawson will be able to announce for the fourth quarter of 1988. Anything higher than £5 per cent will suggest that the present upturn in prices is more a bulge than a "blip" and could, therefore, be a key influence in the impending Autumn wage round.

The current account figures are important for sterling, which Mr Lawson wants to stay strong to help control inflation. He has already put a lot of bad news in the market, indicating in September that the 1988 current account deficit will be around £12bn and forecasting earlier this month that it would probably take until 1990 before it falls significantly.

Boost credibility
But the fall in the pound that followed his last remarks

Peter Norman

John Jones

INTERNATIONAL CAPITAL MARKETS

EUROCREDITS

Conflict hounds M&A bankers

WHEN Royal Bank of Scotland decides to help in financing the £1.6bn (£2.8bn) hostile bid by Elders IXL of Australia for Scottish & Newcastle Breweries, it embroils itself in a local political controversy for disloyally backing a foreign bidder against a local concern.

Chemical Bank and Dresdner Bank draw fire for their backing of South African controlled Minerva in its controversial £2.5bn bid for Consolidated Gold Fields.

As bid battles become more aggressive, international banks, which in the past have preferred their lending activities to be conducted quietly, are finding themselves in the centre of more controversy.

The problems are not always political. Bankers say M&A business is involving them in more and more conflict and forcing them to choose between two, often valued, customers.

Until two or three years ago most banks eschewed lending in hostile bids. However, that has changed, as intense competition has driven down returns on conventional corporate credits to almost nothing.

In an effort to increase returns bankers have been ready to enter into riskier transactions, such as bid financings. Even here, though, returns are shrinking. Grand Metropolitan put together a 50m financing for its takeover bid for Pillsbury, the US foods group, at an interest margin of 1% percentage point. Some banks believe this margin might have been twice or four

times as large a year earlier.

At the same time, competition has weakened the relationships between bankers and their corporate clients. When the only distinguishing feature among financings is the price at which they are offered, small wonder that companies take the cheapest option, and that banks in return ally themselves with the corporate customers which are giving them the most money.

The bad feeling that this engenders is increased by the Chinese walls that operate in banks. In the old days, when independent merchant banks advised on bids and commercial banks lent money, these conflicts did not arise.

Earlier this year, Midland Montagu was named as a dealer on a commercial paper programme for Ranks Rovis McDougall and as a prominent supporter of Goodman Fielder Wattie which had RHM in its takeover sights. This situation did not last for long. When it comes to profitability, a CP programme has nothing on M&A business, even when the bid is thwarted.

It is increasingly common for targeted companies to do what they can to strike back at the banks financing their opposition. Sometimes though the headline effect exceeds the importance of the move. When Citicorp backed Barker & Dobson in its bid for Dex Corporation, Dex ceremoniously cut all ties with the bank. This made quite an impact at the time but the annual revenue loss to Citicorp is less than six figures.

Similarly, the question of whether Royal Bank backs Elders has no bearing on the outcome of the bid. If it does not provide finance, there are dozens which will.

Many bankers in London believe such conflicts will become more and more common. The decision on whether to back the bidder or the takeover target becomes a matter of policy at the highest level.

As the prospect grows that US techniques will be imported to Europe, possibly with the help of junk-bond financing, the M&A business is itself destined anyway to become more of a political issue.

Stephen Fidler

INTERNATIONAL BONDS

Novel mortgage-backed issue widens sector spreads

LAST WEEK'S innovative fixed rate mortgage-backed £100m issue for Household Mortgage Corporation swiftly made its mark on the Eurosterling sector as the yield spreads over comparable gilt-edged issues for many UK building societies widened markedly.

While a stream of these top rated securities could make tapping the sector more difficult or at the least more expensive for the building societies, the likelihood of a rush of similar deals still seems fairly remote.

In the UK corporate sector of the fixed rate Eurosterling market, largely made up of banks and other financial institutions, yield margins over gilts widened following the HMC issue, on some around 15 to 20 basis points.

Some dealers attributed this to a general widening of spreads which they traced back to recent auctions in the US corporate bond market.

Spreads in the US domestic and Eurodollar bond markets on several industrial compa-

nies widened last week in response to credit concerns in the wake of the proposed massive buyout of RJR Nabisco and of Kraft by Philip Morris and this appears to have had an adverse effect on sentiment in the UK corporate sector.

However, this hypothesis was disputed by some sector analysts who felt that leveraged buyouts of such dimensions were not likely to become a feature of the UK corporate scene in the near future.

A more plausible explanation for the widening would be the emergence of the HMC issue which came to the market at a substantial premium over many of the seasoned building societies even though its mortgage-backed structure allows it to carry an extremely attractive AAA credit rating.

If the building societies carry credit ratings at all, they are certainly not prime AAA but usually only a single or double A rating.

Issues at the five-year maturity from, among others, the Halifax and the Leeds, saw

their spreads widen to over 60 basis points over gilts from less than 50.

Others saw spreads go out to levels around 10 and 50 basis points. The HMC issue was still at levels of around 60 basis points by the end of the week.

This gap in credit ratings could theoretically make it more difficult for syndicate managers to launch deals for some of the smaller building societies although it is unlikely to affect perceptions of the top rated among them which include the Halifax and the Abbey National.

The larger societies have an extremely solid domestic investor base and will also won many recent converts from abroad with a series of fairly priced and well-executed deals.

However, emotional rather than practical motivation can often be behind investors' choices to buy particular issues. While the specialist mortgage lenders' issues do carry a prime rating, the investor rarely understands the mechanism by which this is achieved.

A credit-conscious investor

may choose to buy the issue solely on this account but he must also take into account that the issuer is not an operating entity with a profit and loss account and a visible public profile.

This is precisely what the building societies do offer and if the previous performance of most structured financings is anything to go by, investors would still seem to hold a preference for issues from building societies with a name they recognise.

Whether or not these issues are seriously threatened by the emergence of the HMC issue which came to the market at a substantial premium over many of the seasoned building societies even though its mortgage-backed structure allows it to carry an extremely attractive AAA credit rating.

If the building societies carry credit ratings at all, they are certainly not prime AAA but usually only a single or double A rating.

Issues at the five-year maturity from, among others, the Halifax and the Leeds, saw

existence of a AAA-rated entity prepared to buy back the mortgages, thus ensuring the final five year maturity on the deal.

AIG, the US insurance group, will provide the put option on the HMC issue but institutions willing and able to fill this role are thin on the ground while their capacity to write this kind of put is also limited.

Building society treasurers might glean some comfort from a look at the floating rate note market which contains all the UK mortgage-backed securities issued to date, with £10m (£7m) currently outstanding.

Despite the superior official ratings on the mortgage-backed paper, this does not seem to have affected its relationship with the conventional issues which still trade at a significantly tighter margin.

One senior building society finance officer conceded that the issue was viewed as something of an inconvenience. Any builders who had been contemplating tapping the fixed rate Eurosterling sector are now expected to wait for spreads

in the sector to settle down.

Generally, the prospect of more similar issues was received with equanimity with several potential borrowers pointing out that fixed rate Eurosterling was now only one of the many markets that building societies, with the recent enhancement of their investor profiles, particularly internationally, now have the option to tap.

The Canadian dollar sector received a further sign of approval last week with the issue of a five year C\$100m deal for Ferrovie dello Stato, the Italian state railway, which carried the guarantee of the Republic of Italy.

This is the first time for some years that the Italian authorities have consented to do this with an issue which is not denominated either in US dollars or in Ecu. Banque Paribas Capital Markets was the lead manager on the issue which received an enthusiastic reception, attributed partly to the top quality guarantor.

Dominique Jackson

NEW INTERNATIONAL BOND ISSUES

| Borrowers | Amount m. | Maturity | Av. life years | Coupon % | Price | Book runner | Offer yield % |
|------------------------------|-----------|----------|----------------|----------|-------|------------------------|---------------|
| US DOLLARS | | | | | | | |
| Tokyo Electron Ltd.♦ | 150 | 1992 | 4 | 5 | 100 | Nomura Int. | 5.000 |
| SMC Corp.♦ | 60 | 1992 | 4 | 5½ | 100 | Wako Int. Europe | 5.375 |
| Japan Storage Battery♦ | 50 | 1993 | 5 | 5½ | 100 | Nikko Secs. (Eur.) | 5.375 |
| Nippon Tel. & Tel.♦ | 250 | 1998 | 10 | 9½ | 101½ | Merrill Lynch | 9.179 |
| Footwork Corp.♦ | 45 | 1992 | 4 | 5½ | 100 | Daiwa Europe | 5.375 |
| Gamma Airways♦ | 120.5 | 1998 | 10 | 9½ | 101½ | Banque Paribas | 9.225 |
| PEW♦ | 150 | 1995 | 7 | 9½ | 101½ | Deutsche Bk. Cap.Mkt. | 9.225 |
| U.S. Bk. Finland (H)♦ | 100 | 1990 | 2 | 5½ | 101½ | Nikko Secs. (Eur.) | 8.862 |
| Tokio Store♦ | 100 | 1992 | 4 | 5½ | 100 | Yamaiichi Int. (Eur.) | * |
| Nat. Westminster Bk. (H)♦ | 350 | - | - | 5½ | 100 | Merrill Lynch | - |
| BBG Finance Co.♦ | 100 | 1993 | 5 | 5½ | 101½ | Nikko Secs. (Eur.) | 8.864 |
| World Bank♦ | 300 | 1998 | 10 | 9½ | 101½ | Deutsche Bk. Cap.Mkt. | 9.216 |
| Siyu Stores♦ | 150 | 1993 | 5 | 5½ | 101½ | Nomura Int. | 8.925 |
| First Austrian Bank (H)♦ | 50 | 2003 | 15 | 9 | 101½ | Deutsche Bk. Cap.Mkt. | - |
| CANADIAN DOLLARS | | | | | | | |
| Norddeutsche Landesbank♦ | 75 | 1992 | 4 | 10½ | 101½ | NordLB | 9.701 |
| Ferrero dello Stato♦ | 100 | 1993 | 5 | 10½ | 101½ | Banque Paribas | 9.758 |
| AUSTRALIAN DOLLARS | | | | | | | |
| Nat. Australia Bk.♦ | 50 | 1991 | 3 | 14 | 101½ | Hambros Bank | 12.298 |
| ISM Australia Cr. (E)♦ | 40 | 1991 | 3 | 13½ | 101½ | Westpac Banking | 12.195 |
| Barclays Aust. (Fin) (H)♦ | 50 | 1991 | 3 | 13½ | 101½ | BSW | 12.271 |
| HONG KONG DOLLARS | | | | | | | |
| Gamma Airways (H)♦ | 301 | 1998 | 6 | (m) | - | Man. Hanover Asia | - |
| D-MARKS | | | | | | | |
| EBB♦ | 700 | 1998 | 10 | 5½ | 100½ | Deutsche Bank | 5.861 |
| Republic of Turkey♦ | 300 | 1995 | 7 | 6½ | 100 | Dresdner Bank | 6.500 |
| Zanders Int. Fin. (H)♦ | 100 | 1998 | 10 | 6½ | 100 | Deutsche Bank | 4.039 |
| Nippon Kodo Co. (K)♦ | 20 | 1993 | 5 | 5½ | 100½ | IBJ (Germany) | 5.526 |
| Venezuela♦ | 100 | 1993 | 5 | 8½ | 100 | WestLB | 8.250 |
| Elct of Tokyo (Curacao)♦ | 100 | 1993 | 5 | 5½ | 101½ | Ex. of Tokyo (Germany) | 5.218 |
| SWISS FRANCS | | | | | | | |
| Bond Int. Gold Ccy. Is. (s)♦ | 100 | 1995 | - | 4 | 100 | TDS Amex Bank | 4.000 |

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<p

INTERNATIONAL CAPITAL MARKETS

UK Gilts

Gains at risk over inflation fears

THE GILT-EDGED securities market held on to the gains it made after Thursday's trade figures and ended the week higher for the fifth week in succession.

However, many analysts are beginning to wonder if those gains can be maintained in the face of the deteriorating outlook for inflation.

This outcome will become the key to the market for the rest of the year. Advances after that will depend on whether a rise in inflation to 7 per cent or more will prove an temporary blip as the Chancellor would like financial markets to believe.

The argument the Treasury advances about the prospective rise in inflation is that the inclusion of mortgage interest rates distorts the retail price index. This is not completely true.

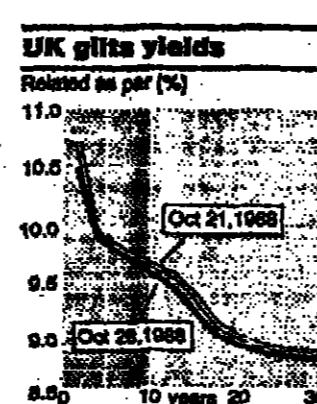
Britain's core rate of inflation (the retail price index excluding housing) has been rising steadily throughout this year.

Its low point was 3.1 per cent in February and rose without interruption to 4.7 per cent in September. The RPI inclusive of housing was 3.8 per cent in January and 5.6 per cent in

September. More worryingly, the core rate is now at its highest since 1986. In fact it is higher than in every month of 1985, except for April and September.

During 1985, the underlying rate of increase in average

earnings was 7.5 for every month of the year, except for September (7.75 per cent).



Related to par (%)
Oct 21, 1988
Oct 22, 1988
Oct 23, 1988
Oct 24, 1988
Oct 25, 1988
Oct 26, 1988
Oct 27, 1988
10 years to 30 years

Source: Winton Securities

If the up-tick in underlying inflation is not being generated by the perverse effect of the mortgage rate on the RPI, where is it coming from?

The pressure for price rises is emanating from the companies that are widening their profit margins because of the buoyancy of demand, and because they are paying their workers more.

Whole economy unit labour costs have risen from 3 per cent last year to around 5 per cent.

The underlying growth in earnings is now 9.25 per cent. It is paid out fairly, that pay settlements are only around 6 to 6.5 per cent and the rest of the economy's growth in earnings reflects productivity gains and overtime payments.

Less wisely, it is assumed that when the slowdown occurs earnings growth will fall in line with the contraction in output and productivity.

Underlying this is a belief that the productivity bonus is flexible. It is not. Payments for productivity have been paid on the basis of productivity gains from changes in work practices.

Now that the work practices have been changed the extra pay continues; it can not be taken away from workers simply because demand in the economy slows down. Over-time is another matter; if it is not worked it is not paid.

Although there is now no such thing as the autumn wage round, some settlements have been made and pay negotia-

tions started.

The Ford workers will get around 6.5 per cent; the police have been awarded 6.5 per cent; the fire service workers are on track for a settlement in excess of 6.4 per cent.

Lucas' car workers in Birmingham have rejected a 6 per cent offer. The key engineering workers' settlement is due in November and while they have accepted around 5 per cent in the past two years it is likely they will be seeking more.

With profits buoyant and inflation rising, it seems likely that pay settlements will cement at a 6.5 per cent level, at least.

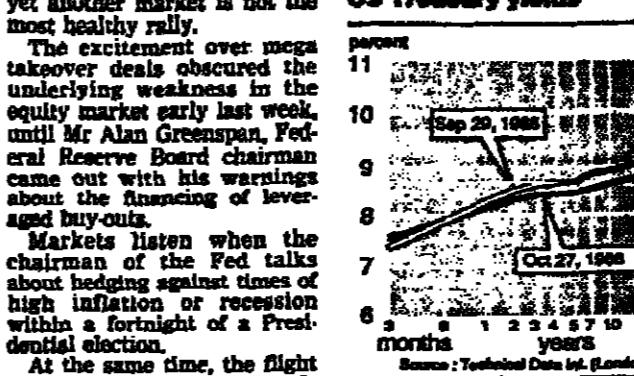
Last week's CBI quarterly survey gave little confidence that employers were prepared to raise this. Prices and costs were again forecast to rise.

Simon Holberton

US MONEY AND CREDIT

Flight to quality gathers pace

US Treasury yields



Source: Technical Data Int. (London)

If the outlook for inflation is hardly propitious, equally there are few signs that the "great hope" of a slowdown is near.

If last week's trade figures confirmed anything, it was that domestic demand is still buoyant.

The latest economic outlook from McCaughey Dyson Capel Co. contains a statistic that most in the market should find chilling.

Equity withdrawal from the housing market was equivalent to 2 per cent of consumers' expenditure in 1982 and grew to 5 per cent of the same in 1987. (For methodology see the Bank of England's Quarterly Bulletin, March 1988.)

This year, equity withdrawal - which would seem to be a powerful force behind consumption - will probably be higher.

Unless interest rates are set at a level that will cause a fall in nominal house prices, equity withdrawal seems likely to continue, especially if real earnings continue to rise.

• The Bank was a buyer of gilts every day last week, and dealers said they detected a firmer tone to its activity. At the short end of the market, the building societies have also been active.

With demand for mortgages tapering off, they may have been forced to buy some very expensive short-dated stock, which is currently discounting a base rate cut of 2 percentage points!

Simon Holberton

ble maturities is some four percentage points, typically wide enough to attract strong Japanese buying in periods of relative dollar stability and the absence of Japan bashing.

The main hurdle before the refunding is this Friday's release of October employment figures.

The consensus of economists' forecasts compiled by Money Market Services of Redwood City, California, is for a 230,000 rise in the non-farm payroll compared with the 255,000 increase reported in September.

The other key economic indicator this week is tomorrow's leading indicators. The consensus estimate is for a rise of 0.1 per cent with the range of forecasts between a fall of 0.1 per cent and a rise of 0.4 per cent.

There is no doubt that last week saw the balance between investment grade paper and junk bonds start to be redressed.

Junk bond salesmen love talking about yield and hate contemplating the possibility of recession. No-one doubts that there will be a recession; only the timing of it is an issue.

Junk bond salesmen also love talking about the disciplines imposed on management by high leverage.

However, the figures were dominated by the fact underlined by last week's publication of third-quarter GNP numbers.

Although no-one is yet confident that the Fed will ease, those figures suggested less need to tighten any further.

However, the figures were also an influence on the bond market will have to pin its hopes on the Organisation of Petroleum Exporting Countries following its long-run tradition of disagreeing on production quotas and crude oil prices falling.

gearing up for the November Treasury quarterly refunding are aware of this.

The details of the refunding package are due to be announced on Wednesday and the auctions themselves will take place next week, the week of the Presidential election.

Current guestimates are that the refunding will total some \$27.5bn and that there will be an auction of long bonds.

With the election and the auctions coming up, the Group of Seven will stand ready to support the dollar if necessary, defending the Y125 level on the dollar/yen and the DML75 level on the dollar/D-mark.

The Japanese and Germans have been helpful for the dollar with small easings in their money market interest rates, and US bonds look reasonably attractive.

Mr Philip Braverman of Irving Securities comments: "The on the foreign exchanges, the bond market will have to pin its hopes on the Organisation of Petroleum Exporting Countries following its long-run tradition of disagreeing on production quotas and crude oil prices falling.

Janet Bush

US MONEY MARKET RATES (%)

| | Last Friday | 1 week ago | 4 weeks ago | 12-month ago |
|--------------------------------|-------------|------------|-------------|--------------|
| Fed Funds (quarterly averaged) | 8.25 | 8.25 | 8.24 | 8.27 |
| Three-month Treasury bills | 7.35 | 7.45 | 7.35 | 7.34 |
| One-month Treasury bills | 7.35 | 7.45 | 7.35 | 7.34 |
| 90-day commercial paper | 8.40 | 8.45 | 8.17 | 8.51 |
| 90-day commercial paper | 8.12 | 8.15 | 8.02 | 8.77 |
| 90-day commercial paper | 8.12 | 8.15 | 8.24 | 8.40 |
| 90-day commercial paper | 8.12 | 8.15 | 8.24 | 8.45 |

Source: Salomon Brothers (estimated)

Money supply: In the week ended October 17 seasonally adjusted M1 fell \$1.2bn to \$763.6bn.

| US BOND PRICES AND YIELDS (%) | | | | |
|-------------------------------|--------|------------|------------|------------|
| Last Fri. | Change | Yield in % | Yield in % | 4 week ago |
| Short-term Treasury | 100.00 | 4.50 | 4.50 | 4.77 |
| 90-day Treasury | 100.00 | 4.50 | 4.50 | 4.59 |
| 30-year Treasury | 101.12 | 8.79 | 8.79 | 8.99 |

Source: Salomon Brothers (estimated)

Estimated per yield

Source: Nomura Research Institute

NRI TOKYO BOND INDEX

| December 1983 - 100 | PERFORMANCE INDEX | | | |
|---------------------|-------------------|-------------------|-----------|--------------|
| | 17/9/87 | Average yield (%) | Last week | 12 weeks ago |
| Overall | 146.58 | 4.60 | 146.08 | 144.65 |
| Government Bonds | 147.46 | 4.26 | 144.19 | 145.38 |
| Municipal Bonds | 147.94 | 4.79 | 147.40 | 145.94 |
| Bank Deposits | 146.10 | 4.51 | 137.94 | 138.03 |
| Corporate Bonds | 146.15 | 4.43 | 145.71 | 144.40 |
| Yield Curve Bonds | 149.21 | 4.27 | 149.01 | 143.36 |
| Government, 10-year | 4.08 | 4.97 | 5.16 | 4.78 |

Source: Nomura Research Institute

NV Koninklijke Nederlandse Petroleum Maatschappij

(Royal Dutch Petroleum Company)

Established at The Hague, The Netherlands

to be held on Monday 28th November, 1988, at 10.30 a.m. in the "Nederlands Congresgebouw", 10 Churchillplein, The Hague, The Netherlands.

AGENDA:

1. Proposal to amend the Articles of Association and to authorize the Board of Management to buy-out for corporate America and the corporate bond market contemplated the until-now inconceivable notion that investors might balk at buying any old junk, must surely be a short-term one.
2. The prospect of a highly indebted corporate sector and a vulnerable financial sector with the savings and loan crisis only just beginning cannot inspire confidence in anyone.

There are other longer-run influences on the bond market that give mixed signals.

On one hand, there is no

N.V. Bank Mees & Hope NV, Kas-Associate N.V.; Pierson, Heldring & Pierson N.V.

with respect to shares of New York Registry:
at the office of Shell Oil Company, Houston, Texas, not later than 21st November, 1988.

In Austria: Creditanstalt-Bankverein, Österreichische Länderbank AG, Schoeller & Co., all in Vienna.

In Belgium: Société Générale de Banque S.A., Crédit Lyonnais, Kreditbank N.V., all in Brussels.

In the Federal Republic of Germany: Deutsche Bank AG, Frankfurt/Main, Düsseldorf, Hamburg or Munich; Dresdner Bank AG, Frankfurt/Main, Düsseldorf, Hamburg, Munich or Saarbrücken; Deutsche Bank Berlin AG, Berlin; Bank für Handel und Industrie AG, Berlin; Deutsche Bank Saar AG, Saarbrücken.

In France: Lazard Frères & Cie, Paris.
In Luxembourg: Banque Internationale à Luxembourg S.A., Luxembourg.

GENERAL MEETING OF SHAREHOLDERS

The above-mentioned amendment of the Articles of Association related to the proposal announced by the Supervisory Board and the Board of Management on 15th September, 1988, for a two-for-one split of the existing 10 guinea shares, making the new par value of the shares 5 guineas.

The agenda and a copy of the proposal to amend the Articles of Association are available for inspection and may be obtained free of charge at:

- 1. the Company's office, 30 Carel van Bylandstraat, 2569 HR The Hague;
- 2. the office of Shell Oil Company, Transfer Agent, One Shell Plaza, P.O. Box 53608, Houston, Texas 77052;
- 3. the head offices of the banks stated below.

REGISTRATION:

- A. Holders of share certificates to bearer may attend the meeting if their share certificates, or evidence that their certificates are held in open custody by De Nederlandse Bank N.V., are deposited against receipt not later than 22nd November, 1988, at one of the institutions mentioned below, viz.:

In the Netherlands: Algemene Bank Nederland N.V.; Amsterdam-Rotterdam Bank N.V.; Bank Van der Hoop Offers

Those who wish to have themselves represented at the

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Pebereau wins go-ahead to increase SocGen stake

By Paul Bettis in Paris

THE FRENCH banking authorities have given Mr Georges Pebereau and his French and international partners permission to increase above 10 per cent their shareholding in Société Générale, France's fourth-largest bank.

The approval, granted rapidly by the Committee of Credit Institutions chaired by the governor of the Banque de France, has considerably strengthened Mr Pebereau's hand in his bid to acquire with his partners a dominant position in Société Générale, which ranks among the world's top 20 commercial banks.

Marceau Investissements, the investment bank created last year by Mr Pebereau, has already disclosed a 9.16 per cent stake in Société Générale. However, Mr Pebereau and his partners are believed to control about 20 per cent of the bank.

Under French banking regulations, investors seeking to build a stake of more than 10

per cent in a bank must first obtain clearance from the monetary authorities. Clearance is also necessary to go above 20 per cent, 33 per cent and 55 per cent.

The unusual speed with which Mr Pebereau was granted official clearance to increase his shareholding is widely seen in Paris as confirming the Socialist government's tacit support for a full-scale takeover bid for Société Générale, which holds a near 7 per cent stake in CGE, the telecommunications and heavy engineering group.

The political irony in the situation has not been lost on the Paris bourse, which is expecting activity in the shares to intensify when the stock market reopens on Wednesday after the All Saints holiday. Mr Pebereau ran CGE until 1986 when he was forced out of office by the then right-wing government of Mr Jacques Chirac.

Although Marceau Investments claims that its intentions towards Société Générale are "friendly," Mr Pebereau's carefully executed raid is serving the present Socialist government's strategy of breaking

which has a 4 per cent stake in Société Générale, Mr Gustave Leven, the veteran chairman of the Ferrier mineral water group, Mr Jean-Louis Descaux, the chairman of the Andre shoe group, and Mr

his friendly intentions, Mr Marc Vienot, the bank's chairman, forcefully opposed Mr Pebereau's unwelcomed advances at the weekend. In a long newspaper interview, Mr Vienot argued that Mr Pebereau had assured him a few weeks ago that he was not behind the bourse raids on Société Générale. He claimed that the presence of a dominant shareholder risked undermining the bank's credibility and independence.

He also criticised the leading

role the state Caisse des Dépôts

banks, which have now issued nearly £1bn (£1.75bn) worth of mortgages in Britain.

Société Générale is to have a

controlling stake of 51 per cent in the joint venture. It

said that the new company would specialise in securitisation of mortgage-backed loans.

up the core shareholding structures of large privatised groups set up by the former Gaullist administration.

Mr Pebereau is expected shortly to announce his plans and the names of his backers. It is understood that the latter include the state Caisse des Dépôts credit institution,

François Dalle, the former chairman of L'Oréal cosmetics group.

Eagle Star, the UK insurance group, and Kleinwort Benson, the London merchant bank, are also said to be backing Mr Pebereau.

Despite Mr Pebereau's efforts to reassure Société Générale of

the question of creeping res-

identialisation at Société Générale.

Mr Vienot said he was not opposed to collaboration with Mr Pebereau's investment bank, but he did not see why this required large shareholding links. He also said that Mr Pebereau had assured him a few weeks ago that he was not behind the bourse raids on Société Générale. He claimed that the presence of a dominant shareholder risked undermining the bank's credibility and independence.

He also criticised the leading

BoJ rethinks role for discount rate

By Stefan Wagstyl in Tokyo

THE BANK of Japan is considering turning its bureaucratically controlled official discount rate into a market-regulated interest rate, in response to the continuing liberalisation of Tokyo's financial system.

This month, the central bank

revealed plans to increase the range and scope of the bill discount market, an important short-term market where the bank carries out much of its intervention buying and selling.

By freeing the official discount rate, the bank could intervene more effectively in the call market, the market where borrowing periods are shortest, often overnight.

The timing of any changes could be crucial. The official discount rate, at 2.5 per cent, is so far below open market rates (4.5 per cent for certificates of deposit, for example) that a substantial increase would be needed before it could be called market-responsive. However, an increase in the rate might suggest to the world that Japan wanted to push up Japanese rates generally. This in turn could boost the yen at the expense of other currencies, especially the US dollar.

Nevertheless, Mr Sumita's comments came at a timely moment in the course of financial deregulation. Earlier this year, commercial banks announced plans to stop basing their prime lending rates on the official discount rate and switch instead to a market-related formula.

Central bank officials said yesterday that the governor's comments did not mean that there was a firm plan to introduce a new policy at a fixed

The governor's remarks

should instead be interpreted as a general observation on the likely future development of interest rate policy, they said.

The last thing the Bank of Japan

would want to do would be to upset the currency markets in this way.

Aetna Life reports fall in profits

By Roderick Oram

in New York

AETNA LIFE and Casualty, the largest shareholder-owned US insurer, has reported its fifth successive fall in quarterly earnings on a year-to-year basis as it continued to suffer from a modest downturn in its casualty-property business.

Net profits for the three months ended September 30 declined to \$190.1m, or \$1.67 a share, from \$231.2m or \$2.01 a year earlier. Capital gains of \$45.3m made the final net

\$235.4m or \$2.07 while a \$9.7m capital gain and a tax credit of \$13.1m made the final net \$254m or \$2.21. Revenues were \$5.67bn against \$5.78bn.

Operating net for the nine months was \$470.6m, or \$4.11 a share, against \$639.1m or \$5.30 a year earlier.

A capital gain of \$32.4m made final net \$503m or \$4.40 a share in the latest year while a year-earlier capital gains of \$23.9m and a tax credit of \$60.1m made final net \$723.1m or \$6.24 a share. Revenues were \$17.97bn against \$16.44bn.

Canadian resource groups well ahead

By David Owen in Toronto

CANADIAN resource companies continue to report substantially improved third-quarter earnings, helped by the continued buoyancy of non-energy-related commodities markets.

Profits at Noranda, part of Edward and Peter Bronfman's far-flung stable of companies, rose by 56 per cent in the quarter and 104 per cent in the first nine months. The group's manufacturing division, spurred by the buoyant aluminium market, was responsible for the improvement.

In all, third-quarter income

was C\$139m (\$116m) or 72 cents a share, compared with C\$86m or 55 cents in the corresponding year-earlier period. Sales totalled C\$2.2bn, versus C\$1.5bn in 1987.

For the nine months ended September, 1988 earnings reached C\$453m or C\$2.36 a share on sales of C\$6.41bn, against C\$22m or C\$1.35 on sales of C\$5.39bn a year ago.

Included in second-quarter figures was a C\$36m net gain arising from the sale of an investment in Polysar Energy and Chemical.

All four Noranda divisions have improved profitability

during the year to date, although the company characterised energy earnings as "well below expectations" due to weak oil and gas prices.

Meanwhile, third-quarter income at RIO-controlled Rio Algom also advanced strongly, with copper, potash, steel manufacturing and metals distribution operations all posting improved results.

All told, earnings reached C\$30m or 68 cents a share, compared with C\$15.1m or 34 cents in 1987. The latest period includes an extraordinary benefit of C\$10m attributable to the utilisation of prior years'

Rand Mines results improve

By Jim Jones in Johannesburg

IMPROVED COAL and base metal sales during the second half have allowed Rand Mines, the South African mining company, to reverse its interim profit deficit and record an increased profit for the year ended September 1988.

The company, which is the mining arm of the Barlow Rand industrial group, is stepping up its dividend to 45 cents a share from 40 cents a year ago.

The year's turnover was R557m (\$323m) against R550m in the previous year and the pre-tax operating profit was R241.5m against R220.8m. In per share terms, earnings rose from R1.7 to R1.7.

Withank Colliery, Rand Mines' colliery operating arm, has gained from better-than-expected export sales. However, it has suffered from weak domestic demand, particularly as Eskom, the state-owned electricity utility, has been closing older power stations and slowing the opening of modern coal-fired stations.

Cromax sales have been particularly buoyant.

Wormald to dispose of non-fire protection assets

By Chris Sherwell in Sydney

WORMALD International, the long-torpid Australian company, is to be sold as a fire-protection company and then to sell off all unrelated assets.

One of these is its stake in the consortium led by Kockums, the Swedish shipyard, which won the A\$4.2bn (US\$3.5bn) contract to build six diesel-powered submarines for the Australian navy. Other non-core assets include property and stakes in an agricultural company and a gold mining company.

Mr Mansfield acknowledged yesterday that Wormald's shareholders "have had a rough trot" but insisted that the company was now on a sound footing.

Mediobanca share sale

By Alan Friedman in Milan

THE PRIVATISATION OF Mediobanca, the Milan merchant bank, is to move into its final stage by the end of November. It was announced yesterday by Mr Francesco Cingano, chairman of the bank. The share sale may raise as much as \$500m.

Mr Cingano said the three commercial banks controlled by the IRI state holding group Banca Commerciale Ital-

iana, Credito Italiano and Banco di Roma - would sell a total of 18 per cent of Mediobanca. Around 13 per cent of the bank's equity is to be offered on the Milan bourse, while 5 per cent will be sold to a private-sector syndicate.

If the Mediobanca stock were to be sold at yesterday's share price, an 18 per cent shareholding would have a value of L677bn (\$510m).

OK Bazaars, the South African retail chain, lifted sales 22 per cent in the six months ended September 1988, but says this was in due to abnormal factors rather than improving consumer spending.

The company, controlled by the South African Breweries group, warns the position is unlikely to improve in the short term. OK is particularly dependent on black customers

turnover rose to R1.71bn in the half year, from R1.61bn in the corresponding six months of 1987-88. The interim pre-tax profit increased to R14.5m from R11.7m. The last year's total pre-tax profit was R40.2m, made on sales of R3.12bn.

The first half's earnings rose to 55 cents a share from 44 cents and the interim dividend has been increased to 29 cents from 24 cents.

The Japan Development Bank

95/8 per cent. Guaranteed Notes 1993

Issue Price 101 1/8 per cent.

These Notes having been sold, this announcement appears as a matter of record only.

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UK COMPANY NEWS

GA wants early publication of NZI bank losses

By Richard Waters

GENERAL ACCIDENT, the Perthshire-based insurance company, plans to bring forward the announcement of half year figures for its Australian financial services subsidiary NZI Corporation to next week, following fears over the scale of losses in NZI's banking subsidiary.

GA said yesterday that it had known about the need for further provisions to cover losses at NZI Bank "for some time". However, it made no comment on this when increasing its stake in NZI to a controlling 51 per cent in June.

The company declined yesterday to comment on the scale of the likely provisions, or whether the position had deteriorated recently. Fears have been heightened by the resignation on Friday of Mr Roger Clarke, chief executive of NZI Bank. GA said it did not request Mr Clarke's departure, but was "kept informed about it".

NZI's management announced a review of the bank's loan book last year, leading to write-offs of NZ\$87m (£40m) in the year to March 31, 1988. Announcing these figures

Gold Fields planning gradual SA withdrawal

By Vanessa Houlder

CONSOLIDATED Gold Fields, the UK mining and industrial group that last week won a temporary respite from Minorco's \$2.9bn (£1.65bn) takeover bid, yesterday said that it was contemplating a gradual withdrawal from South Africa for political and economic reasons.

Further gradual disposals of its 38 per cent interest in Gold Fields of South Africa (GDSA) were likely, it said. However, it stressed that no firm plans had been laid and no time scale had been fixed for the withdrawal.

A mechanism for a partial withdrawal has been in place since July 1987 when Gold Fields sold a 10 per cent interest in GDSA to Rembrandt, the South African tobacco and liquor group. Under this deal, Rembrandt was given first refusal over a further 30 per cent stake in GDSA.

Since July 1987 the price of GDSA's shares has dropped from the £16 per share paid by Rembrandt to its current market price of £7.94. Gold Fields said that the value of GDSA's shares would have a major bearing on the decision about withdrawal from South Africa.

Minorco, the South African controlled investment company, had planned to sell all Gold Fields' South African interests if its bid went ahead.

Its bid lapsed on Tuesday when it was referred to the Monopolies and Mergers Commission.

Sharp fall at Feedex

Electrifying the market this time round

Philip Coggan looks at Fairey's history as it prepares for a return to public life

MANAGEMENT buy-outs are almost too a penny nowadays but not many can claim a role in sinking the Bismarck.

However, Fairey, which is set to float next month on the main market valued at between £55m and £65m, has achieved this distinction in the course of its long and colourful history. Founded by Sir Richard Fairey in 1915, the company built a number of well-known planes, culminating in the Swordfish, which helped to sink the German Navy's most famous battleship.

Fairey stopped making seaplanes more than a quarter of a century ago, although it still has an aerospace division, manufacturing hydraulic controls and components for a range of civil and military aircraft.

The modern Fairey is a diversified, specialist engineering group making products ranging from the fuel element cans used in nuclear power stations to the filters used for high performance video tape.

It has three divisions: aerospace; electronics and electrical power; and filtration and specialised ceramics. Serving as they do a wide-range of customers, Fairey's management

believes that the business spread gives the company protection against an economic downturn.

The last decade has certainly been a testing time. Ten years ago, Fairey was forced into receivership when losses mounted at the group's Belgian subsidiary. The UK operating companies were healthy, and under the aegis of the National Enterprise Board it made pre-tax profits of £3.5m in 1978.

The election of Mrs Thatcher meant that Fairey was one of the earliest candidates for privatisation. Accordingly in 1980 Fairey was acquired for £22m by Pearson, the diversified group which owns the Financial Times.

By that time, the early 1980s recession was beginning to bite, and far from making the £2m profit forecast at the time of the deal, Fairey incurred a £2.5m loss in 1980.

Pearson reacted by combining its existing engineering interests with Fairey and bringing in Mr Derek Kingsbury, formerly the deputy chief executive of Dowty, as Fairey's new chief executive.

Mr Kingsbury diversified the group from its traditional dependence on the military.



Derek Kingsbury: able to make acquisitions for paper

and sold off one of the company's core businesses, Fairey Engineering, the military bridge manufacturer, to Wilmot Holdings.

However, there are plenty of areas which have been able to expand. Perhaps Fairey's most exciting product is an unassuming electronic counter, manufactured by Red Lion Controls in the US.

It may look just like an alarm clock but the inside are far more sophisticated and allow the customer to monitor

a wide-range of parameters - time, rate, size and so on. It therefore can be used in almost any production process, which means a large number of potential customers.

Thanks to Red Lion, the electronics and electrical power division contributed around 40 to 50 per cent of last year's £7.8m operating profits, with the balance split between the other two divisions. Operating profits of £5m are likely this year.

So why float now? Mr Kingsbury, who is now chairman, says that "we are very comfortable being private" and there is no pressure from his institutional backers to float - few are likely to sell their shares in the offer.

The £25m the offer is likely to raise will mainly be used to pay off the group's borrowings. But the main purpose of the issue will be to give the company an ability to make acquisitions with its paper

With the float likely to come before British Steel's impact day, the offer is not expected to be too aggressively priced. Fairey is anxious to dispel memories of the NBS phase of its history and return to the market in style.

Erskine back on US trail

By Vanessa Houlder

ERSKINE HOUSE Group, the acquisitive office equipment distributor, has taken a further step into the US fax and photocopier market. It has agreed to buy Keystone Business Controls for \$5.37m (£3.04m) and Systems Devices & Supplies for \$6.7m (£3.79m) in cash.

The two acquisitions, which extend the company's presence on the East Coast and provide a foothold in Florida, are intended to bring the company closer to its goal of complete geographic coverage of the US market.

The new purchases mark a return to the company's established acquisition strategy from which it departed in September when it bought Quest Group, a quoted computer products supplier. The deals are the latest in a rash of US acquisitions that started in September 1986 with the pur-

chase of Zeno Systems, a fax and copier company based in Texas, Oklahoma, Colorado and Georgia. It has since bought businesses in Texas, Los Angeles and Colorado.

Keystone is a Manhattan-based distributor and service of Sharp photocopies and fax machines. In 1987, it made pre-tax profits of \$322,000 on turnover of \$5.2m, with net assets of \$496,000.

SDS, which is based in Miami, with branches in Fort Lauderdale and Orlando, sells and services copier and fax machines. It made pre-tax profits of \$178,000 on turnover of \$13.8m in the year to April 30, at which time it had net assets of \$1.7m.

For both companies, there may be an additional payment, dependent on profits, in the case of SDS the maximum is \$10.7m.

The results were helped however by the grain trading side of 70%.

In his letter, the Duke of Abercorn, chairman of North West's, claimed that despite the expenditure of millions of pounds on offshore oil and gas exploration in Ireland and Abu Dhabi, Oliver had never had a single commercial find, and the probability factors being assigned by its consultants in relation to Oliver's properties indicated their high risk nature. By contrast, North West has discovered significant gypsum deposits.

ADVERSE CONDITIONS in the pig market plus the irregular pattern of property development profits left Feeder Agricultural Services interim pre-tax profits much reduced at £127,000, against £1.3m last time.

Turnover for the six months to the end of June 1988 was down from £27.71m to £26.61m. After tax of £46,000 (£204,000) earnings per 10p share were 0.13p (1.47p) and the interim dividend is being held at 0.5p.

During the period, pig production suffered a loss of £229,000 and feed, mainly to the pig market, incurred a loss of £246,000. The property interests saw a downturn of £229,000 into losses of £196,000.

The results were helped however by the grain trading side of 70%.

DESPITE A temporary decrease from publishing, pre-tax profit of Ferguson Industrial Holdings rose 15 per cent, from £5.6m to £5.94m, in the half year ended August 31, 1988.

Mr Denis Vernon, chairman, said there was an immediate rise in costs following the drive for improved quality in colour printing in the town guides, and that would not be recovered until the next round of

which Mr Derek Sawyer, chairman, said continued to perform well with profits increasing from £430,000 to £72,000.

In the second half the company was looking to regain some of the profit fall with property profits coming through as transactions are completed and an improvement being seen in the pig market. Mr Sawyer said that an increase in pig prices was being seen and that the feed side was now trading profitably.

There should be a further benefit from the sale of the loss-making engineering interests for £750,000 towards the end of the first half. The resultant loss and winding-down costs were taken as an extraordinary item of £1.23m.

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In accordance with the provisions of the Notes, notice is hereby given that for the Interim Period 31st October, 1988 to 28th April, 1989 has been fixed at 8.11% per cent. The amount payable on 28th April, 1989 will be £3.438.18 against Coupon No. 15.

Interest payable on the relevant Interest Payment Date, November 30, 1988 will amount to US\$70.43 per US\$10,000 Note and US\$354.17 per US\$30,000 Note.

Earnings rose to 11.1p (3.8p) and the interim dividend is lifted to 3.75p (3.4p).

Lendu boosted by exceptionals

By Nigel Clark

Gains on the sale of fixed assets and on exchange helped boost the pre-tax profit of Lendu Holdings from £27.998 to £72.008 in the first half of 1988.

From a rubber crop of £7.400 (100,000) Lendu made an operating loss of £28.800 (£15,000). But its usual investment income and interest receivable kept it in profit, and there was £203,000 profit on the sale of fixed assets and £204,000

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From a rubber crop of £7.400 (100,000) Lendu made an operating loss of £28.

UNIT TRUST INFORMATION SERVICE

29

Continue on next page

FT UNIT TRUST INFORMATION SERVICE

OTHER OFFSHORE FUNDS

| BRITISH FUNDS | | | | | | | | | | BRITISH FUNDS - Contd | | | | | | | | | | FOREIGN BONDS & RAILS | | | | | | | | | |
|----------------------------------|------|------|------|-------|----------|-----|--------|--|-------|-----------------------|-----|------|----------|-----|--------|--|-------|-------|-----|-----------------------|----------|-----|--|--|--|--|--|--|--|
| | Date | Year | Rate | Units | Interest | Per | Amount | | Stock | Price | Stk | Unit | Interest | Per | Amount | | Stock | Price | Stk | Unit | Interest | Per | | | | | | | |
| 1940-41 (Lives up to Five Years) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1941 | 1941 | 1941 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1942 | 1942 | 1942 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1943 | 1943 | 1943 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1944 | 1944 | 1944 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1945 | 1945 | 1945 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1946 | 1946 | 1946 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1947 | 1947 | 1947 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1948 | 1948 | 1948 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1949 | 1949 | 1949 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1950 | 1950 | 1950 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1951 | 1951 | 1951 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1952 | 1952 | 1952 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1953 | 1953 | 1953 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1954 | 1954 | 1954 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1955 | 1955 | 1955 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1956 | 1956 | 1956 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1957 | 1957 | 1957 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1958 | 1958 | 1958 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1959 | 1959 | 1959 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1960 | 1960 | 1960 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1961 | 1961 | 1961 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1962 | 1962 | 1962 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1963 | 1963 | 1963 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1964 | 1964 | 1964 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1965 | 1965 | 1965 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1966 | 1966 | 1966 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1967 | 1967 | 1967 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1968 | 1968 | 1968 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1969 | 1969 | 1969 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1970 | 1970 | 1970 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1971 | 1971 | 1971 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1972 | 1972 | 1972 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1973 | 1973 | 1973 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1974 | 1974 | 1974 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1975 | 1975 | 1975 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1976 | 1976 | 1976 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1977 | 1977 | 1977 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1978 | 1978 | 1978 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1979 | 1979 | 1979 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1980 | 1980 | 1980 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1981 | 1981 | 1981 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1982 | 1982 | 1982 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1983 | 1983 | 1983 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1984 | 1984 | 1984 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1985 | 1985 | 1985 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1986 | 1986 | 1986 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1987 | 1987 | 1987 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1988 | 1988 | 1988 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1989 | 1989 | 1989 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1990 | 1990 | 1990 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1991 | 1991 | 1991 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1992 | 1992 | 1992 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1993 | 1993 | 1993 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1994 | 1994 | 1994 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1995 | 1995 | 1995 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1996 | 1996 | 1996 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1997 | 1997 | 1997 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1998 | 1998 | 1998 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 1999 | 1999 | 1999 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2000 | 2000 | 2000 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2001 | 2001 | 2001 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2002 | 2002 | 2002 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2003 | 2003 | 2003 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2004 | 2004 | 2004 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2005 | 2005 | 2005 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2006 | 2006 | 2006 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2007 | 2007 | 2007 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2008 | 2008 | 2008 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2009 | 2009 | 2009 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2010 | 2010 | 2010 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2011 | 2011 | 2011 | 10.5 | 10 | 100 | 100 | 1000 | | | | | | | | | | | | | | | | | | | | | | |
| 2012 | 2012 | 2012 | 10.5 | | | | | | | | | | | | | | | | | | | | | | | | | | |

Continued on next page

OFFSHORE INSURANCE

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Problems of trying to pick a winner

By Colin Millham

THE PROBLEM with Britain's much improved trade position in September is that City economists did not forecast it, and are now busy trying to explain why they were right, even though they were wrong.

Forecasting the trade figures is something of a nightmare for analysts. It is probably slightly easier than trying to find the winner of the William Hill November Handicap, but not much more scientific.

There are always erratic items, and these were particularly favourable last month. The postal dispute was expected to have an adverse impact on export volumes, but after official adjustments probably worked in the other direction.

This has led to suspicions that some of October's exports have found their way into the September figures.

Taking out the erratic items and prudent adjustments, economists can reasonably argue that most of them were not too far wrong in forecasting an unchanged current account deficit of £1.3bn in September, even though the published shortfall was £560m.

Barclays de Zoete Wedd says: It would be going too far to say the figures are cooked, but there may well have been a strategic disclosure of asymmetrically distributed information.

BZW adds: The outcome for the current account deficit for 1988 is still likely to be about £1.3bn. This seems to be the general view of City economists, and is one reason why sterling failed to appreciate further, after the initial wave of euphoric had been absorbed on Thursday.

As analysts sought to justify their view of the trade picture they were tending to talk to the pound lower, but in the end there was still much relief that the situation was not worse.

Mr Nigel Lawson, the Chancellor, reassured the markets when he told Parliament that interest rates will be kept high until pressure on inflation eases, and that there will be no attempt to improve the trade position with a devaluation of sterling.

The Chancellor is expected to make his Autumn economic statement tomorrow.

Reassuring talk is the cheapest form of intervention, but as Mr Lawson has hinted, the more often ministers seek to soothe nerves in this way, the less effective it becomes.

Wednesday's figures on official reserves will indicate whether the Bank of England has been forced to use more expensive forms of direct intervention.

Ahead of the trade figures there was some fear sterling could fall to DM3.08, but support held at DM3.12, and the

pound finished the week little changed at around DM3.14.

There is still suspicion the pound could eventually rise to about DM3.25, because of a combination of slack fiscal and tight monetary policy.

The dollar has become a rather dull currency. It is not an attractive proposition to buy, but there are also dangers in heavy selling.

Recent statistics, including Wednesday's announcement of a slowdown in third quarter US Gross National Product

growth, have reduced the fear of overheating, and the need for higher interest rates.

On the other hand the central banks are hovering in the background, and the market does not want to provoke intervention by selling the currency too aggressively.

As the central banks have succeeded in keeping the dollar in a narrow range, attention has turned to cross rate trading, including the members of the European Monetary System.

IN NEW YORK

| Oct. 28 | Close | Previous Close |
|----------------|---------------|----------------|
| 1.7700-21.5500 | 1.7691-1.7688 | |
| 0.5250-1.0000 | 0.5245-0.5240 | |
| 0.7500-1.2500 | 0.7475-0.7470 | |
| 4.75-4.8000 | 4.75-4.7400 | |

Forward rates are for Oct. 27.

STERLING INDEX

| Oct. 28 | Close | Previous Close |
|---------|-------|----------------|
| 95.9 | 95.9 | 95.9 |
| 95.8 | 95.8 | 95.8 |
| 95.7 | 95.7 | 95.7 |
| 95.6 | 95.6 | 95.6 |
| 95.5 | 95.5 | 95.5 |
| 95.4 | 95.4 | 95.4 |
| 95.3 | 95.3 | 95.3 |
| 95.2 | 95.2 | 95.2 |

Long-term forward rates: two years 95.4-97 per cent, three years 95.4-97 per cent, four years 95.4-98 per cent, five years 95.4-99 per cent. Short-term rates are for US Dollars and Japanese Yen, while the rest are for Sterling.

CURRENCY RATES

| Oct. 28 | US | Swiss | French | German |
|---------|--------|--------|--------|--------|
| 1.7690 | 1.7685 | 1.7680 | 1.7675 | 1.7670 |
| 0.5245 | 0.5240 | 0.5235 | 0.5230 | 0.5225 |
| 0.7475 | 0.7470 | 0.7465 | 0.7460 | 0.7455 |
| 4.75 | 4.7400 | 4.7350 | 4.7300 | 4.7250 |

Forward rates are for Oct. 27.

CURRENCY MOVEMENTS

| Oct. 28 | Bank of England | Forward | Current | Change % |
|---------|-----------------|---------|---------|----------|
| 75.4 | 75.4 | 75.4 | 75.4 | -0.1 |
| 75.3 | 75.3 | 75.3 | 75.3 | -0.2 |
| 75.2 | 75.2 | 75.2 | 75.2 | -0.3 |
| 75.1 | 75.1 | 75.1 | 75.1 | -0.4 |
| 75.0 | 75.0 | 75.0 | 75.0 | -0.5 |
| 74.9 | 74.9 | 74.9 | 74.9 | -0.6 |
| 74.8 | 74.8 | 74.8 | 74.8 | -0.7 |
| 74.7 | 74.7 | 74.7 | 74.7 | -0.8 |
| 74.6 | 74.6 | 74.6 | 74.6 | -0.9 |
| 74.5 | 74.5 | 74.5 | 74.5 | -1.0 |
| 74.4 | 74.4 | 74.4 | 74.4 | -1.1 |
| 74.3 | 74.3 | 74.3 | 74.3 | -1.2 |
| 74.2 | 74.2 | 74.2 | 74.2 | -1.3 |
| 74.1 | 74.1 | 74.1 | 74.1 | -1.4 |
| 74.0 | 74.0 | 74.0 | 74.0 | -1.5 |

Forward rates are for Oct. 27.

OTHER CURRENCIES

| Oct. 28 | US | Swiss |
|---------|--------|--------|
| 1.7690 | 1.7685 | 1.7680 |
| 0.5245 | 0.5240 | 0.5235 |
| 0.7475 | 0.7470 | 0.7465 |
| 4.75 | 4.7400 | 4.7350 |

Forward rates are for Oct. 27.

MONEY MARKETS

Less risk of an upward spiral in rates

THE EVENTS of last week suggest there is now less risk of an upward spiral in world interest rates.

The US economy appears to be slowing down, after much weaker than expected figures on September US durable goods orders and third quarter GNP growth.

The Bank of Japan suggested last week that the British economy is overheating, but UK interest rates have already pushed very high for this reason.

The possibility that bad trade figures would force another rise in bank base rates has been put off for at least another month, and France may have also been saved from higher interest rates in the immediate future, by better than forecast September trade figures.

West Germany is playing an important role in guiding interest rates, and appears keen not

to provoke any defensive movements by other countries.

The Bundesbank council meets on Thursday, but is unlikely to change monetary policy.

Moves by the central bank last week were broadly neutral, while possibly leaning slightly towards easing. A variable rate securities repurchase agreement tender encouraged a rise in short term money rates, but this was short lived.

Fears fell towards the end of the week, and the general position should be made technically more liquid in November when the Bundesbank increases its rediscount quotas, the amount banks can borrow at the minimum 3.5 p.c. discount rate.

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NYSE COMPOSITE PRICES

Continued from previous Page

| 12 Month High | Low | Stock | Div. | Yld. | 12 Month High | Low | Close Prev. | Close Close | Chg. |
|------------------|-----|--------|------|-------|------------------|------|----------------|----------------|------|
| 124 | 55 | BlomFr | 15 | 13.14 | 57 | 50.0 | 48.5 | 48.5 | +0.5 |
| 125 | 54 | Boeing | 2.00 | 1.13 | 50 | 48.5 | 48.5 | 48.5 | +0.5 |
| 126 | 52 | Brown | 2 | 2.2 | 10 | 154 | 125 | 125 | +0.5 |
| 127 | 51 | Brown | 1.25 | 0.56 | 10 | 154 | 125 | 125 | +0.5 |
| 128 | 50 | Brund | 1.34 | 0.56 | 10 | 154 | 125 | 125 | +0.5 |
| 129 | 49 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 130 | 48 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 131 | 47 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 132 | 46 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 133 | 45 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 134 | 44 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 135 | 43 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 136 | 42 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 137 | 41 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 138 | 40 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 139 | 39 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 140 | 38 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 141 | 37 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 142 | 36 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 143 | 35 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 144 | 34 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 145 | 33 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 146 | 32 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 147 | 31 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 148 | 30 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 149 | 29 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 150 | 28 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 151 | 27 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 152 | 26 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 153 | 25 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 154 | 24 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 155 | 23 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 156 | 22 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 157 | 21 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 158 | 20 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 159 | 19 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 160 | 18 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 161 | 17 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 162 | 16 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 163 | 15 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 164 | 14 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 165 | 13 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 166 | 12 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 167 | 11 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 168 | 10 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 169 | 9 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 170 | 8 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 171 | 7 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 172 | 6 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 173 | 5 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 174 | 4 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 175 | 3 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 176 | 2 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 177 | 1 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 178 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 179 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 180 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 181 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 182 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 183 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 184 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 185 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 186 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 187 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 188 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 189 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 190 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 191 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 192 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 193 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 194 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 195 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 196 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 197 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 198 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 199 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 200 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 201 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 202 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 203 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 204 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 205 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 206 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 207 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 208 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 209 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 210 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 211 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 212 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 213 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 214 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 215 | 0 | Brown | 0.50 | 0.23 | 24 | 24 | 24 | 24 | +0.5 |
| 216 | 0 | | | | | | | | |

4pm prices October 26

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Opinion Top

Continued on Page 37

*The
Business
Column*

Spreading
a cleaner
word on
chemicals

What is the connection
between holes in the
ground in the Swiss
city of Basle and weaknesses
in the way the European chemicals
industry explains itself to
the public?

Ciba-Geigy, Sandoz and F.
Hoffmann-La Roche - the three
big Basle-based chemicals
companies - are digging holes
around their plants and warehouses
which will be used in
the event of fire. The basins
will prevent water used to
fight the fire from draining
into the nearby River Rhine
and contaminating it with
toxic chemicals.

This possibility may sound
unlikely but it is what hap-
pened exactly two years ago
tomorrow. A fire at a Sandoz
warehouse run by Sandoz led
to the discharge into the Rhine
of large volumes of chemicals
used in pesticides, polluting
the river as far as Holland and
causing a worldwide outcry.

The freshly excavated basins
are a sign of the efforts the
Swiss companies are making
to minimise the chances of
such an accident reoccurring.
They are also a response to the
increasingly tough anti-pollution
laws in Switzerland. Such
legislation is already in force
in West Germany and seems
likely to become more wide-
spread across Western Europe,
largely because of stronger
interest in environmental matters
on the part of politicians
(nowadays including Mrs
Mitterrand) and the public.

Where does this leave the
chemicals industry? In much
of Europe the business is
strong. It is one of the few
areas of European manufacturing
able to compete effectively
with the US and Japan. At the
same time many of the activities
of chemicals companies are
intrinsically bound up with
causing pollution
through the emission of solid,
liquid or gaseous wastes.

It is reasonable to expect the
discharge of these materials to
be kept within limits. But
there is also the argument that
rigorous tightening of environmental
laws could increase the
chemicals sector's operating
costs and hurt its competitive
capabilities.

High growth
markets

A look at Switzerland may
clarify some of the arguments.
Despite the dominance of the
chemicals industry in Basle,
on which one in three of its
180,000 citizens depends econ-
omically, it appears (at least
to the short-stay visitor) to be
relatively free from pollution.

This is only partly due to
the natural fastidiousness of
the Swiss in environmental
matters. It also follows from
the chosen strategy of the
three Swiss companies to
concentrate on the areas of the
chemicals sector like drugs,
crop-protection compounds
and specialist plastics which
combine low volume manufac-
turing with high levels of
research.

Such activities are inher-
ently less obtrusive in terms of
pollution effects than the
smokestack commodity-chemical
plants with which the
industry is normally associated.
They are also associated
with high growth markets.

Where the Swiss industry
has earned lower marks, how-
ever, is in its ability to com-
municate effectively with the
public. Executives at Sandoz,
which like many Swiss compa-
nies has been by tradition
highly introspective about its
affairs, admit that the accident
of two years ago emphasised
this defect. The executives
were unable to answer
straightforward questions
about what had happened and
what the repercussions were.

This poor state of public
relations hardly helps outsiders
weigh up the risks and
benefits of chemicals manufac-
turing. The apparently mysti-
cal nature of much of the busi-
ness acts against the industry.
While virtually everyone can
imagine what goes on inside a
plant making cars, washing
machines or even microchips,
it is much harder to explain
the processes that lead to the
creation of thousands of different
types of chemicals for uses
that are often highly obscure.
Chemicals companies are
therefore starting to realise
the value of explaining the
environmental aspects of their
operations more fully to the
public.

Peter Marsh

Mr Isao Nakauchi, a former street trader who once said he would deal in anything except women and drugs, is an unlikely member of Japan's business elite. The founder of Daiel, Japan's largest supermarket chain, is the first retailer to sit among a legion of famous bankers and industrialists at the Keidanren, the powerful Japanese employers' federation.

There, 65-year-old Mr Nakauchi cuts a strange figure, with his colourful past and his passion for James Cagney, Marks and Spencer and collecting antique cash registers. As the newly appointed chairman of the Keidanren's public affairs committee, he beats a drum for one of the few modernisations that Japan has yet to accomplish - the liberalisation of distribution.

His views reflect official Keidanren policy. But the relish with which he fights for the rights of consumers must make some of the federation's manufacturers cringe. In particular, he laughs out loud at the myth spread by some Japanese businessmen that Japanese consumers are unique in preferring high prices because they supposedly guarantee high quality.

The present distribution system is one of the biggest obstacles standing in the way of reducing the cost of living in Japan, which is one of the highest in the world," says Mr Nakauchi. His campaign for retail reform is an uphill one since the chief opponents are small shopkeepers who are among the ruling Liberal Democratic Party's staunchest supporters. As the law stands, they have a virtual veto on the opening of new large stores in existing shopping streets.

But the work starts Mr Nakauchi down to the ground. First, he knows his enemy. He has had countless arguments with small store-owners who have tried to block Daiel's growth over the past 30 years. Secondly, he has determination. Having rescued Daiel from financial trouble caused by over-hasty expansion, he now knows how to fight his way out of a corner. Finally, dealing with the politicians who back the small shopkeepers takes negotiating skill. Mr Nakauchi has been driving hard bargains every day of his working life.

His story begins in 1945 when he returned home from the Philippines after the Second World War where he had almost starved as a soldier. This say those who know him, left him with a powerful determination to make sure he never went hungry again.

Amid the ruins and building sites of post-war Japan, Mr Nakauchi began his business by buying out stores and groups of stores. He developed a reputation as a master of acquisitions, building a huge land bank which underpinned the company's sometimes fragile financial position.

But by the late 1970s, Daiel sales stagnated. The company diversified into restaurants and hotels. It also tried to follow its customers up-market by opening department stores.

Then Daiel was involved in a skirmish with Takashimaya, one of the grandest Japanese department store groups, in what was billed as a battle between the old and the new guard in Japanese retailing.

Both companies wanted to sign

Nakauchi says he traded in what he could mainly food. When he came back from service there was a great change in Japan. It was a time of confusion. There was the black market." The idea of starting a chain store came to him while watching Angels with Dirty Faces, a James Cagney gangster film set against a background of US drug stores. "I saw the drug store and said to myself: 'We haven't got any in Japan,'" says Mr Nakauchi.

In 1945, he joined his father at the family's chemist shop in Kobe, near Osaka. Within 18 months he opened a second shop and then another. The business grew quickly during the years of Japan's economic miracle as consumers found themselves with money to spend for the first time since the war. In 1957, the first store under the Daiel name was opened. "Daiel grew quickly because we opened a store almost monthly," says Mr Nakauchi.

But success brought Mr Nakauchi into conflict with Japan's small family stores. They objected to Daiel undercutting their prices. "They complained to my father," says Mr Nakauchi, "they knew I wouldn't listen."

Daiel spread from its base around Osaka in western Japan to Tokyo in the east. Mr Nakauchi specialised in buying out stores and groups of stores.

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Both companies wanted to sign

a joint venture with Le Printemps, the French department store group, to open French-style shops in Japan. Eventually they agreed to a three-hundred partnership which immediately began to lose money.

The debt incurred through these investments pushed Daiel to the brink of bankruptcy in the early 1980s. The

● PERSONAL FILE

1922 Born, Kobe, near Osaka
1945 Returned from war
1946 Joined father's drug store

1957 Opened first Daiel store

1957 Chairman and president
1968 Chairman Keldanren
Chairman relations committee

company closed down loss-making hotels and restaurants and Y25bn (5326m) was written off, closing most of the Le Printemps stores. The group was saved by its land portfolio.

Property sales and a handful of

development schemes put Daiel back on an even keel.

After making losses in the three years to 1985, consolidated profits recovered to Y22bn pre-tax on sales of Y1.764m in the year to last February.

As soon as Mr Nakauchi could breathe easily again he was back doing deals. Last year he bought a stake in Oriental Hotel, a development in his home city of Kobe. This year, at a cost of Y4bn, he bought control of Nippon Dream Kanko, a leisure centre company, in a deal negotiated in only two months.

Mr Nakauchi takes nothing for granted. "Even today there is trouble in the company," he says. But by working seven days a week he makes time for life outside Daiel. His interests range from Daiel's ownership of a baseball team to funding a University of Marketing and Distribution Sciences in Kobe.

Mr Nakauchi believes that at

last the consumer has a voice in Japan. The recent surge in domestic demand, together with a slow-down in export growth, is transforming the country. On the one hand people want to buy daily necessities cheaply. On the other they have more than ever before to spend on luxuries.

One result is that people no longer regard imported goods as luxuries. A flood of imports from south-east Asian countries and from China is opening people's eyes, says Mr

Nakauchi. Daiel is adapting to this change in tastes by opening low-priced discount stores on one side of the scale and, on the other, specialist shops for clothes, sports equipment and home electronics.

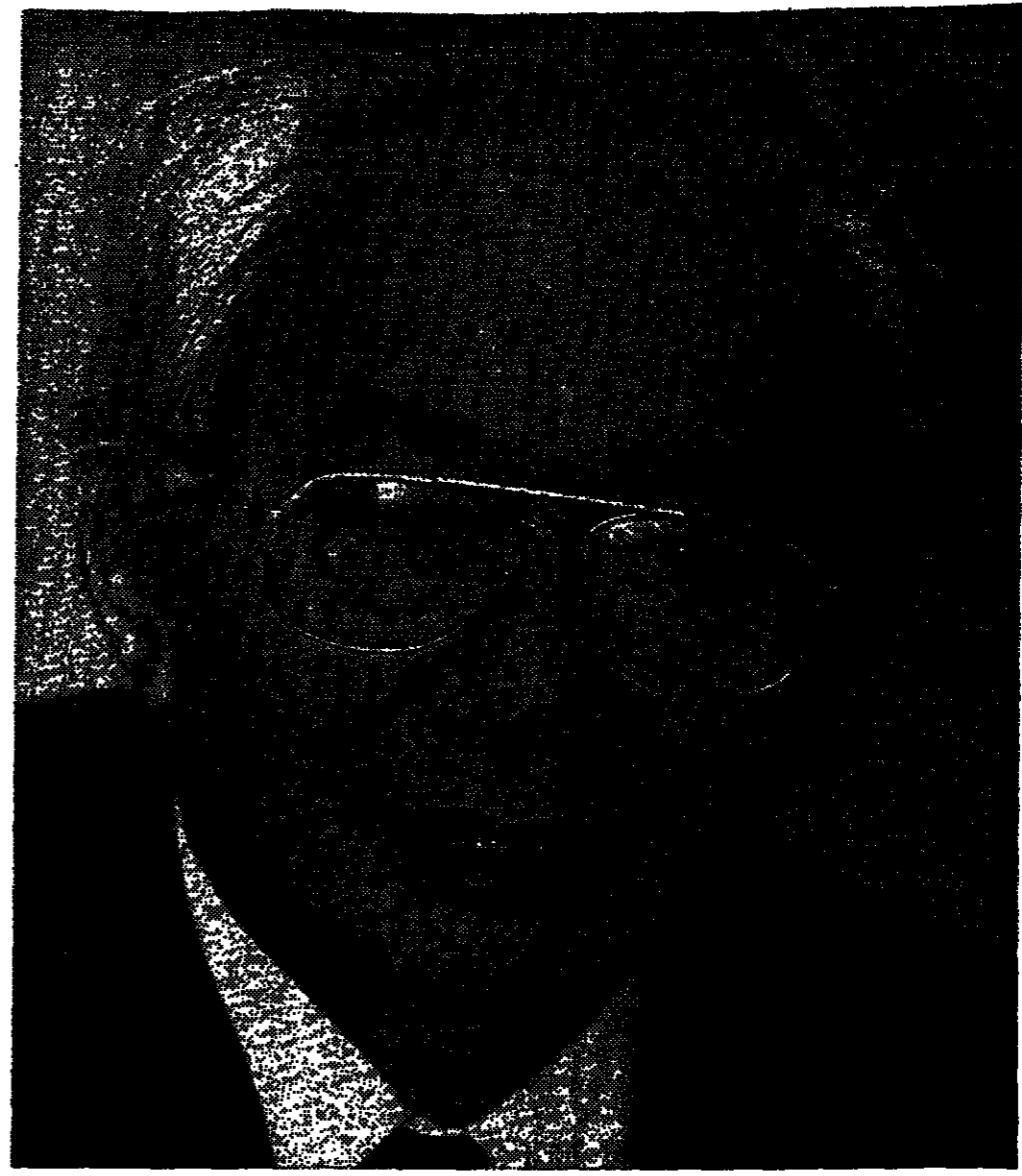
James Cagney and another favourite, Humphrey Bogart. And he is building a dynasty at Daiel. One son is the executive managing director, the number three post. The other manages a Daiel hotel.

Mr Nakauchi dismisses the suggestion that he might be rich enough already. His model is Mr Seiji Tsutsumi, owner of Seibu, one of Japan's biggest department store groups, who regularly figures in lists of the world's richest men. "By comparison," says Mr Nakauchi, "I have only just started in this business."

THE MONDAY INTERVIEW

A voice for the consumer

Stefan Wagstyl talks to Isao Nakauchi, Japan's chain store magnate



'Our distribution system is one of the biggest obstacles to cutting the cost of living in Japan'

The ingredients of criminal conspiracy



JUSTINIAN

for briefing others who could execute the murderous deed. No doubt there is considerable relief among law enforcement agents at the ability to nip such activities firmly in the bud. But the lawyer can properly feel unease at the extension of the arm of the law beyond actions sufficiently proximate to the substantive crime and catch in its dragnet actions of preparation well short of carrying out the unlawful purpose. The crime is complete at the moment of agreement and it is quite immaterial that the conspirators have never begun to put their agreement into effect. The agreement is more than to establish the meeting of minds among those plotting the unlawful purpose. The crime is complete at the moment of agreement and it is quite immaterial that the conspirators have never begun to put their agreement into effect.

Until the 1950s the offensive

conspiracy was infrequently

The crime is complete at the moment of agreement

resorted to. At that time the Crown began to circumvent difficulties in the paths of prosecutors, by using the charge of conspiracy. It was used for example to get around the obscenity laws which provide a defence of public good. Other difficulties of proving that an offence was committed by simply alleging the agreement to commit the offence. Many defendants, although implicated in the planning stages but subsequently pulled out of the criminal enterprise or took no active part in committing the offence, found themselves in the dock of criminal courts. The vice of a conspiracy charge is that it gives a semblance of unity to a prosecution which, by entrapping several defendants, results in complicated and protracted trials. The use of the charge of conspiracy thus

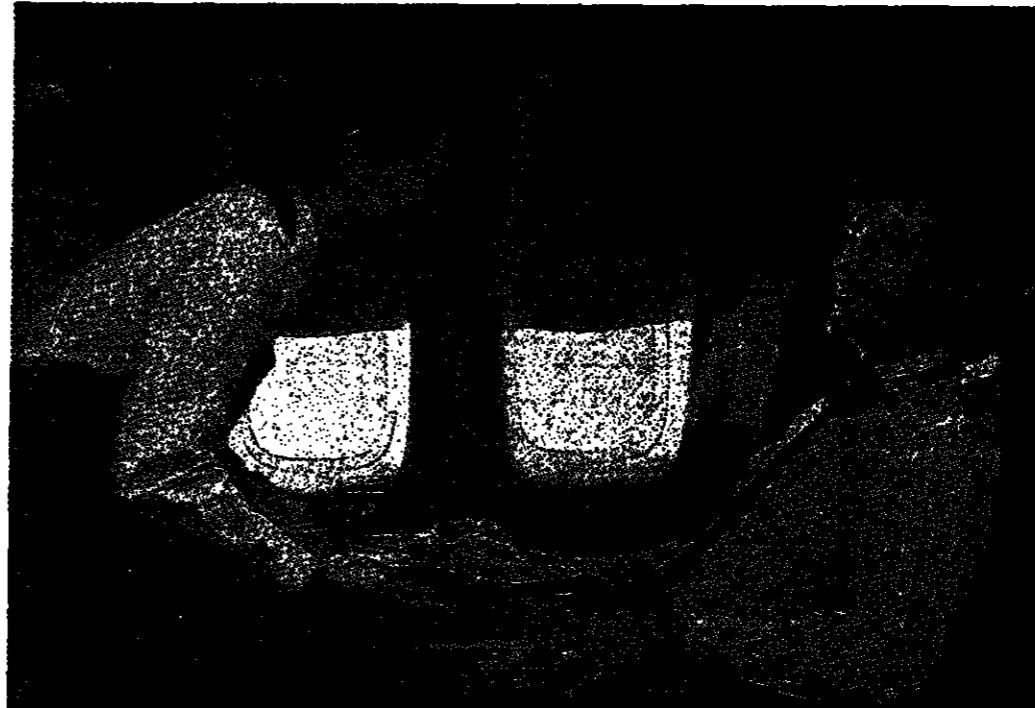
possesses all the finesse of a Howitzer. Despite the consternation among defence lawyers at the growing employment of the conspiracy defence, Parliament in 1977 largely endorsed the use of the charge but, by a concession to liberal lawyers, pegged the maximum penalties for conspiracy to those prescribed for the consummated offence.

Parliament nevertheless preserved the offence of conspiracy to corrupt public morals. The excuse for leaving that judge-made offence intact was the review then pending by the Williams Committee on obscenity. That committee's recommendation to abolish conspiracy laws relating to obscenity has predictably been ignored.

Parliament also left untouched the other common law offence of conspiracy to defraud, which encompasses a range of unlawful agreements going beyond the law relating to theft and deception. It has long been established that a combination of persons to defraud may be criminal, although the projected deceit is not such that it will be criminal apart from the combination. Most, but not all, agreements to defraud will nowadays amount to obtaining some pecuniary advantage to deception. The Law Commission identified the major defect in the law arising from uncertainty as to what might constitute subject matter of an agreement amounting to a criminal conspiracy, which could be eliminated by restricting criminal conspiracies to agreements to commit substantive criminal offences. But at the same time the Law Commission recognised that an unqualified restriction of criminal conspiracies to such agreements might leave gaps in the law which only the retention of the common law conspiracy offence could cover.

The jury at Winchester last week, with some evident hesitation, thought that the three Irish people had agreed, with others unknown, to assassinate the Secretary of State. Their real crime was to engage in activities - not in themselves crimes - which were preparatory to, but only remotely proximate to, that deadly deed.

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